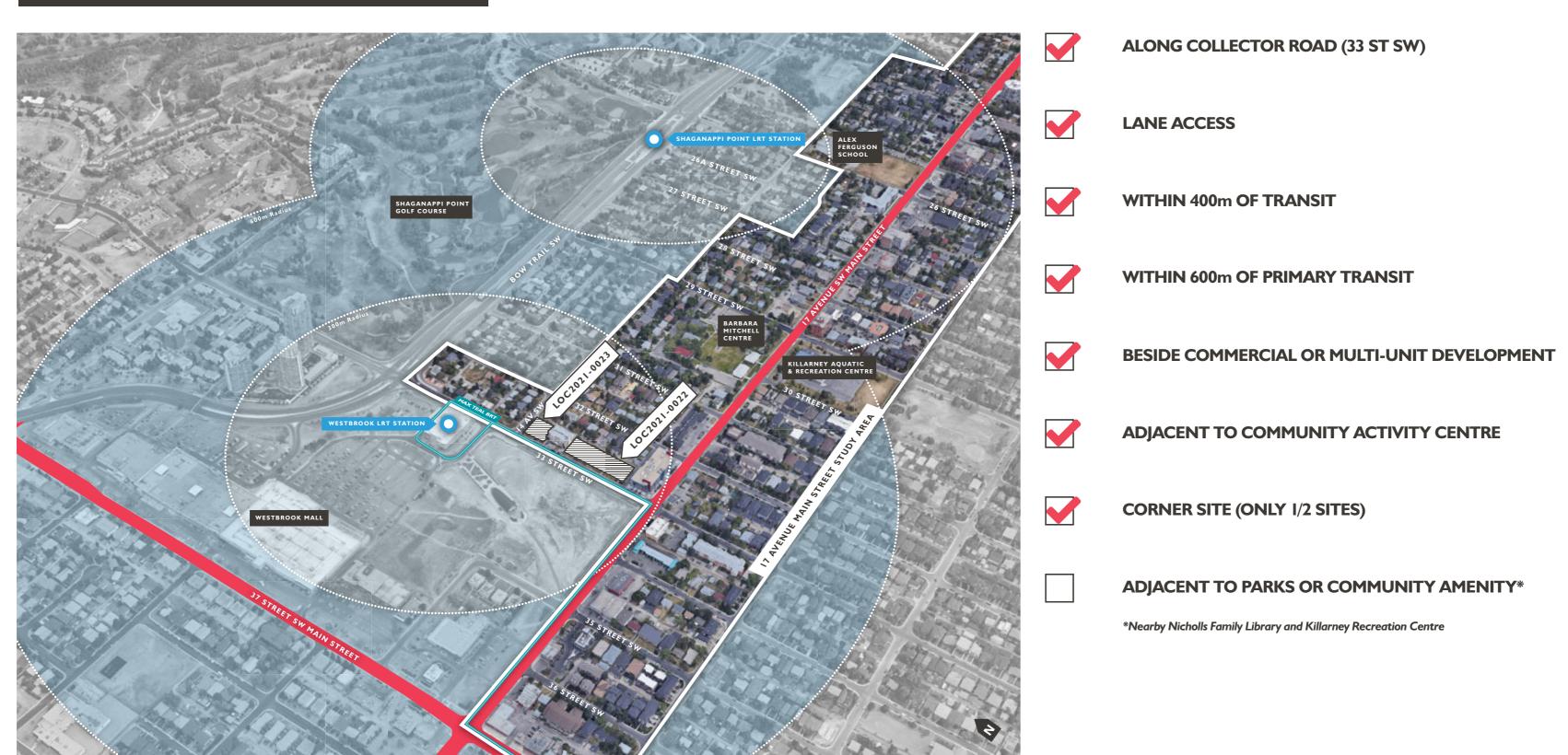
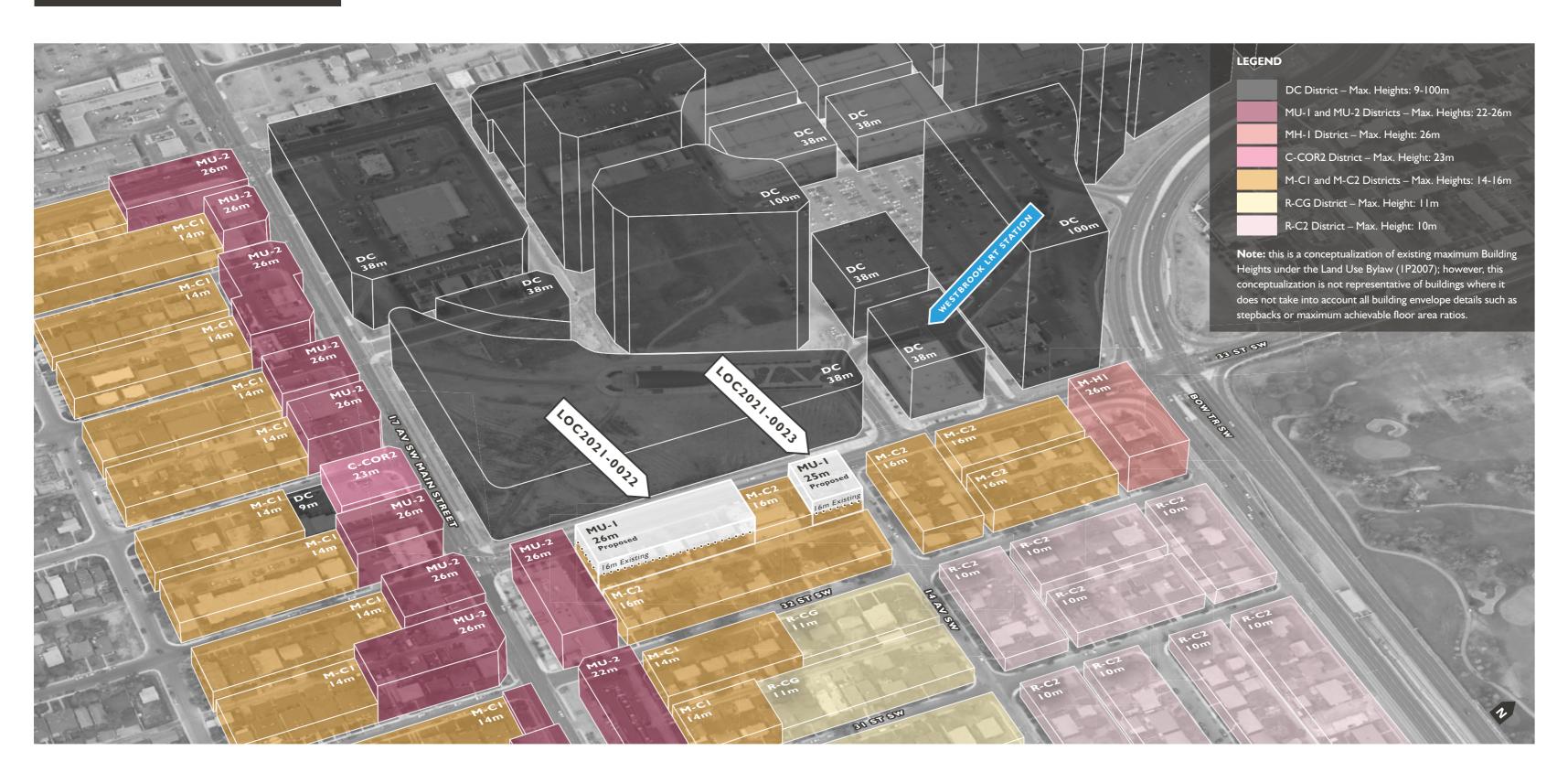


