

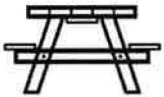
Alcohol in Parks - Program Update

CD2021-1564

November 2021

PROGRAM SUMMARY

PROGRAM AWARENESS & IMPACT



58

Tables
in the program

1556

Bookings

2 Complaints through 311

0 Issues reported by Enforcement
or Operations staff



PROGRAM ATTITUDES

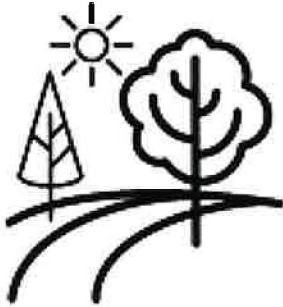
65%

Support the
program

36%

Likely to use the program
next summer if it is
available next summer.

PARTICIPANT FEEDBACK



92%

For the vast majority
the program
**enhanced their
park experience**

73%

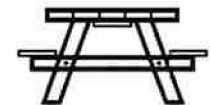
**Visited parks more
often** because of the
program

96%

Are **likely to use the
program next summer** if
it is available

66%

Indicated they used the
program because they
didn't have a **backyard**

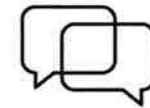


HEALTH CONCERNS



0%

Mentioned alcohol consumption or Alcohol in Parks pilot program as a reason for decreased park visitation frequency this summer.



71%

The majority of those who do not agree with alcohol consumption in parks, continued to visit parks as they normally would.

RECOMMENDATION

That the Community Development Committee recommend that Council approve the continuation and expansion of the Alcohol in Parks program.



Legislation

ALBERTA GAMING LIQUOR CANNABIS ACT

Section 89 (2):

A person may consume liquor in a public park in a ***picnic area*** designated by the ***owner or operator*** of the public park during the hours designated by the owner or operator if a ***sign*** is posted that

- a) states that a person may consume liquor in the designated picnic area,
- b) sets out the designated picnic area, and RSA 2000 Section 90 Chapter G-1 GAMING, LIQUOR AND CANNABIS ACT 40
- c) sets out the hours when liquor may be consumed.

The requirement for alcohol to be consumed with food was removed from the Act in 2020