

2017 BIA Levy Summary and Budgets

CALGARY'S BUSINESS IMPROVEMENT AREA (BIAs) 2017 ANNUAL BUDGETS (SUMMARY)

BUSINESS IMPROVEMENT AREA	2017 BIA LEVY \$	2016 BIA LEVY \$	
Mainstreet Bowness BIA	45,100	45,100	Attachment 1A
The Calgary Downtown Association (A BRZ)	1,586,825	1,586,825	Attachment 1B
Chinatown District BIA	160,000	160,000	Attachment 1C
4 th Street South West BIA	205,800	205,800	Attachment 1D
Inglewood BRZ	245,000	245,000	Attachment 1E
International Avenue BRZ	267,000	263,000	Attachment 1F
Kensington BRZ	220,000	220,000	Attachment 1G
The Marda Loop BRZ	188,986	168,986	Attachment 1H
Montgomery on the Bow BIA	74,000	71,000	Attachment 1I
17th Avenue Retail & Entertainment District	404,600	428,750	Attachment 1J
Victoria Park BIA	384,062	363,862	Attachment 1K
Total	3,781,373	3,758,323	

2017 BIA Levy Summary and Budgets

ATTACHMENT 1A

Mainstreet Bowness

2017 BUDGET

BUDGET OVERVIEW

Our street festival is still only 6 years old. We assume it will keep growing every year.

We have never had an official streetscape program. Next year we are scheduled to have our BIA area re-paved, which will include bike lanes and crosswalks.

The Executive Director contract position is part-time. The hours were increased for the 2017 year to 20 hours per week.

We finally have designed and produced "swag" to promote our BIA. (ie: bumper stickers and tote bags).

2017 BIA Levy Summary and Budgets

Mainstreet Bowness

2017 BUDGET

	2017	2016	Change (INC./DEC.)	<u>Rationale:</u>
	\$	\$	\$	%
<u>REVENUES</u>				
BIA Levy	45,100	45,100	0	0%
Grants	9,000	0	9,000	0%
				This was the first year the BIA applied for a Community Standards Grant to conduct a regular garbage/graffiti removal program.
Events Income	5,230	4,100	1,130	28%
Interest/Other Income	2,600	2,400	200	8%
Total Revenues	61,930	51,600	10,330	20%

EXPENDITURES

Administration	32,000	21,045	10,955	52%	The BRZ hired myself on a part-time basis. There has never been an ED before in my position.
Marketing/Communications	250	500	(250)	(50%)	
Urban Devt.& Planning	0	0	0	0%	
Streetscape Improvements	18,680	19,555	(875)	(4%)	
Special Projects/Events	11,000	10,500	500	5%	
Public Safety & Social Issue	0	0	0	0%	
Capital Assets	0	0	0	0%	
Other - BIA Specific	0	0	0	0%	
Total Expenditures	61,930	51,600	10,330	20%	

Surplus/(Deficit)	0	0
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OTHER INFORMATION (Below this line) (Optional):

Details of "Other Income"

