

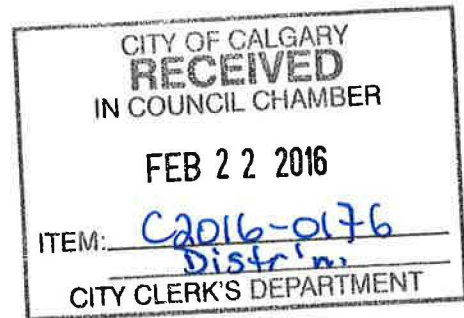


February 11, 2016

Office of the Mayor
City of Calgary
P O Box 2100, Station M
Calgary, Alberta T2P 2M5

Attn: Mayor Nenshi
All Ward Councillors

Dear Mayor Nenshi and Councillors:



Re: Letter of Support – Resiliency Fund – Calgary Economic Development

On behalf of the Alberta Cattle Feeders' Association, it is my pleasure to offer this letter as support of the first Administrative Recommendation to approve a one-time increase to operating budget program #449 of \$7million.

The Calgary Economic Development plan to retain talent and accelerate diversification in our local economy will provide much needed support for the business community, Calgarians, and our members. It is encouraging to know a portion of the increased funding will accelerate the agri-food industry as part of diversifying Calgary's economy.

The Alberta Cattle Feeders' Association is a respected leader in Alberta's beef industry. As an advocacy organization we represent the interests of our members on a broad range of government policies and economic challenges that impact the competitiveness of the production of beef and beef products in Alberta. One of our key strategies is to enhance competitiveness through improved public policy. Calgary Economic Development is engaging in Agribusiness at our request and we encourage you to provide the support needed to build the value added component of the industry and diversify our economy — an action our members strongly support.

We are confident in Calgary Economic Development's ability to provide the needed leadership to develop this plan and look forward to collaborating with them on seeing the agri-food industry reach its short and long-term potential.

Sincerely,

Bryan D. Walton
CEO

cc: City Clerk, City of Calgary
Mary Moran, President & CEO, Calgary Economic Development
Steve Allan, Board Chair, Calgary Economic Development