## **SURROUNDING AREA CONTEXT**



## LAND USE CONTEXT



## APPLICANT-LED OUTREACH

On-Site Signage (LOC2021-0022)



On-Site Signage (LOC2021-0023)



Hand-Delivered Mailers



Notice Letters



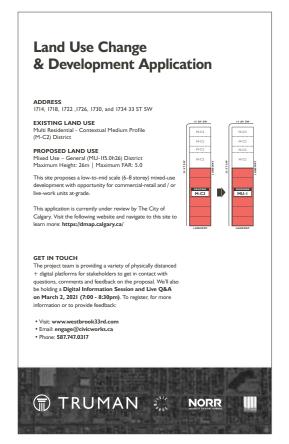
Application Briefs v1.0 and v2.0



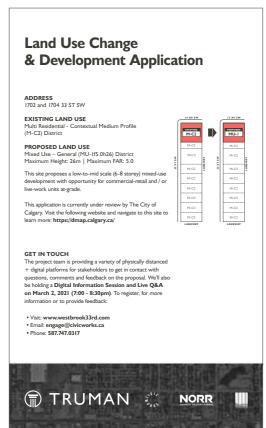
What We Heard Report



Close-Up of LOC2021-0022 Sign



Close-Up of LOC2021-0023 Sign



Project Website



Online Feedback Form



Digital Information Session (held via Zoom – March 2, 2021)