1. Interest Income	2,000	2,400	(400)	(17%)
2. Product Sales	600	0	600	0%
3.	0	0	0	0%
	2,600	2,400	200	8%

Details of "Other-BIA Specific" expenditure

1.	0	0	0	0%
2.	0	0	0	0%
3.	0	0	0	0%
	0	0	0	0%

2017 BIA Levy Summary and Budgets

ATTACHMENT 1B

Calgary Downtown Association **2017 BUDGET**

BUDGET OVERVIEW

1. Second consecutive year without a levy increase for ratepayers. The CDA will realize increases in CPP and benefits for staff, and will also have to spend money on legal advice to revise BIA's operating bylaws to accommodate the changes to our membership created by the City consolidating the business tax with the non-residential property tax, and changes to the MGA.
2. Resiliency and survival of businesses - High vacancy rates and high unemployment in the downtown equate into smaller revenues for all businesses in the core. We will need to collaborate with others to ensure that the downtown is a prime destination for citizens and visitors alike. This will be needed to encourage investment in the downtown, as well as to drive consumers to retail and services in the core. Safety, marketing and event investments remain critical. Creating an attractive, animated and safe downtown needs continued investment in programming, marketing and communications. Capitalizing on positive themes, like Canada 150, is part of our plan.
3. Access challenges - A lack of investment into the public realm makes the downtown less desirable for office locations and for tourists, and compromises safety. Ensuring long term mass transit becomes reality, in the form of the Green Line, is paramount to the viability of the downtown over time. These initiatives require further advocacy, and continued focus on design and urban planning.
4. Safety - Due to the current economic climate, escalating drug issues and the displacement of crime from gentrifying areas like East Village, there is a perception that safety in the downtown is declining. Further advocacy, marketing, information sharing and urban planning is required.

2017 BIA Levy Summary and Budgets

Calgary Downtown Association

2017 BUDGET

	2017	2016	Change(INC./(DEC.))	Rationale:
	\$	\$	\$	%
<u>REVENUES</u>				
BIA Levy	1,586,825	1,586,825	0	0%
Grants	16,000	27,000	(11,000)	(41%)
Events Income	63,000	50,000	13,000	26%
Interest/Other Income	12,500	12,500	0	0%
Total Revenues	1,678,325	1,676,325	2,000	0%
<u>EXPENDITURES</u>				
Administration	217,500	215,000	2,500	1%
Marketing/Communications	685,000	670,825	14,175	2%
Urban Devt.& Planning	65,000	70,000	(5,000)	(7%)
Streetscape Improvements	0	0	0	0%
Special Projects/Events	490,000	475,500	14,500	3%
Public Safety & Social Issue	220,825	245,000	(24,175)	(10%)
Capital Assets	0	0	0	0%
Other - BIA Specific	0	0	0	0%
Total Expenditures	1,678,325	1,676,325	2,000	0%
Surplus/(Deficit)	0	0		

OTHER INFORMATION (Below this line) (Optional):

Details of "Other Income"

1.	0	0	0	0%
2.	0	0	0	0%
3.	0	0	0	0%
	0	0	0	0%

Details of "Other-BIA Specific" expenditure

1.	0	0	0	0%
2.	0	0	0	0%
3.	0	0	0	0%
	0	0	0	0%

2017 BIA Levy Summary and Budgets

ATTACHMENT 1C

Chinatown District **2017 BUDGET**

BUDGET OVERVIEW

1. CDBIA Member Relations and Services

- The CDBIA will work to broaden and enhance our member relations and to add and enhance our products and services as we move into only our second year of representation. This includes improving our administrative operations and office meeting facilities.

2.CDBIA Governance Development

- The CDBIA will work to enhance our Board Director competencies and solidify our director's roles / responsibilities bylaws and governance that should provide our ratepayers the confidence and satisfaction that Chinatown is destined to become the best Chinatown in North America. The CDBIA will partner and work with the new Chinatown Community Association along with other Calgary BIAs, The City of Calgary and related agencies including the Calgary Economic Development, Tourism Calgary, Calgary Parking Authority to name a few.

3.CDBIA Awareness and Communications

- The CDBIA will solidify its community presence with the development of a marketing, communications and social media strategy that builds upon the recommendations of the Business Vitality Strategy or Retail strategy.

4. Chinatown Growth, Development and Investment

- The CDBIA will advance the preservation of Calgary's Chinatown heritage, the protection of its Asian culture, and the expansion and enhancement of its culturally distinct community through social, environmental and built form development through principled growth, right-size development, and distinctive character. Chinatown land development and the distinctiveness of its cultural character.

5.Transition / Implementation of New Municipal Government Act and Regulations

- The CDBIA will work with The City and other Calgary BIAs to ensure amendments to the Municipal Government Act (and related bylaws) best support both the ratepayers and the governance of the Business Improvement Area.

