

Calgary

**Mid-Cycle Adjustments:
Proposed Approach**

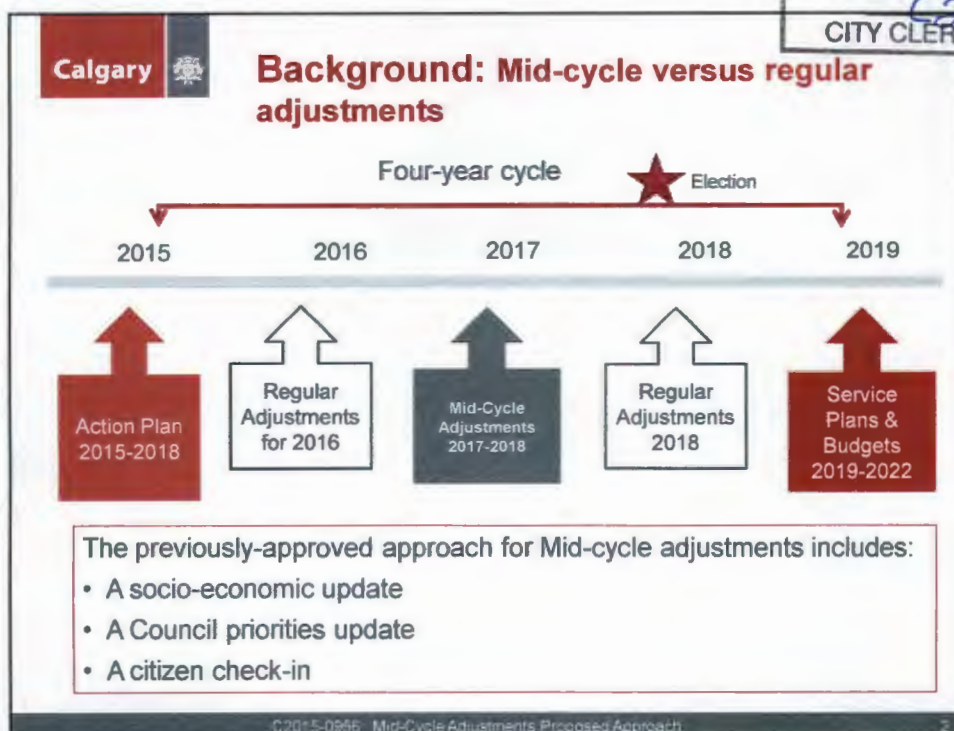
C2015-0956
18 December 2015

CITY OF CALGARY
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IN COUNCIL CHAMBER

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ITEM: Distribution
C2015-0956

