

# Applicant Outreach Summary

## Outreach Strategy

Before undertaking the project, our office completed the "Community Outreach Assessment". The project's impact score is "1A". So we are implementing a direct approach to reach to community association, local residents within a 90 meters radius and also Ward Councilor Office. From October 5th to 6th, our staff did post card deliver to residents within a 90 meters radius. During the process, our staff did door knocking and spoke with residents at home. The main concerns our office got are with regards to increased traffic, increased density, height, shadow effects, and safety. We believe those can be properly dealt with at the development permit stage.

In addition, our office has also spoke with the director of Planning and Development in Mount Pleasant Community and Councilor Druth Farrell's office on October 13th. The response we got are very positive. Both of them support redesignations along 4th Street NW.

## Stakeholders

Immediate neighbor, local residents, community association and ward councillor office.

## What did you hear?

The main concerns we heard from local residents and community association are: increased traffic, parking issues, increased density, height, shadow effects, privacy and safety.

Some people also express concerns over property value and crime.

## How did stakeholder input influence decisions?

We believe those concerns can be properly dealt with at the development permit stage.

According to R-CG bylaw, the side setback is increased to 3 meters on the side neighboring another residential dwelling. Also even though, the maximum height is 1 meter higher, R-CG bylaw require lower height at perimeter.

## How did you close the loop with stakeholders?

Continue engage with Councilor office and community association. And better explain to local residents about proposed developments and restrictions under R-CG.