## LOC2021-0022 / DP2021-2356 AT-A-GLANCE





#### Site Area

**3,087m<sup>2</sup> 0.31ha** 33,231ft<sup>2</sup> 0.76ac



#### **Building Height**

±26m 6
Maximum Height Store



#### **Building Intensity**

 $\pm 4.0$  FAR  $\pm 12,349$  m<sup>2</sup> Maximum Floor Maximum GFA Area Ratio (FAR)  $(\pm 123,549$  ft<sup>2</sup>)



## **Dwelling Units**

**±100 ±25** I-Bed Units

Total Units **±75** 2-Bed Units



### **On-Site Parking**

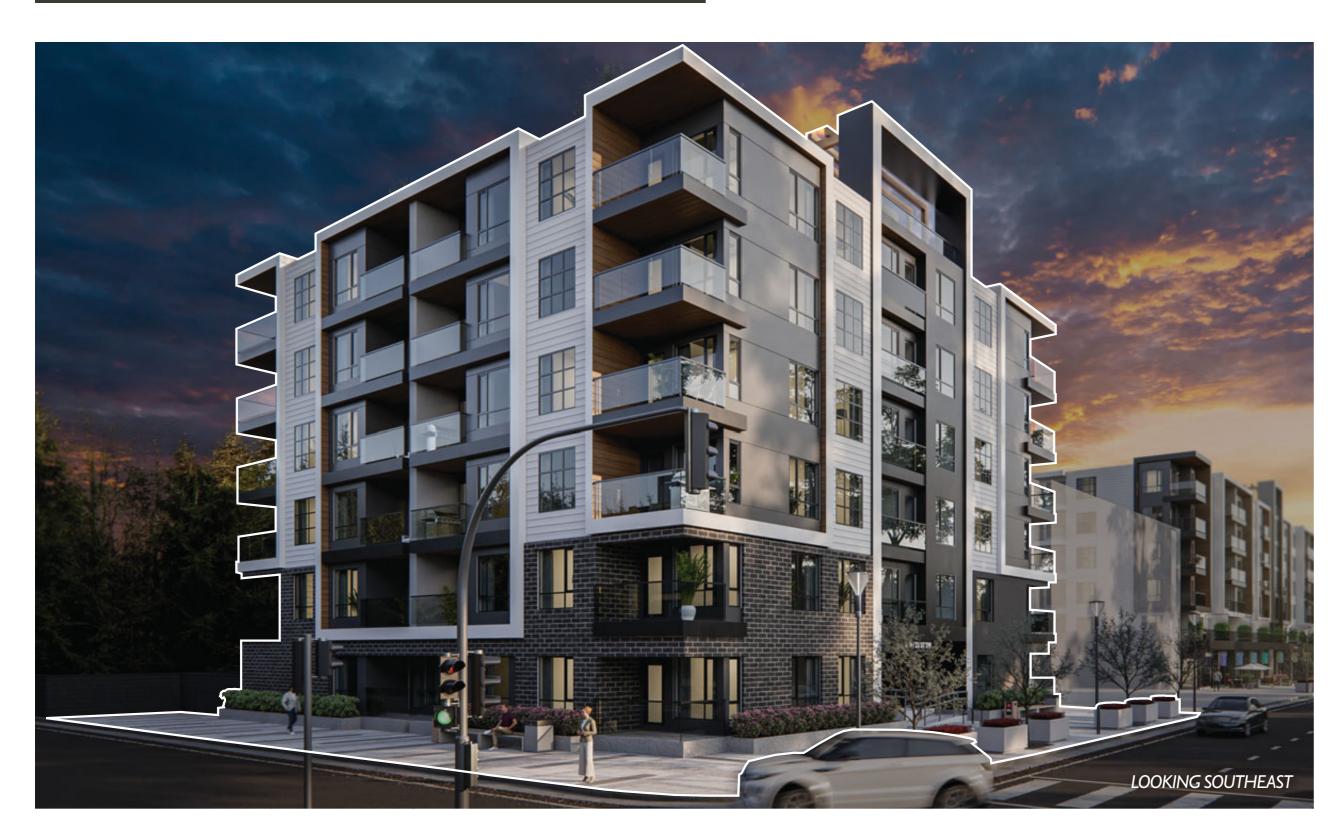
±144 ±100 Underground
Total Vehicle Stalls ±24 Surface



