



Calgary



# Winter City Strategy

## Harnessing Winter for Social and Economic Benefit

Jennifer Davis

Winter City Business Strategist, Community Services

Report CD2021-1617

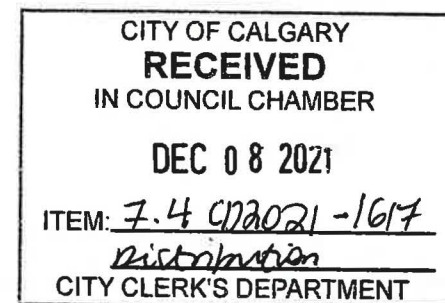
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## Recommendations

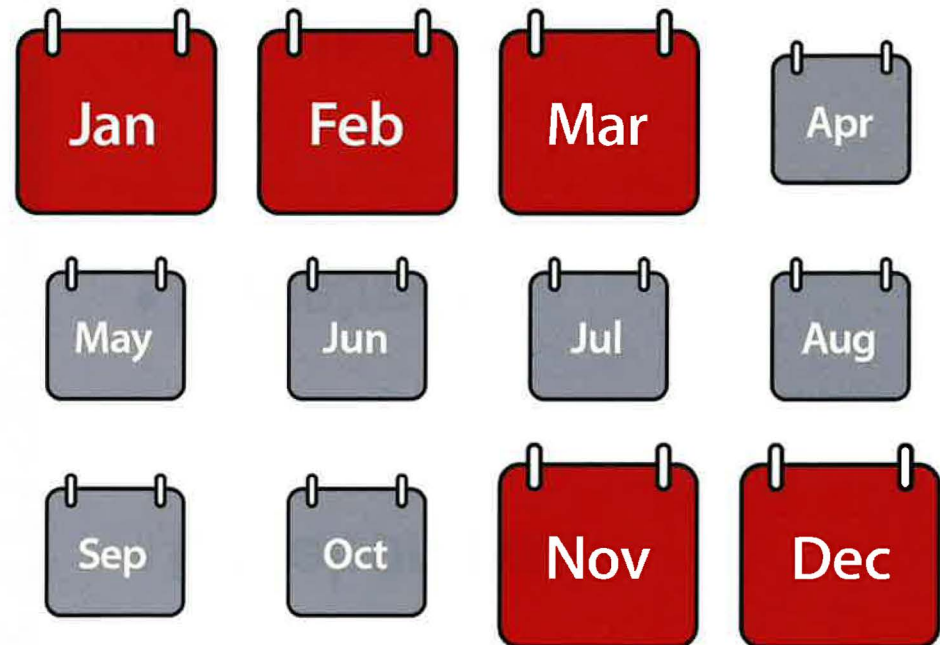
That the Community Development Committee recommend that Council:

1. Receive the Winter City Strategy for information, developed as directed by Council through One Calgary 2019-2022; and
2. Refer future operating and capital requirements to the 2023-2026 Service Plans and Budgets process.



## Why a Winter City Strategy?

- Proactive approach
- Year-round economy
- Community Building
- Adapting for winter





## Where, when and how?

- Collaboration
- Investment
- Prioritization
- Promotion

# LOVE WINTER



Who will benefit?

Citizens

Communities

Businesses

## Recommendations

That the Community Development Committee recommend that Council:

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