2017 BIA Levy Summary and Budgets

Chinatown District

2017 BUDGET

	2017	2016	Change (INC./DEC.)	<u>Rationale:</u>
	\$	\$	\$ %	
<u>REVENUES</u>				
BIA Levy	160,000	160,000	0	0% No change, stand-pat, 2017 BRZ Levy Funds.
Grants	0	0	0	0%
Events Income	9,000	0	9,000	0% Ticket sales for Chinese New Year Banquet.
Interest/Other Income	41,000	0	41,000	0% 2016 Funds Accrued for 2016 activities.
Total Revenues	210,000	160,000	50,000	31%
<u>EXPENDITURES</u>				
Administration	100,300	101,500	(1,200)	(1%) 80% covers downtown market rate office rent and cost of BIA Administrator.
Marketing/Communications	10,000	12,000	(2,000)	(17%) Marketing, Branding, and Website design to fulfilled in Business Vitality (Retail) Strategy recommendations.
Urban Devt.& Planning	0	0	0	0%
Streetscape Improvements	25,700	20,000	5,700	29% Street clean-up and semi-annual street post banner changeover.
Special Projects/Events	27,000	18,000	9,000	50% Change due to hosting of 2017 Chinese New Year's celebration.
Public Safety & Social Issue	5,000	5,000	0	0%
Capital Assets	1,000	3,500	(2,500)	(71%) Most furniture and technology acquired in 2016.
Other - BIA Specific	41,000	0	41,000	0%
Total Expenditures	210,000	160,000	50,000	31%
Surplus/(Deficit)	0	0		

OTHER INFORMATION (Below this line) (Optional):

Details of "Other Income"

1. 2016 funds carry forward	41,000	0	41,000	0%
2.	0	0	0	0%
3.	0	0	0	0%
	41,000	0	41,000	0%

Details of "Other-BIA Specific" expenditure

1. Chinatown lamp post banner	28,000	0	28,000	0%
2. CDBIA Marketing and Website	9,000	0	9,000	0%
3. Canada Day 150 Celebration	4,000	0	4,000	0%
	41,000	0	41,000	0%

2017 BIA Levy Summary and Budgets

ATTACHMENT 1D

Fourth Street **2017 BUDGET**

BUDGET OVERVIEW.

1. Due to the current economic climate we have chosen not to increase our budget for the 2nd year in a row.
2. For 2017 we have made efficiencies in administration and used those funds to market and promote our business community.

2017 BIA Levy Summary and Budgets

Fourth Street

2017 BUDGET

	2017	2016	Change (INC./(DEC.))	<u>Rationale:</u>
	\$	\$	\$	%
<u>REVENUES</u>				
BIA Levy	205,800	205,800	0	0%
Grants	0	0	0	0%
Events Income	0	0	0	0%
Interest/Other Income	0	0	0	0%
Total Revenues	205,800	205,800	0	0%

<u>EXPENDITURES</u>				
Administration	91,800	99,800	(8,000)	(8%)
Marketing/Communications	54,000	45,500	8,500	19%
Urban Devt.& Planning	5,000	5,000	0	0%
Streetscape Improvements	39,000	39,500	(500)	(1%)
Special Projects/Events	16,000	16,000	0	0%
Public Safety & Social Issue	0	0	0	0%
Capital Assets	0	0	0	0%
Other - BIA Specific	0	0	0	0%
Total Expenditures	205,800	205,800	0	0%

Surplus/(Deficit)	0	0
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OTHER INFORMATION (Below this line) (Optional):

Details of "Other Income"

1.	0	0	0	0%
2.	0	0	0	0%
3.	0	0	0	0%
	0	0	0	0%

Details of "Other-BIA Specific" expenditure

1.	0	0	0	0%
2.	0	0	0	0%
3.	0	0	0	0%
	0	0	0	0%

2017 BIA Levy Summary and Budgets

ATTACHMENT 1E

Inglewood 2017 BUDGET

BUDGET OVERVIEW

1. In terms of environmental trends related to the budget: Inglewood is the only BIA (aside from the Downtown Business Association on Stephen Avenue) with a public recycling program. Inglewood's BIA has covered the cost of pickup of recycling since the bins were installed in 2010. The cost is about \$6000 per year, so rate payers have paid to reduce landfill, thereby saving the city additional waste expenditures by reducing landfill by about 15,000 lbs of waste since the program. All costs associated with the bins, including the design, installation and maintenance have been paid for by the BIA, with some assistance from the Community Standards Fund Grant and City Roads. In 2017 the Inglewood BIA will pilot a composting program with the City, using one out of the three sections of the bins solely for composting. This will require some changes to the bin design.

