

Applicant Engagement Summary



Community Outreach on Planning & Development Applicant-led Outreach Summary

Please complete this form and include with your application submission.

Project name: School-Private

Did you conduct community outreach on your application? ☒ YES or ☐ NO

If no, please provide your rationale for why you did not conduct outreach.

Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

1. STEAM Camps in July - August 2021
2. Site visits / Tours started August 9 to August 31, 2021
3. Information/Welcome Session (in-person) August 30, 2021 3-5pm
4. Information Session (in-person) September 10, 2021 7pm

Two community engagement reports attached.

Stakeholders

Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)

Livingston HOA, community members, parents, and families.

calgary.ca/planningoutreach



Community Outreach for Planning & Development Applicant-led Outreach Summary

What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

1. One of the big issues was the lack of school facilities in the community. It has been a known issue within the City of Calgary especially for the newly developed communities for more than a decade.
2. Livingston residents are not aware or was not given the chance to provide input of the school coming to Livingston. To resolve this issue, another information session was scheduled in September 10, 2021 and report is attached.

How did stakeholder input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

Stakeholders input (Livingston HOA, community members, families and children) greatly influenced the school's educational offering and will continually shape the school moving forward.

How did you close the loop with stakeholders?

Provide a summary of how you shared outreach outcomes and final project decisions with the stakeholders that participated in your outreach. (Please include any reports or supplementary materials as attachments)

Community Outreach report will be shared to the Livingston HOA, community members, and families.

calgary.ca/planningoutreach

2021 Community Outreach

August 2021



Educating our next generation of learners is more than just creating a space to learn literacy and numeracy. After all, this is the 21st century, a different era, with a new breed of children equipped with unprecedented access to technological advancements. Technology enables almost anything they want to know right at their fingertips. As a result, traditional learning proves inadequate. These children need school leaders and a school community that strategically prepares young minds intellectually (IQ) and socially (EQ) into the new frontier.

Calgary International Academy envisions learning not in a 2D flat surface of theoretical knowledge aspects but in a 360-degree approach giving each student practical applications to individual innate talents. Through integrating STEM or STEAM (Science, Technology, Engineering, Arts, & Math) concepts with provincial educational standards (Alberta Program of Studies) and IB PYP (International Baccalaureate Primary Years Programme). The school aims to produce students empowered to be innovators in chosen fields, leaders in our communities, and the driving force of our future generations.



2021

Community Outreach August 2021



After a whole year in At-Home Learning during the pandemic in 2020, the school reopened its doors in the new address at 1248 Livingston Way NE. Using the following platforms to engage the community and announce its return, the school resumed yearly STEAM Camps, re-engaging parents, children, and the whole community, to the unique educational programming appropriate for the 21st century.

1. ONLINE

Updated information about the K-4 school in the Livingston Hub, 1248 Livingston Way NE was communicated using the schools website and social media platforms (i.e. Facebook, Google Ads).



2. LIVINGSTON HOA

Livingston HOA's monthly newsletter in July and Aug 2021 included an announcement about the school's presence in the community, especially the offering of K-4 educational programming.