### **Commercial-Retail Space**

**±1,286m**<sup>2</sup> **±11** Commercial Units

## LOC2021-0023 / DP2021-2354 AT-A-GLANCE





#### Site Area

**1,030m² 0.10ha** 11,086ft² 0.25ac



### **Building Height**

±25m 6
Maximum Height Store



### **Building Intensity**

±4.6FAR ±4,737m²

Maximum Floor Maximum GFA

Area Ratio (FAR) (±50,994ft²)



## **Dwelling Units**

 ±49
 ±22
 1-Bed Units

 Total Units
 ±27
 2-Bed Units



### **On-Site Parking**

±53
Underground Stalls

# CONCEPTUAL VISUALIZATION









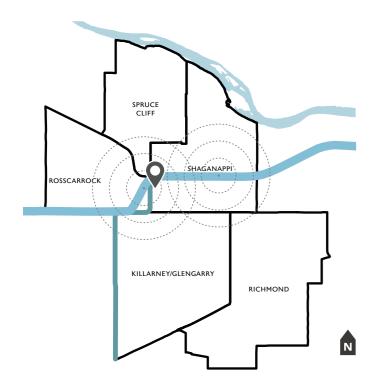




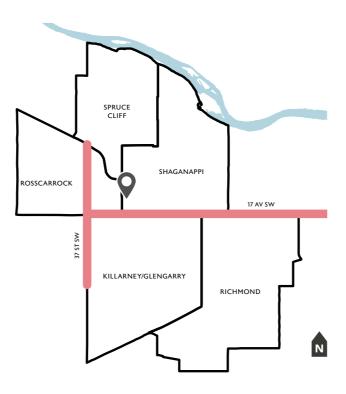


## **POLICY FRAMEWORK**

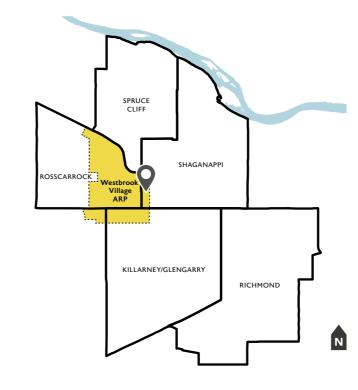
## **TRANSIT-ORIENTED DEVELOPMENT**



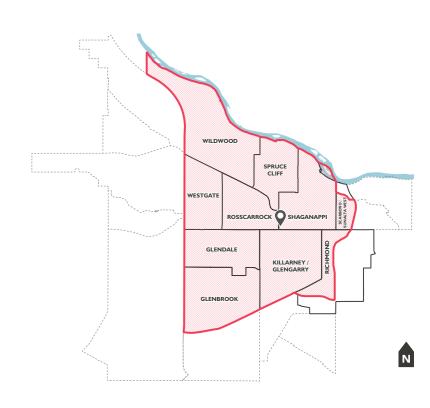