2. Inglewood has commenced with the Main Streets funded streetscape Master Plan. Improving Inglewood's Main Street will benefit the public realm and contribute to urban design that reduces reliance on fossil fuels. The intent of the BIA is to see 9th Avenue through Inglewood go through a road diet and be a model of complete street design for the City.

3. There are always constraints on budgets. If Inglewood's BIA could take its entire budget and use it on advertising, that would be effective in promoting the area. However, there are obvious constraints as multiple other services are provided by the BRZ. Some examples of how the budget will be used in 2017 (in no order of priority): a new, updated website, events (XMas, Girls Night Out, Night Markets, a new Farmers Market, Sunfest, Fringe Festival, Beakerhead, Sled Island, Music Mile, etc), continuous social media presence through facebook, twitter, instagram, PR and media, advertising (radio, print, billboards, social media, television, transit, etc), improvement and maintenance of streetscape (including new banners that tell a narrative of First Nations history along the confluence of the Bow and Elbow Rivers), public recycling program, public art, all administration required by the BRZ office, financial accountability, audit, invoices, etc, required by BIA Office, and multiple hours spent on the multiple planning projects underway in Inglewood, from policy (ARP) to construction.

4. The challenges are complex, particularly in a recession. Tensions are high for small businesses. In multiple conversations and meetings through the BIA, it is clear that most business owners, landlords and employees are concerned about the immediate implications of infrastructure projects on their bottom line, rather than the long term positive or negative implications; for this reason businesses tend not to engage in planning processes like the ARP or IDI, but rather react when decisions are made. Inglewood is in the midst of multiple construction projects. Some, like the zoo berm and Harvie Passage river reconstruction are not directly related to the business area (though the noise from the drilling negatively impacts the pedestrian realm). Other construction projects like the GreenLine are very important for the economic health and sustainability of Inglewood, but there is anxiety for small businesses about the impact of construction. The major impending construction project that could have short term dire effects on small businesses is the replacement of the 9th Avenue Bridge.

5. With all of these projects there are opportunities. The Streetscape Master Plan, and how it is implemented, is the key to the future of one of the most vibrant attractive Main Streets in the province.

2017 BIA Levy Summary and Budgets

Inglewood

2017 BUDGET

	2017	2016	Change (INC./(DEC.))	<u>Rationale:</u>
	\$	\$	\$	%
<u>REVENUES</u>				
BIA Levy	245,000	245,000	0	0%
Grants	0	0	0	0%
Events Income	0	0	0	0%
Interest/Other Income	0	0	0	0%
Total Revenues	245,000	245,000	0	0%

<u>EXPENDITURES</u>				
Administration	105,000	105,000	0	0%
Marketing/Communications	30,000	30,000	0	0%
Urban Devt.& Planning	0	0	0	0%
Streetscape Improvements	60,000	64,000	(4,000)	(6%)
Special Projects/Events	50,000	46,000	4,000	9%
Public Safety & Social Issue	0	0	0	0%
Capital Assets	0	0	0	0%
Other - BIA Specific	0	0	0	0%
Total Expenditures	245,000	245,000	0	0%

Surplus/(Deficit)	0	0
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OTHER INFORMATION (Below this line) (Optional):

Details of "Other Income"

1.	0	0	0	0%
2.	0	0	0	0%
3.	0	0	0	0%
	0	0	0	0%

Details of "Other-BIA Specific" expenditure

1.	0	0	0	0%
2.	0	0	0	0%
3.	0	0	0	0%
	0	0	0	0%

2017 BIA Levy Summary and Budgets

ATTACHMENT 1F

INTERNATIONAL AVENUE **2017 BUDGET**

BUDGET OVERVIEW

Main focus for 2017 is construction of street. We anticipate some disruption and inconvenience which will be mitigated where ever possible.

