

Applicant Outreach Summary



Community Outreach on Planning & Development Applicant-led Outreach Summary

Please complete this form and include with your application submission.

Project name: LOC2020-0155 - 1704 48 Avenue SW

Did you conduct community outreach on your application? YES or NO

If no, please provide your rationale for why you did not conduct outreach.

Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

Our office completed the Community Outreach Assessment and the project impact score was 1A. As a result of the Assessment we determined that this project is likely of low impact to the community and is not proposing a major change or disruption.

The community outreach strategy included covid-friendly tactics. This was accomplished by distributing print materials to the residents, neighbours and to the community association to generate interest and awareness of the proposed development and an opportunity to provide feedback by calling or emailing our office with any questions or concerns. Additionally, one-on-one conversations were offered to any affected parties including the local Councillor and Marda Loop Community Association.

Stakeholders

Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)

- Immediate neighbours
- Local residents (76 households surrounding the subject site)
- Marda Loop Community Association
- Ward Councillor

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What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

Issues received from two local residents include:

1. Pedestrian safety and crime
2. Building shadowing
3. On street parking and traffic congestion

To date, the Marda Loop Community Association has not provided any comments and the local Councillor does not have any issues with the proposed re-designation.

How did stakeholder input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

The proposed development will include four side by side units with parking at the rear of the subject property. The site is large which will help mitigate setback issues and building shadowing. It is not anticipated that this proposed development will increase crime and add to pedestrian safety issues.

How did you close the loop with stakeholders?

Provide a summary of how you shared outreach outcomes and final project decisions with the stakeholders that participated in your outreach. (Please include any reports or supplementary materials as attachments)

Our office will continue to engage with stakeholders (immediately adjacent and local area residents) as development details are confirmed, to better explain the project and how the designs impacts are being mitigated.

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