## **MAIN STREETS**



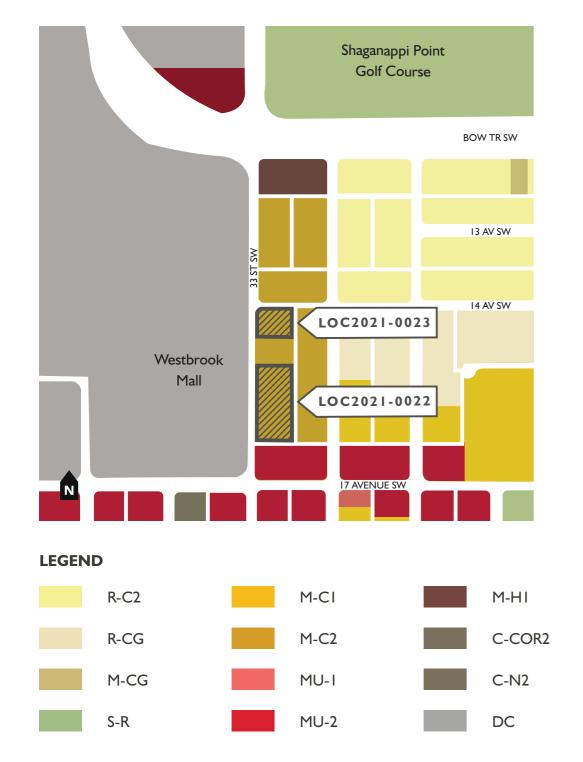
## **WESTBROOK VILLAGE ARP**

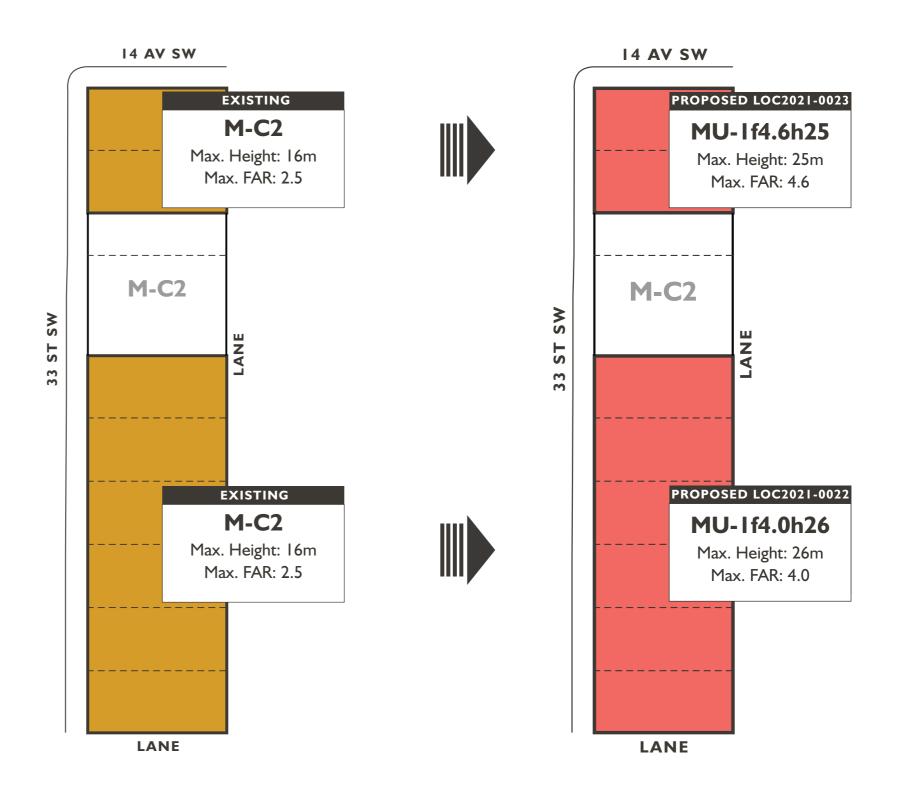


## **WESTBROOK COMMUNITIES LAP**



## LAND USE REDESIGNATION





## SITE PHOTOS – LOC2021-0022

1744 33 ST SW – LOOKING NORTHEAST



1744 33 ST SW – LOOKING SOUTHEAST



1744 33 ST SW – LOOKING NORTHWEST



1744 33 ST SW – LOOKING SOUTHWEST



## SITE PHOTOS – LOC2021-0023

1706 33 ST SW – LOOKING NORTHEAST



1706 33 ST SW – LOOKING NORTHWEST



1706 33 ST SW – LOOKING SOUTHEAST

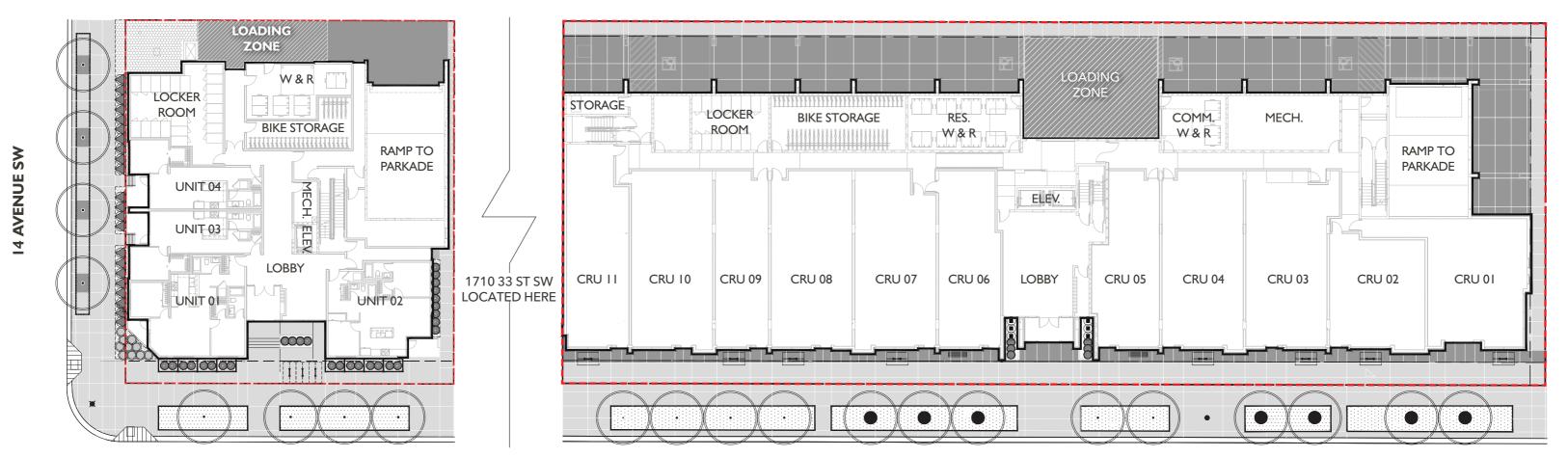


1706 33 ST SW – LOOKING SOUTHWEST



LOC2021-0023 DP2021-2354 1706 33 STREET SW LOC2021-0022 DP2021-2356 1744 33 STREET SW

LANEWAY



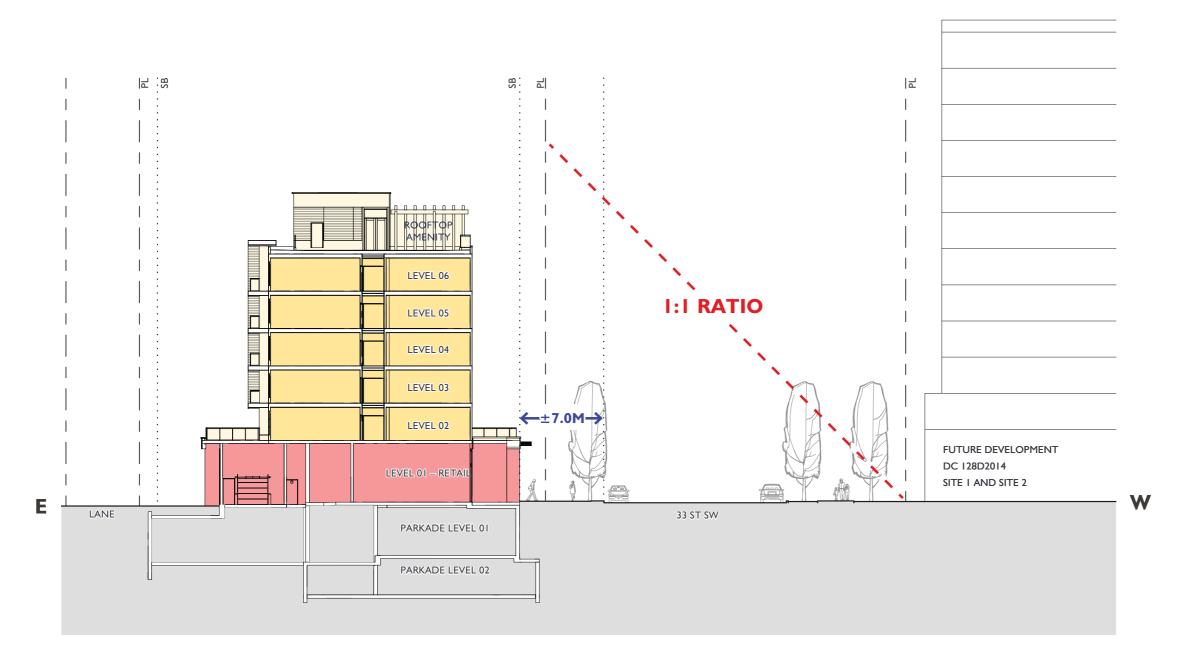
33 STREET SW 33 STREET SW

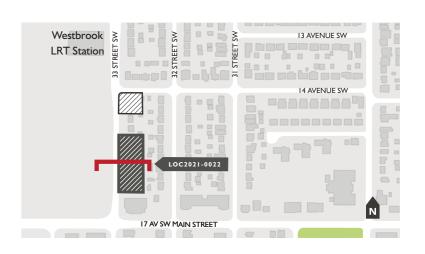