Phase Three of our Heart of the New East Economic Development programme to grow the business district and in turn local economy. Programme depends on approved grant funding.

2017 BIA Levy Summary and Budgets

International Avenue

2017 BUDGET

	2017	2016	Change (INC./(DEC.))	<u>Rationale:</u>
	\$	\$	\$ %	
<u>REVENUES</u>				
BIA Levy	267,000	263,000	4,000	2%
Grants	67,000	69,000	(2,000)	(3%)
Events Income	15,000	24,000	(9,000)	(38%) No longer operate ArtBOX.
Rental Income	6,500	21,000	(14,500)	(69%) No longer operate ArtBOX.
Associate Fees/Sponsorsh	11,000	6,500	4,500	69% Fees from non-BRZ businesses w ho still want our services.
Interest/Other Income	225,952	120,000	105,952	88% CED grant-Phase Three.
Total Revenues	592,452	503,500	88,952	18%
<u>EXPENDITURES</u>				
Administration	81,000	78,500	2,500	3%
Marketing/Communications	91,500	84,000	7,500	9% Increased external and internal communication re: construction.
Urban Devt.& Planning	76,500	56,000	20,500	37% Due to construction more time allotted to planning and construction related issues.
Streetscape Improvements	74,500	98,000	(23,500)	(24%) Reduction in site amenities and flow ers due to construction.
Special Projects/Events	72,500	101,000	(28,500)	(28%) No longer program in ArtBOX.
Public Safety & Social Issue	48,500	46,000	2,500	5%
Capital Assets	5,000	0	5,000	0% Contingency.
Other - BIA Specific	142,952	40,000	102,952	257% Phase Three - CED - Heart of the New East.
Total Expenditures	592,452	503,500	88,952	18%

Surplus/(Deficit)	0	0
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OTHER INFORMATION (Below this line) (Optional):

Details of "Other Income"

1.	0	0	0	0%
2.	0	0	0	0%
3.	0	0	0	0%
	0	0	0	0%

Details of "Other-BIA Specific" expenditure

1.	0	0	0	0%
2.	0	0	0	0%
3.	0	0	0	0%
	0	0	0	0%

2017 BIA Levy Summary and Budgets

ATTACHMENT 1G

KENSINGTON **2017 BUDGET**

BUDGET OVERVIEW

No increase to levy again due to economy presents challenges to continuing to provide all our activities.

About a thirty-five % decrease in sponsorship raised in 2016 further exacerbates above issue.

2017 BIA Levy Summary and Budgets

Kensington

2017 BUDGET

	2017	2016	Change (INC./(DEC.))	<u>Rationale:</u>
	\$	\$	\$	%
<u>REVENUES</u>				
BIA Levy	220,000	220,000	0	0%
Grants	0	0	0	0%
Events Income	0	0	0	0%
Interest/Other Income	0	0	0	0%
Total Revenues	220,000	220,000	0	0%

EXPENDITURES

Administration	95,950	96,200	(250)	(0%)
Marketing/Communications	9,300	9,300	0	0%
Urban Devt.& Planning	0	0	0	0%
Streetscape Improvements	22,000	22,000	0	0%
Special Projects/Events	80,250	80,000	250	0%
Public Safety & Social Issue	0	0	0	0%
Capital Assets	0	0	0	0%
Other - BIA Specific	12,500	12,500	0	0%
Total Expenditures	220,000	220,000	0	0%

Surplus/(Deficit)	0	0
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OTHER INFORMATION (Below this line) (Optional):

Details of "Other Income"

1.	0	0	0	0%
2.	0	0	0	0%
3.	0	0	0	0%
	0	0	0	0%

Details of "Other-BIA Specific" expenditure

1. AGM	1,300	1,300	0	0%
2. Board meetings	1,500	1,500	0	0%
3. Audit/Bookkeeper	9,000	9,000	0	0%
4. Other meetings	700	700	0	0%
	12,500	12,500	0	0%

2017 BIA Levy Summary and Budgets

ATTACHMENT 1H

Marda Loop **2017 BUDGET**

BUDGET OVERVIEW

1. A major new commercial development opened in 2016, and others are close to opening in early 2017. Together these projects, and more under construction or approved, represent a significant increase in Marda Loop's commercial vitality and service to area residents.