CITY CLERK'S DEPARTMENT





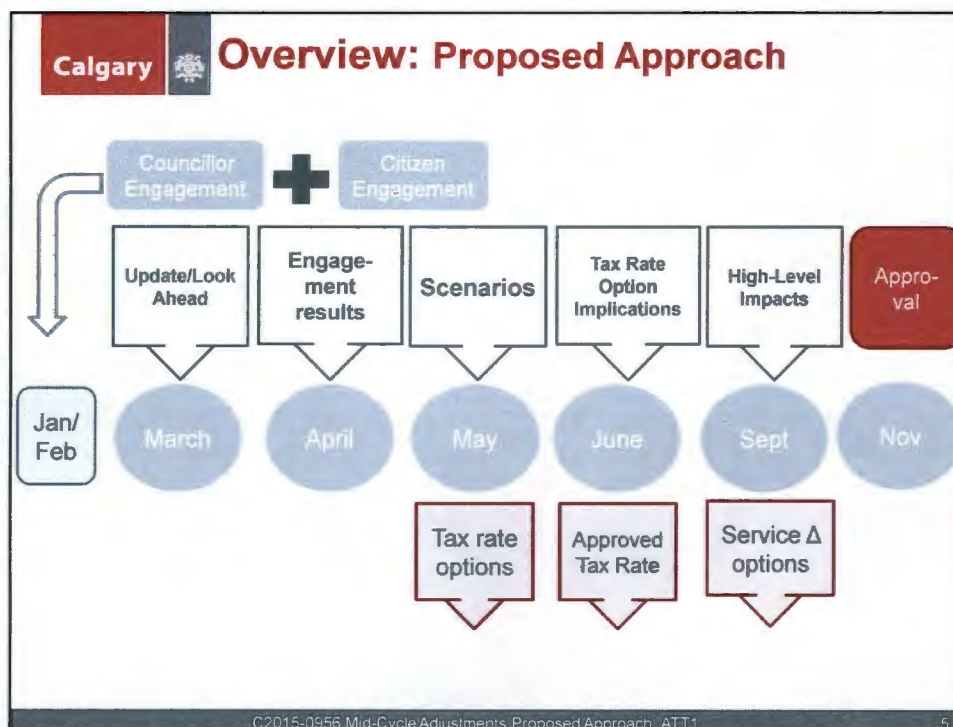
Strategic Alignment


- **Leadership Strategic Plan:** Establish a cooperative and meaningful relationship with Council
 - *Build a shared agenda, focused on Council priorities through The City's Action Plan.*
- **Council Priorities: A Well-Run City**
 - *Balance the demand for quality City services with affordable taxes(W4)*
- **Economic Resilience Strategy:**
 - *Review the economic situation for financial impacts while mitigating and responding to impacts on Action Plan.*




Principles that guide the proposed approach





Calgary  **Council Priorities Approach**

- Council Priorities approved during Action Plan are enduring and can continue to provide direction.
- Proposal: individual interviews with Council members to obtain information on emerging issues and priorities.
- Results to be summarized and presented in April.
- Do not revisit the "Council Priorities" document at this time.



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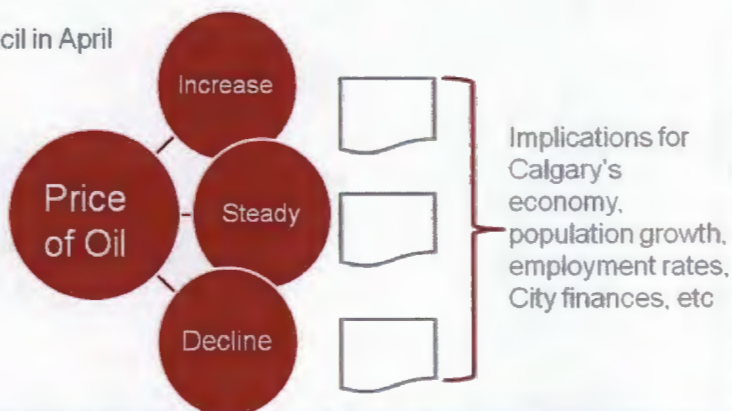


Economic Scenarios

Information about more than one potential future scenario and its impact on the community and the organization:

- helps to plan in an economically uncertain situation
- helps to manage risk

Results to Council in April



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Citizen Research and Engagement Options

Value

- Know how (if) citizen priorities have changed
- Inform future decisions on services and tax rates
- Inclusive: broad opportunity to participate
- Representative: reflects diverse community

Options & Costs

- Existing research: \$0
- Online tool: \$25-30 thousand
- Engagement bus: \$15-18 thousand
- Focus groups: \$30 thousand

Administration requests Council direction which of the above options (or combination of options) to pursue.

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Administration recommends that Council:

1. Approve the proposed approach and timeline including:
 - a) The overall process and timeline (Attachment 1, page 6).
 - b) Councillor engagement (Attachment 1, page 8), which recommends that Council Priorities developed and approved in Action Plan remain unchanged for this cycle.
2. Provide direction on which options to pursue for Mid-Cycle Adjustment citizen engagement (Attachment 1, page 11).