LANEWAY

Z

## STREETSCAPE SECTION

#### LOC2021-0022 - EAST-WEST SECTION

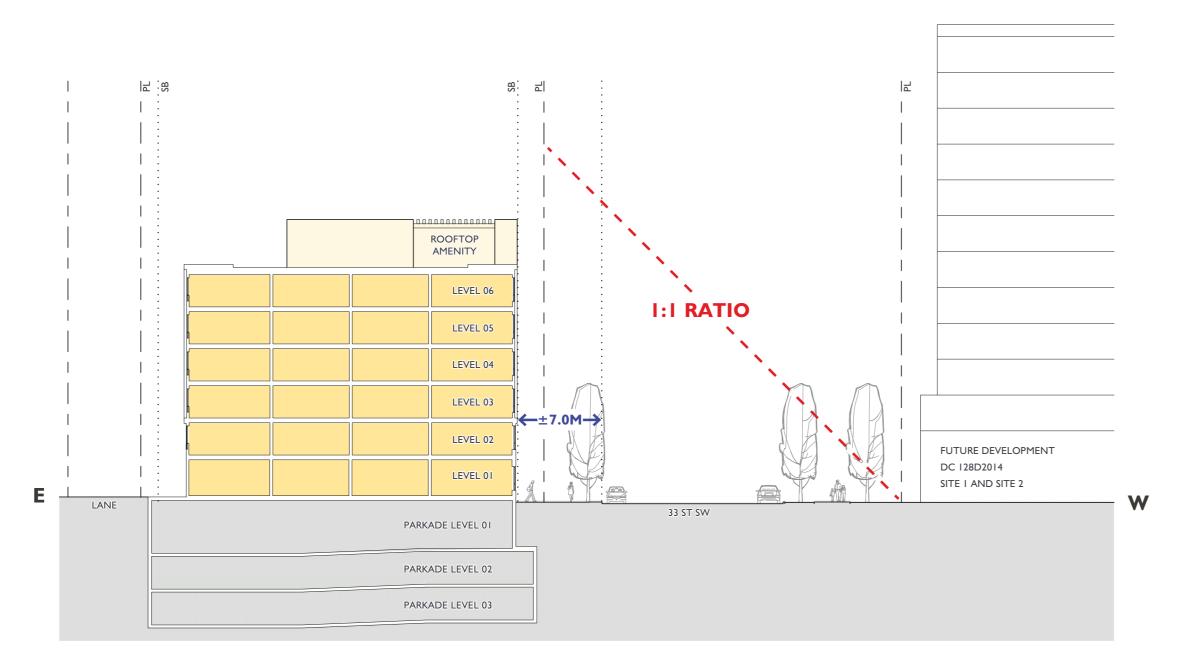




**NOTE:** A great street must be well-defined, both vertically and horizontally. Edges, including buildings, walls, and trees on a street usually define it vertically; the length of the spacing between these two edges defines it horizontally. Leading urban design best practice suggests it is a matter of proportion, with a sense of enclosure ultimately giving us a well-defined street. Most comfortable and attractive streets have a ratio (vertical to horizontal) ranging between 1:1 and 1:2. The City of Calgary Municipal Development Plan (MDP) public realm policies encourages a 1:1 building height to right-of-way ratio along Main Streets.