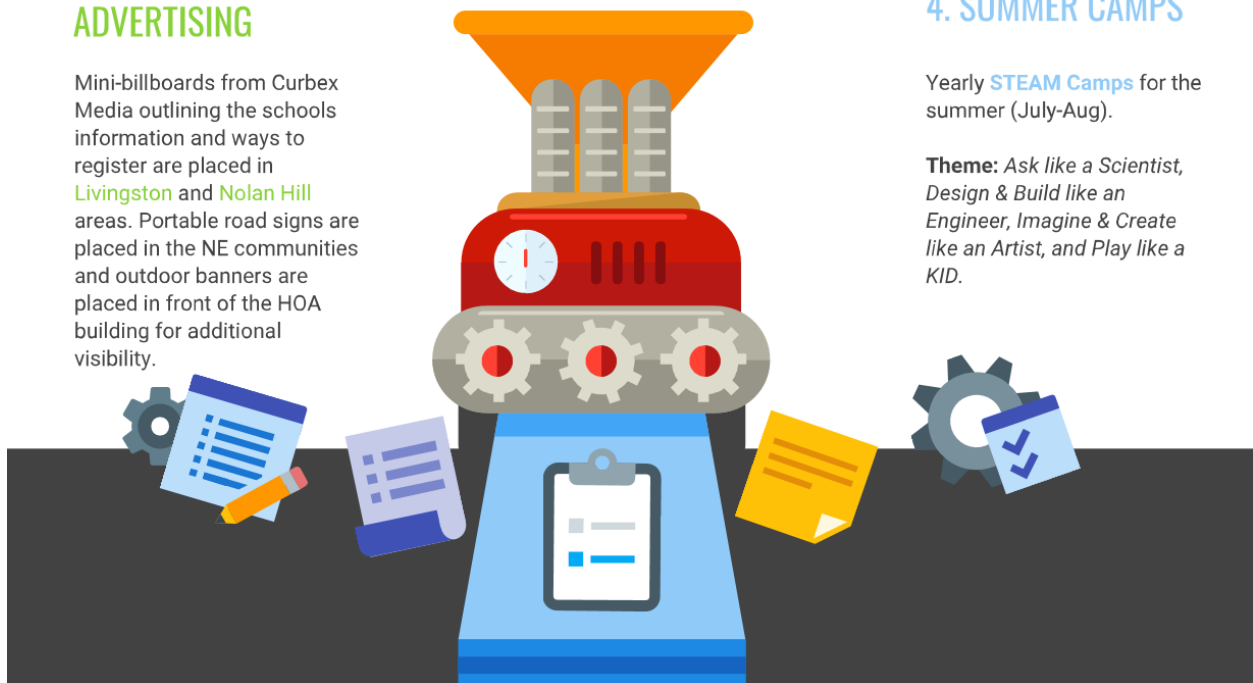
3. OUTDOOR ADVERTISING

Mini-billboards from Curbex Media outlining the schools information and ways to register are placed in Livingston and Nolan Hill areas. Portable road signs are placed in the NE communities and outdoor banners are placed in front of the HOA building for additional visibility.

4. SUMMER CAMPS

Yearly STEAM Camps for the summer (July-Aug).

Theme: Ask like a Scientist, Design & Build like an Engineer, Imagine & Create like an Artist, and Play like a KID.



COMMUNITY ENGAGEMENT

September 10, 2021



1

ANNOUNCEMENT

The second in-person information session was scheduled on September 10, 2021, as suggested by one of the Livingston residents who reached out to the school through email. The event was announced through the school's website (*a week prior*), HOA social media platforms, and email back to the resident. It was held at the Livingston HOA Hub Banquet Hall at 6 pm and concluded at 8 pm with four families and two individual residents. Angelina McMullin hosted the event with James Dangel co-hosting.



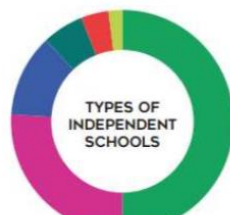
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PRESENTATION

The event's first half consisted of presentation slides with supplemental videos about independent education and statistics in 2020 regarding the number of independent schools in Alberta. Calgary International Academy is an accredited ECS and registered private school by Alberta Education and an AISCA (Association of Independent Schools and Colleges in Alberta) member. The school is also one of the over 150 independent schools operating in Alberta as of 2020.



**WE CHAMPION
INDEPENDENT EDUCATION.**



50% FAITH-BASED
26% UNIQUE PEDAGOGY
12% DESIGNATED 'SPECIAL
EDUCATION' PRIVATE SCHOOLS
6% CULTURAL
4% ACADEMIC PREPARATORY
2% LANGUAGE

PART OF THE PROVINCIAL FABRIC FOR MORE THAN 100 YEARS.



\$13,000

AMOUNT OF MONEY THE GOVERNMENT OF ALBERTA ALLOCATES TO EACH STUDENT IN PUBLIC SCHOOLS. THIS INCLUDES MONEY FOR OPERATING AND CAPITAL EXPENDITURES.

vs

\$5,000

AMOUNT OF MONEY IT ALLOCATES TO EACH STUDENT IN INDEPENDENT SCHOOLS. THERE IS NO ALLOCATION FOR CAPITAL EXPENDITURES.

