

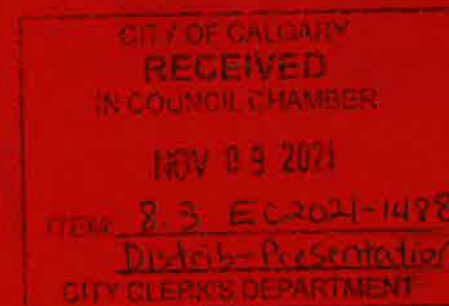
Calgary



**EC2021-1488**

**Post-Pandemic Economic Recovery**

**2021 November 09**





# Key Messages



**1** Many businesses and Calgarians are facing tough times



**2** Constantly exploring avenues to better support the community



**4** Getting us back on the path to the 'Prosperous City' Priority



**3** Working on economic recovery activities for a quick 'snap-forward'



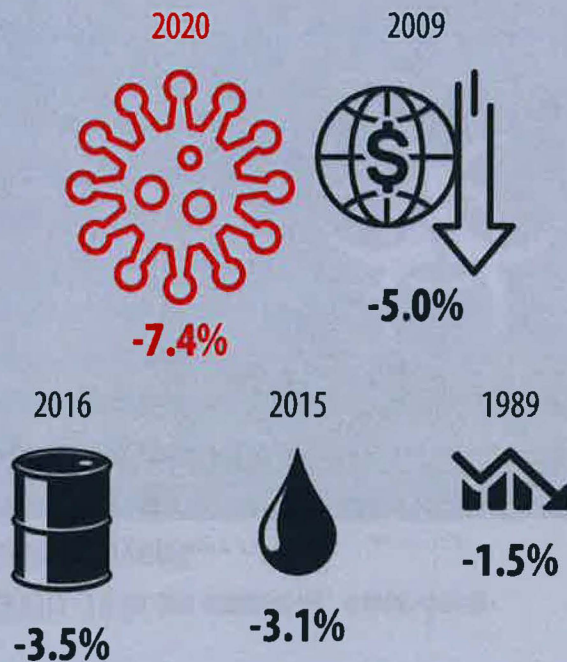


# Calgary's business community is affected

## It changed our economic trajectory dramatically

The Calgary CMA coronavirus-induced recession was the **deepest of the five annual GDP declines since 1987**.

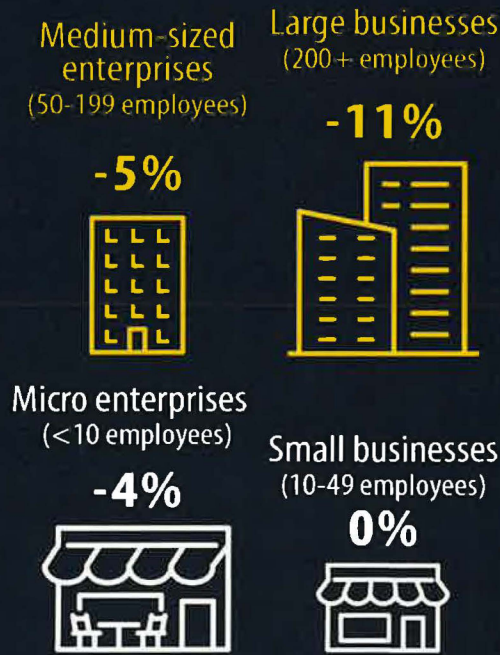
The losses in 2015, 2016 and 2020 exceed the gains in 2017, 2018 and 2019 setting us back 7 years to economic activity corresponding to 2014.



Source: The Conference Board of Canada, Fall 2021, Calgary Metro-Region Outlook

## Sustained decline in the number of Calgary businesses

Registered businesses with employees in the city declined from 53,605 in 2015 (peak) to 51,696 in 2020. **Medium-sized and large enterprises in five industries were significantly affected.** The openings and closures of some small businesses offset each other.



Source: Statistics Canada, Industry Canada, Government of Alberta

## Businesses were already more vulnerable financially



Calgary region **business insolvency** declined steadily from 2011 to 2015 before structural change due to the 2015-16 recession. Filings have increased alongside the magnitude of financial vulnerability from a decade-long low of \$71M in 2013 to \$1.02 billion in 2019.

Source: Office of the Superintendent of Bankruptcies





# Calgarians are feeling the pinch too

## COVID-19 is an unusual, once-in-a-century event

The **coronavirus is the second deadliest natural disaster in Canada over the last 120 years** (1900 to 2020). It is second only to the Spanish Flu of 1918. Six other epidemics account for 562 of the remaining 8,648 deaths.

50,000



Epidemic (Spanish Flu)

29,022



Epidemic (Coronavirus)

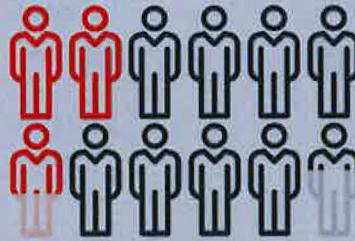
8,648



Other Natural Disasters

*\*Note: The coronavirus was added as a 2020 event through to November 1, 2021.  
Source: Emergency Events Database Management (EM-DAT) | The International Disasters Database*

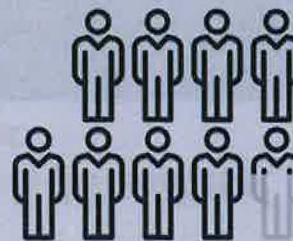
## There is an adverse impact on the Calgary job market



**2020**  
110,400 people unemployed

At 11.7%, the 2020 Calgary region **unemployment rate was the highest in 34 years** of uniform data. 110,400 Calgarians were unable to find jobs in 2020. That's an idle workforce about the same size as the population of Airdrie and Okotoks.

