



Crowchild Trail Study

Phase 2: Confirm Project Goals

Engagement Process Summary



Phase 2 was about understanding what's important to stakeholders when thinking about maintaining and enhancing bordering communities, and improving travel along and across the Crowchild Trail corridor. We asked participants to share their ideas and concerns, then turned that information into project goals.

Communities
border the study area

8

GATHER IDEAS

WE ASKED STAKEHOLDERS WHAT IS IMPORTANT TO THEM.

JUNE - JULY

Maintain and enhance bordering communities



Improve travel along Crowchild Trail

Improve mobility across Crowchild Trail



Key Principles

25

Engage events
workshops, bus & walking tours, community events

3,000+
Ideas generated

6

Idea board
community locations



850
ONLINE PARTICIPANTS

WE ASKED STAKEHOLDERS FOR FEEDBACK ON OUR DRAFT GOALS.

REFINE GOALS

2,000+
people invited by project email list

AUGUST

Online engagement
discussion forums and questionnaires

3



100+
attendees at two drop-in sessions

CONFIRM GOALS

WE ASKED STAKEHOLDERS FOR THEIR FINAL THOUGHTS ON THE REFINED GOALS.

SEPTEMBER

32

Communities
represented by participants

11

Project Goals Developed
from stakeholder and citizen input



Project Goals

Key Principle # 1:

Maintain and Enhance Bordering Communities

- Prioritize concepts that fit within existing City-owned lands over concepts that require purchasing private property.
- Address how changes to Crowchild Trail affect traffic patterns and safety in bordering communities.
- Recommend current and visually-pleasing ways to reduce traffic noise along Crowchild Trail.
- Enhance green spaces, park spaces and pathways along the Crowchild Trail corridor.

Key Principle # 2:

Improve Travel Along the Corridor

- Provide continuous pedestrian and cycling routes nearby, but not on, Crowchild Trail to connect major destinations along the corridor.
- Provide for convenient, high capacity, high frequency bus service along Crowchild Trail.
- Enhance the Crowchild Trail corridor to better fulfill its role as a primary route for delivery of emergency response and health services, and for connecting to major destinations.
- Provide for more continuous traffic flow on Crowchild Trail that addresses bottleneck points and traffic weaving.

Key Principle # 3:

Improve Mobility Across the Corridor

- Enhance the safety and accessibility of transit stops throughout the Crowchild Trail corridor.
- Enhance pedestrian and cycling access across Crowchild Trail, both in the number and quality of crossings.
- Ensure alternate access is provided for bordering communities and businesses if access to Crowchild Trail is removed or changed.