Any questions or concerns, please message Angelina at 403-991-7534 or email at amcmullin@ciacademy.ca

COMMUNITY ENGAGEMENT

September 10, 2021



2

PRESENTATION (*continuation*)

Bill 15 or the “Choice in Education Act” allows parents of school-age children in Alberta to choose educational programming suitable for their children’s needs. As a result, independent schools comprise roughly 50% faith-based, 26% unique pedagogies (i.e., International Baccalaureate), 12% designated special education private schools, 6% cultural, 4% academic preparatory, and 2% language schools. It has been part of the educational fabric in Alberta for more than 100 years or since 1906. The City of Calgary is home to several independent schools contributing to a wide range and broader educational landscape. Their unique educational methodologies and standards enable our children to develop competent skills in a global setting from a local perspective.



Even with the positive contributions of independent schools, we continue to suffer backlash brought by stereotypes and misinformation. Do independent-private schools serve the public good? Another supplemental video was presented to clarify misconceptions. The link to this video can be found here:

<https://www.youtube.com/watch?v=VRusRMLmnZk&t=2s>. Independent schools uphold the “Choice in Education Act,” a cost-saving to our economy, regulated/heavily audited by Alberta Education, and with Alberta certificated teachers.

Calgary International Academy is the first to offer IB PYP (International Baccalaureate Primary Years Programme) in the City of Calgary, giving students the early exposure and needed transitions to higher IB programs (i.e., IB Diploma Programme), offered in select CBE schools in Calgary (Winston Churchill, Western Highschool, Lester B. Pearson Highschool). The school is named as an “Integrated International Education” because it offers three programs integrated into one; Alberta Program of Studies, IB PYP, and STEAM (Science, Technology, Engineering, Arts, and Math).



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COMMUNITY ENGAGEMENT

September 10, 2021



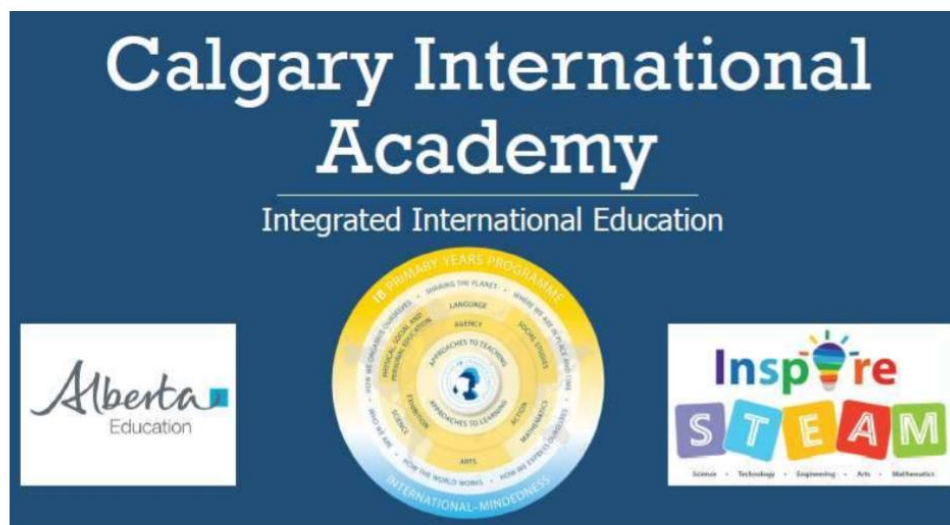
2

PRESENTATION (continuation)

The Alberta Program of Studies is a mandated program for every school in the province and taught in CBE (Calgary Board of Education), Calgary Catholic School District, etc. A supplemental video about the IB Primary Years Programme was presented and can be found at this link: <https://www.youtube.com/watch?v=nPUMwr4-y6o&t=8s>. The idea of a STEAM curriculum is more than just individual streams alone, like Science or Math. It is about the interplay between the five subjects in a project-based and experimental activity that children learn competent skills like problem-solving, ingenuity, creativity, teamwork, experimentation, entrepreneurship, overall resilience, etc. The link to an informational video can be found here: <https://www.youtube.com/watch?v=f4TE4e9LkpM&t=2s>.