**2016**  
84,200 people unemployed

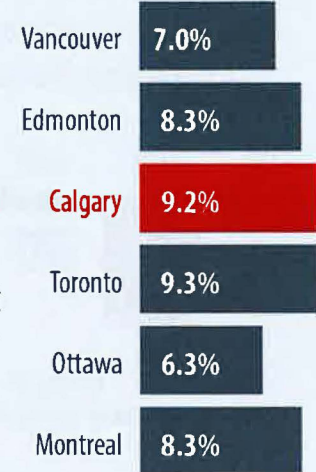


*Source: Statistics Canada Labour Force Survey, Alberta Office of Statistics 2020 population estimates*

## Sustained impact at the end of Q3 2021



**Calgary's unemployment rate was 7.4% two years ago.** It is has been higher throughout the pandemic.



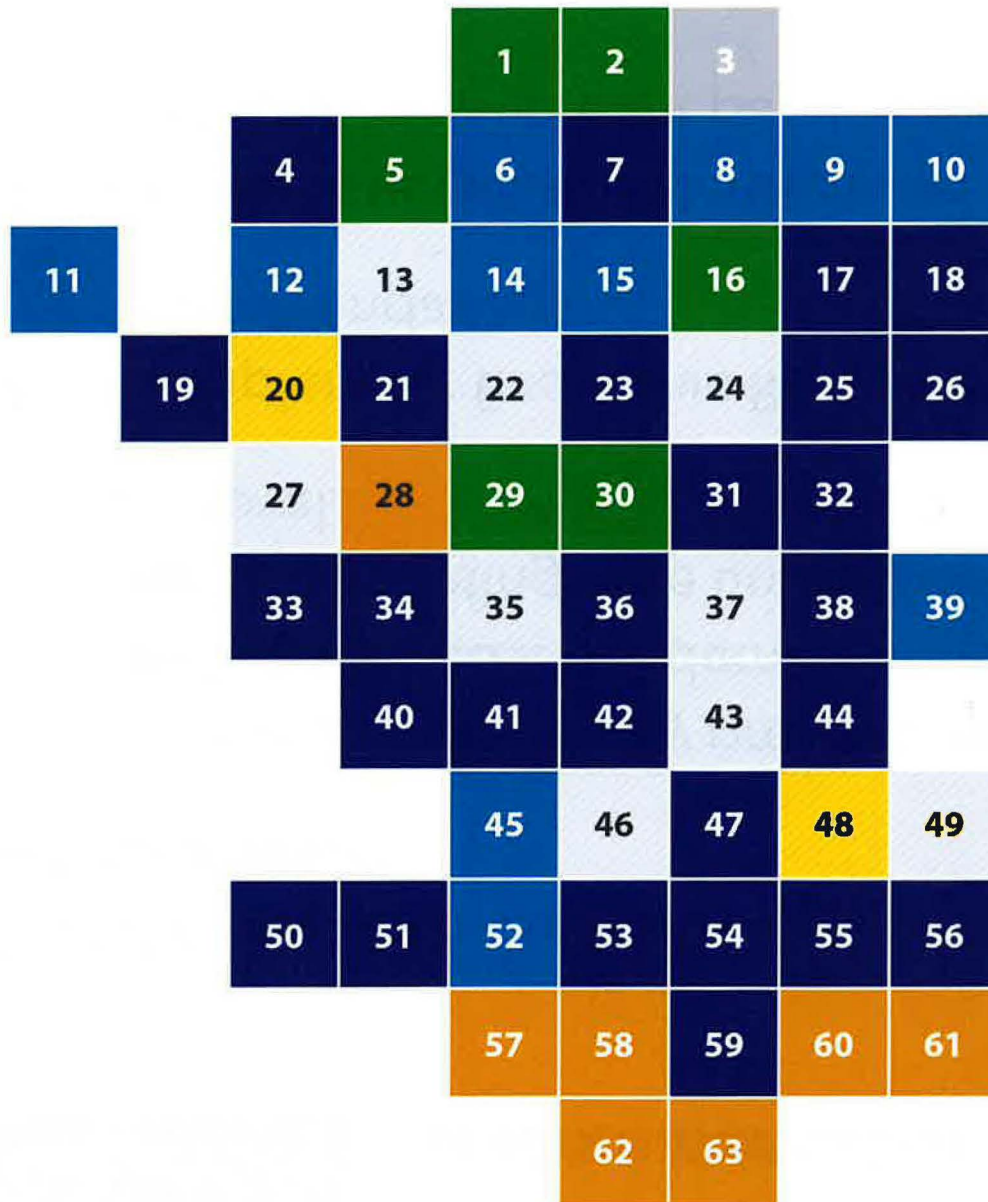
The **Calgary region lost more full-time jobs (26,100)**, in the last 24 months, than economic regions for other big Canadian cities.



*Source: Statistics Canada*



# Economic Recovery Work – Q3 Status Update



## Complementary ERTF Recommendations

- 13 Better Value for City Assets
- 23 Innovation through Public Procurement
- 25 Green Investments and Financing
- 37 Youth and Community Spirit

### Legend:

- Completed
- Approved, not started
- In progress - significant milestone achieved
- In progress - possible challenge identified
- In progress - project planning phase / kick-off
- In progress - One or more challenges materialized
- In progress - progressing as planned





That the Executive Committee recommend that Council, Direct Administration:

1. To provide a 2022 May progress report to the Executive Committee on Calgary's post-pandemic economic recovery. Administration will provide a briefing note unless specific items require Council approval.
2. To implement Economic Resilience Task Force (ERTF) program recommendations.
3. To thank the citizen volunteers on the ERTF for their professional contributions and their passion for Calgary's success.