

**Monitoring Program**

STEP *FORWARD* identifies 50 actions that The City and its partners will undertake over the next ten years to achieve this goal, each focusing on a specific aspect of walking that can be improved. The monitoring program is a way of measuring the cumulative impact of all those individual actions. The indicators reflect the goals we are trying to achieve rather than the methods being used to achieve them.

For STEP *FORWARD*, we will be looking for the following indications of progress:

1. More people walking
2. Fewer pedestrian injuries and fatalities
3. Better winter conditions for walking
4. More walkable communities
5. More children walking to school
6. High public confidence in our pedestrian system

For each of these indicators, the STEP *FORWARD* document provides details on the historical trend (where available), which partners and what actions are most important to achieving the desired change, and who will be responsible for collecting the data to track the indicator.

## SAMPLE

### Key Result 1:

#### More people walking

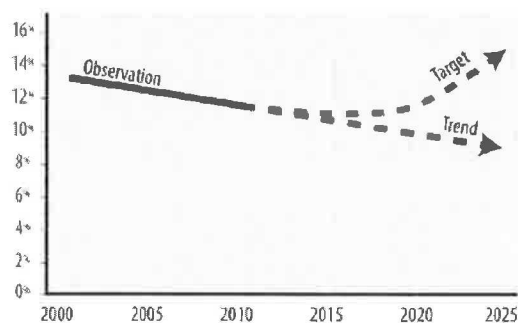
We measure the number of people walking by the percentage of total trips that people make by walking compared to other modes like biking, driving, or taking transit. This is called the walking mode share.

The City measures this using the Rolling Household Activity Survey, which tracks how Calgarians travel choices change over time.

This indicator is trending the wrong way.

#### Percentage of walking trips in Calgary

Mode share for all trips, city wide, all day.



Some areas of the city (particularly the Centre City) have seen increases in the walking mode share. Overall the number of walking trips in the city has been declining proportional to other modes of travel.

The long-term CTP/MDP target is to increase the combined walking and cycling share to 20-25 per cent by 2070. The shorter term 2020 Sustainability Direction has the target of 17 per cent combined walking and cycling trips.

**STEP FORWARD has a target of 15 per cent of total trips to be made by walking by 2025.**

Key partners that can act to improve the result:

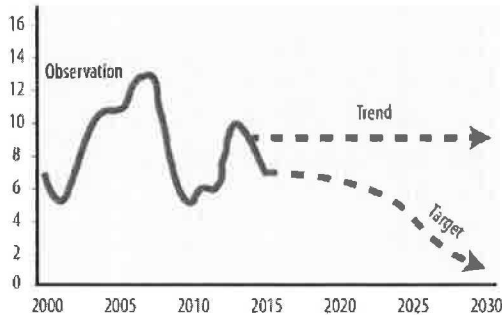
- The City of Calgary (Planning, Roads, Transportation Planning and others)
- Alberta Health Services
- Advocacy groups (Walk Calgary, Safer Calgary and others)
- Development industry

Key actions that will change this trend:

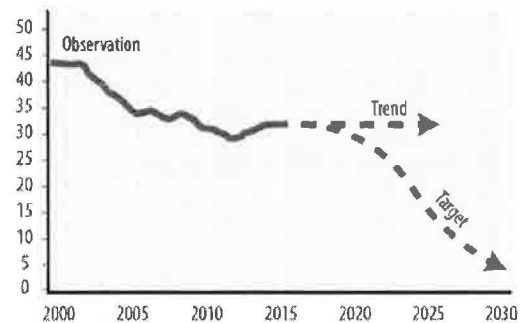
- Target significant barriers to walking (Actions 13, 21, 22)
- Create complete communities that are walkable (Actions 25, 26, 27)
- Establish life-long habits of walking (Actions 18, 39, 40)

2. Fewer pedestrian injuries and deaths

Number of pedestrian fatality collisions

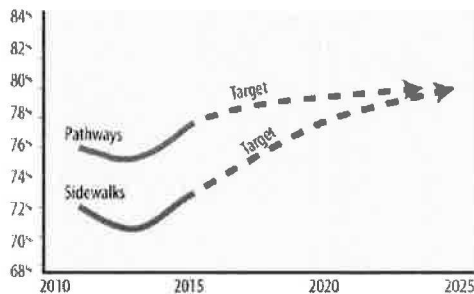


Pedestrian casualty collisions per 100,000 population



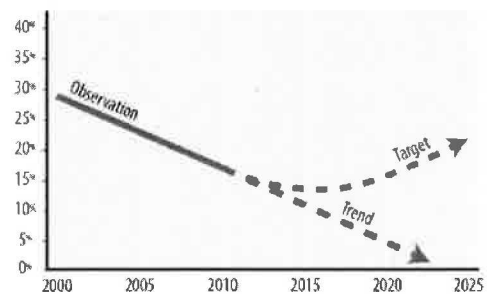
3. Better winter conditions for walking

Percentage of Calgarians satisfied with snow clearance



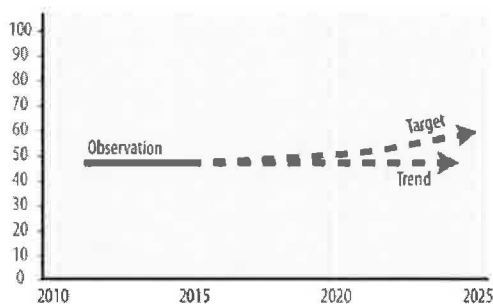
5. More children walking to school

Percentage of K-12 students walking to school



4. More walkable communities

Calgary's overall Walk Score®



6. High confidence in our pedestrian system

Percentage of people very satisfied with walking facilities