## STREETSCAPE SECTION

#### LOC2021-0023 - EAST-WEST SECTION





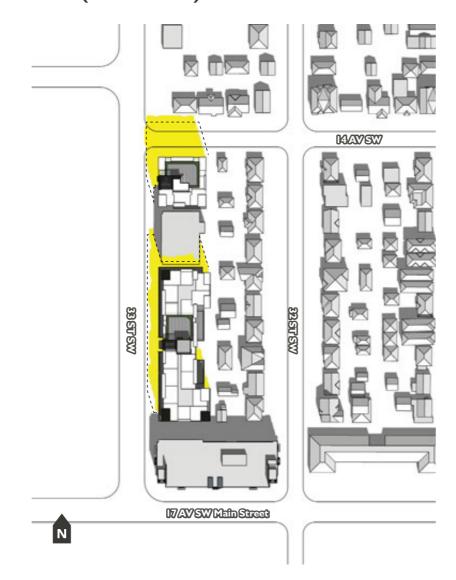
**NOTE:** A great street must be well-defined, both vertically and horizontally. Edges, including buildings, walls, and trees on a street usually define it vertically; the length of the spacing between these two edges defines it horizontally. Leading urban design best practice suggests it is a matter of proportion, with a sense of enclosure ultimately giving us a well-defined street. Most comfortable and attractive streets have a ratio (vertical to horizontal) ranging between 1:1 and 1:2. The City of Calgary Municipal Development Plan (MDP) public realm policies encourages a 1:1 building height to right-of-way ratio along Main Streets.

