

Public Member Appointment to Saddledome Foundation

RECOMMENDATIONS:

Review or Release By: Do not release Attachments 1 - 3.

That the Nominations Committee recommend that Council:

1. Nominate the Public Member applicant in Attachment 1, to be designated to represent the corporate member (City of Calgary) as a Director of the Saddledome Foundation, for a 3-year term to expire at the 2024 Organizational Meeting of Council; and
2. Direct that the closed meeting discussions, Attachments 1 - 3 and selection materials related to Report N2021-1208 remain confidential pursuant to Sections 17 (Disclosure harmful to personal privacy) and 19 (Confidential evaluations) of the *Freedom of Information and Protection of Privacy Act*.

HIGHLIGHTS

- The Nominations Committee is responsible for making recommendations to Council on Public Member appointments in accordance with Council policy CP2016-03, *Governance and Appointments of Boards, Commissions and Committees* ("BCCs").
- The Saddledome Foundation undertakes responsibility for the operation of the Scotiabank Saddledome and to operate it for the benefit of amateur athletics, hockey development and research.
- What does this mean to Calgarians? Appointing a Public Member to the Saddledome Foundation ensures it can provide governance and oversight in accordance with its mandate.
- Why does it matter? By joining a BCC, Calgarians are actively engaged in the municipal decision-making process and provide input to City Council on important civic issues.
- Strategic Alignment to Council's Citizen Priorities: A well-run city

DISCUSSION

The Saddledome Foundation's (The Foundation) Articles of Association set out a structure with five corporate members who may appoint individuals to the Board of Directors. As the City of Calgary is a corporate member, Council is responsible to nominate individuals to the Board of Directors of the Foundation. Receipt of an executed memorandum from The City by the Foundation or one of its officers is required for the appointment to take effect.

The Foundation's Board of Directors is composed of up to nine Directors, three of whom are nominated by Council. One of the three City of Calgary-nominated positions is expiring and was included in the City Clerk's Office 2021 BCC recruitment campaign.

The Foundation is classified as a Partner BCC, not an Advisory, Review, Interest Group or Administrative Tribunal and is not subject to the requirement of providing a recommended short list to the Nominations Committee. Public Member applications received are provided to the Nominations Committee, and the Nominations Committee then uses the BCC Qualifications and Eligibility requirements for the Foundation to recommend an applicant to Council.

STAKEHOLDER ENGAGEMENT AND COMMUNICATION (EXTERNAL)

- Public Engagement was undertaken

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- Public Communication or Engagement was not required
- Public/Stakeholders were informed
- Stakeholder or customer dialogue/relations were undertaken

The campaign for BCCs occurred between 2021 August 23 and 2021 September 23. The public was informed about the recruitment to City BCCs through a planned campaign which involved print and social media tactics, bold signs, Digital Display Units at train stations, and notices in community association newsletters.

The advertising strategy for Public Member vacancies was designed to incorporate elements of The City of Calgary's Gender Equity, Diversity and Inclusion strategy, by ensuring that comprehensive pools of applicants were reached. Multiple languages and advertising mediums were used to assist in reaching diverse gender, ethnic and cultural groups, newcomers to Calgary, and historically under-represented minority groups.

Full details of the campaign, including information on numbers of applicants, and demographics will be provided to Council on 2021 November 15, in the 2021 BCC Advertising and Recruitment Campaign Briefing, C2021-1211.

IMPLICATIONS

Social

At the 2019 July 22 Meeting of Council, Council approved the Gender Equity, Diversity and Inclusion Strategy and directed Administration to implement certain actions. A key strategic action was to develop standard questions and response categories for collecting demographic information (prioritizing gender) and to ensure that the data is used corporately. In 2019, an annual survey was created to gather certain demographic information from applicants. The data gathered has been used to inform the development of recruitment strategies which reach a diverse mix of Calgarians.

Environmental

Not Applicable.

Economic

Not Applicable.

Service and Financial Implications

No anticipated financial impact.

RISK

No anticipated risk.

ATTACHMENTS

1. Recommendation from the Saddledome Foundation – CONFIDENTIAL
2. Summary Table – CONFIDENTIAL

**City Clerk's Office Report to
Nominations Committee
2021 November 9**

**ISC: UNRESTRICTED
N2021-1208
Page 3 of 3**

Public Member Appointment to Saddledome Foundation

3. Applicants - CONFIDENTIAL

Department Circulation

General Manager/Director	Department	Approve/Consult/Inform