Calgary International Academy believes that students in the 21st century deserve educational standards or methodologies appropriate for a challenging new frontier. A quick clip of the challenges in the 21st century was presented and can be found at this link: <https://www.youtube.com/watch?v=773hbiCTkg4&t=28s>. As parents, we can all agree that we want to equip our children with the needed knowledge, skills, and abilities to thrive in our rapidly changing world. Further information about this idea was presented with a TEDx talk: https://www.youtube.com/watch?v=z_1Zv_ECyo&t=2s.



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COMMUNITY ENGAGEMENT

September 10, 2021



3

QUESTIONS and ANSWERS

After the presentation with videos, it was followed by a “Question and Answer” portion.

Q: The idea of preparing young minds for the future had been overly used; how is the school doing it differently?

A: Instead of leaving our teachers to figure out lessons plans for a particular topic, the school is guiding them through an inquiry-based model.



What does inquiry-based learning look like?

- Example 2: Fractions (Grade 2 IB PYP Math)
- Unit of Inquiry: How the World Works
- Central Idea: Fractions
- Transdisciplinary Concepts:
 - **Form: What is it like?** Topics: “Fractions” as a component of a whole (fraction of a cost, tiny part, proportion or a portion of something).
 - **Function: How does it work?** Topics: Parts not equal/equal, halves, thirds, etc.
 - **Causation: Why is it like it is?** Topics: History of fractions (Egyptian math).
 - **Connection: How is it connected to other things?** Topics: Fractions in everyday life.

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COMMUNITY ENGAGEMENT

September 10, 2021



3

QUESTIONS and ANSWERS (*continuation*)

A: Instead of leaving our teachers to figure out lessons plans for a particular topic, the school is guiding them through an inquiry-based model.



What does inquiry-based learning look like?

Example 1: Alberta Program of Studies Kindergarten (Citizenship & Identity)

Unit of Inquiry: Who We Are

Central Idea: We're Different, We're the Same by Bobbi Jane Kates

IB Transdisciplinary Concepts:

- **Form:** What is it like? Topics: All About Me, I am Special, etc.
- **Function:** How does it work? Topics: Same or Alike and Different, What makes us different/the same, etc.
- **Causation:** Why is it like it is? Topics: Nature (rainbow) "a rainbow would be boring if it were green or blue."
- **Connection:** How is it connected to other things? Topics: Different things in everyday life (flowers, bugs, insects, etc.)

Monthly
STEAM
Concepts

September: Back to School and the Season of Fall

Example: Environment & Community Awareness (Kindergarten AB Program)

Unit of Inquiry: How the World Works

Central Idea: Five Senses and the season of fall

Transdisciplinary Concepts:

- **Form:** What is it like? Topics: My 5 senses helps me determine the season of fall.
- **Function:** How does it work? Topics: What is Autumn?
- **Causation:** Why is it like it is? Topics: The Science of Fall (SciShow).
- **Connection:** How is it connected to other things? Topics: The changing seasons.

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COMMUNITY ENGAGEMENT

September 10, 2021



3

QUESTIONS and ANSWERS (*continuation*)

Q: Does the Livingston HOA own the school?

A: No, the school is a separate and independent non-profit entity from the HOA and paying monthly rent. We also pay rent hourly when accessing any HOA amenities (i.e., gym, multipurpose rooms, etc.). Every dollar that the school spends as rent goes back to the community.

Q: Is the school displacing childcare?

A: No, the school is also a licensed childcare. Daycare programs will be offered to start on October 4, 2021.

Q: Livingston residents were not informed about the school's presence in the community?

A: There was a competition/bidding that was sent out in 2019; the school/daycare participated.

Q: Why the Livingston residents weren't asked or solicited about the amenities offered in the HOA?

A: This is outside the school's jurisdiction, and answers have to be addressed to the HOA. The transcript of the AGM in December 2020 is now posted on the Livingston-connect website. It outlines elements and structures of the HOA, decision-making process, etc. Every Livingston resident should be aware of the voting process, the right to run for a board member, and actively participate in their yearly AGM.

As of 8:00 pm, all of the questions had been answered, and the information session was concluded.

Report Contact:

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403-991-7534



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