## **SPRING EQUINOX**

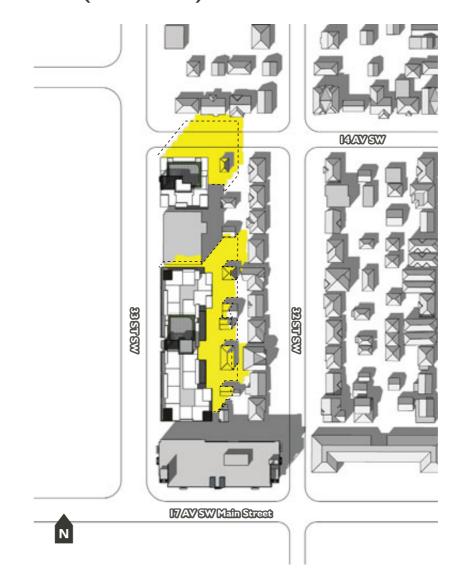
### **10AM (MARCH 21)**



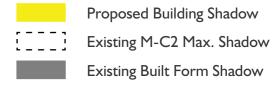
## IPM (MARCH 21)



## 4PM (MARCH 21)



#### **LEGEND**

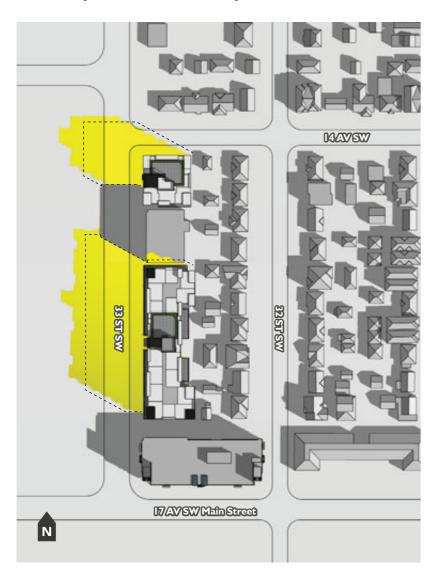


#### **SUMMER SOLSTICE**



### **AUTUMNAL EQUINOX**

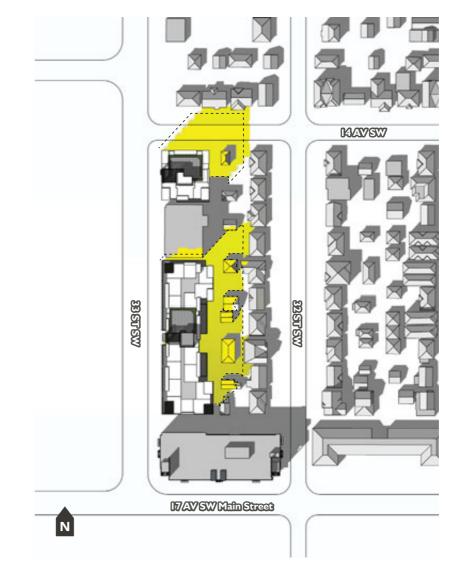
### **IOAM (SEPTEMBER 21)**



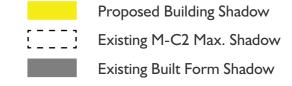
### **IPM (SEPTEMBER 21)**



### 4PM (SEPTEMBER 21)



#### **LEGEND**



#### **WINTER SOLSTICE**

### 10AM (DECEMBER 21)



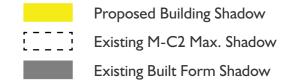
### **IPM (DECEMBER 21)**



### 4PM (DECEMBER 21)



#### **LEGEND**



#### LOC2021-0022 – WEST ELEVATION



#### LOC2021-0022 - EAST ELEVATION



#### LOC2021-0022 – SOUTH ELEVATION

#### LOC2021-0022 – NORTH ELEVATION



### LOC2021-0023 - WEST ELEVATION



### LOC2021-0023 – EAST ELEVATION



#### LOC2021-0023 – SOUTH ELEVATION

## LOC2021-0023 - NORTH ELEVATION