2. There are plans for more events, promotions and marketing efforts to support our business. This is reflected in the increased marketing budget.

3. Public realm improvements are a priority for Marda Loop. We expect planning on public realm elements of the Marda Loop ARP to happen in 2017.

4. The BRZ levy change reflects new commercial development openings, and will support increased marketing efforts and public realm improvements.

2017 BIA Levy Summary and Budgets

Marda Loop

2017 BUDGET

	2017	2016	Change (INC./DEC.)	<u>Rationale:</u>
	\$	\$	\$ %	
<u>REVENUES</u>				
BIA Levy	188,986	168,986	20,000	12% Adjustment reflects opening of new commercial developments and supports growth in activities.
Grants	10,000	0	10,000	0%
Events Income	67,000	62,400	4,600	7%
Interest/Other Income	36,800	34,900	1,900	5%
Total Revenues	302,786	266,286	36,500	14%
<u>EXPENDITURES</u>				
Administration	130,798	121,426	9,372	8%
Marketing/Communications	45,000	31,500	13,500	43% Increased emphasis on promotions/events/marketing.
Urban Devt.& Planning	2,949	2,890	59	2%
Streetscape Improvements	57,000	49,500	7,500	15%
Special Projects/Events	67,039	60,970	6,069	10%
Public Safety & Social Issues	0	0	0	0%
Capital Assets	0	0	0	0%
Other - BIA Specific	0	0	0	0%
Total Expenditures	302,786	266,286	36,500	14%
Surplus/(Deficit)	0	0		

OTHER INFORMATION (Below this line) (Optional):

Details of "Other Income"

1. Draw from capital reserve	32,000	0	32,000	0%
2. Sponsorship, interest, misc	4,800	0	4,800	0%
3.	0	0	0	0%
	36,800	0	36,800	0%

Details of "Other-BIA Specific" expenditure

1.	0	0	0	0%
2.	0	0	0	0%
3.	0	0	0	0%
	0	0	0	0%

2017 BIA Levy Summary and Budgets

ATTACHMENT 11

Montgomery 2017 BUDGET

BUDGET OVERVIEW

Change of Executive Director to Administrative Assistant. Rational for this is that board members are more hands on to planning that directly affects our businesses. Want business dollars to be used to maximum effectiveness. Having contact with BIA liaison has improved information flow from City to BIA. Great source of information when starting projects and getting information. Making boards time efficiently spent.

Marketing and Communications - hiring proper company to market our businesses in the current social media environment. Update website to current business list and to keep in contact with all businesses to market current events in the area.

Urban Planning and Development - use surplus to continue with plans for long term entrance sign to replace current faded wooden ones. This has been a multi-year project - project completion is slowed as it is difficult to get multiple departments together but is coming together.

Streetscape Improvement - continue with banner and floral plans. New projects to partner with Bowness Business Improvement Area to improve condition of the bridge "light up Montgomery" project.

2017 BIA Levy Summary and Budgets

Montgomery

2017 BUDGET

	2017	2016	Change (INC./(DEC.))	<u>Rationale:</u>
	\$	\$	\$ %	
<u>REVENUES</u>				
BIA Levy	74,000	71,000	3,000	4%
Grants	6,000	0	6,000	0% Community Standards Fund - used for graffiti cleanup.
Events Income	0	0	0	0%
Interest/Other Income	2,000	0	2,000	0% Community Development Action Grant - offset costs of bridge project.
Total Revenues	82,000	71,000	11,000	15%
<u>EXPENDITURES</u>				
Administration	30,000	46,500	(16,500)	(35%) Board members to be more hands on/better contact w ith city.
Marketing/Communications	10,000	5,000	5,000	100% website/design maintenance - promote Montgomery business area as a w hole.
Urban Devt.& Planning	0	0	0	0%
Streetscape Improvements	28,500	15,000	13,500	90% Park Maintenance (1,500) bridge Project/ New Light Project (22,000) Floral (based on 2016 costs 5,000).
Special Projects/Events	1,500	4,500	(3,000)	(67%) AGM - Speakers/event.
Public Safety & Social Issue	6,000	0	6,000	0% Grant to offset Olympia Hotel dumping area - improve image.
Capital Assets			0	0%
Other - BIA Specific	6,000	0	6,000	0% Business event for local businesses - increase aw areness of Montgomery businesses.
Total Expenditures	82,000	71,000	11,000	15%
Surplus/(Deficit)	0	0		

OTHER INFORMATION (Below this line) (Optional):

Details of "Other Income"

1.	0	0	0	0%
2.	0	0	0	0%
3.	0	0	0	0%
	0	0	0	0%

Details of "Other-BIA Specific" expenditure

1.	0	0	0	0%
2.	0	0	0	0%
3.	0	0	0	0%
	0	0	0	0%

2017 BIA Levy Summary and Budgets

ATTACHMENT 1J

17th Ave Retail & Entertainment District **2017 BUDGET**

BUDGET OVERVIEW

1. Our BIA will be focusing on an active board responsive to the current and emerging needs.
2. Part of 2017 will be on infrastructure upgrades, enhancing 17th ave public realm.
3. Focus on supporting our business in this downturn of economy.

2017 BIA Levy Summary and Budgets

17th Avenue Retail & Entertainment District

2017 BUDGET

	2017	2016	Change (INC./DEC.)	<u>Rationale:</u>
	\$	\$	\$	%
<u>REVENUES</u>				
BIA Levy	404,600	428,750	(24,150)	(6%)
Grants	0	0	0	0%
Events Income	0	0	0	0%
Interest/Other Income	75,000	50,000	25,000	50%
Total Revenues	479,600	478,750	850	0%

<u>EXPENDITURES</u>				
Administration	77,050	77,550	(500)	(1%)
Marketing/Communications	183,680	172,250	11,430	7%
Urban Devt.& Planning	15,750	15,750	0	0%
Streetscape Improvements	75,750	70,750	5,000	7%
Special Projects/Events	111,600	126,700	(15,100)	(12%)
Public Safety & Social Issue	15,770	15,750	20	0%
Capital Assets	0	0	0	0%
Other - BIA Specific	0	0	0	0%
Total Expenditures	479,600	478,750	850	0%

Surplus/(Deficit)	0	0
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OTHER INFORMATION (Below this line) (Optional):

Details of "Other Income"

1. Contingency for operation	75,000	0	75,000	0%
2.	0	0	0	0%
3.	0	0	0	0%
	75,000	0	75,000	0%

Details of "Other-BIA Specific" expenditure

1.	0	0	0	0%
2.	0	0	0	0%
3.	0	0	0	0%
	0	0	0	0%

2017 BIA Levy Summary and Budgets

ATTACHMENT 1K

Victoria Park **2017 BUDGET**

BUDGET OVERVIEW

- 1.The Victoria Park BIA's 2017 budget remains consistent with previous budgets, sustaining our core functions in all areas while maintaining a zero-net levy increase for our members.
- 2.The BIA is carrying forward a significant amount, this in part to surpluses generated by unanticipated staff turnover and applying some of our reserve funds. Given the economic situation, the Board of Directors of the Victoria Park BIA felt that now is the time to expand some of our programming, not cut back, and that doing so while maintaining zero-net increase to our members best serves them.
- 3.There is an increase in the special projects and events budget by 35% with the introduction of a several new initiatives to increase value and support our businesses. The budget of the Victoria Park BIA was approved by the Board of Directors and presented to our members at our annual general meeting on November 24th, 2017.

2017 BIA Levy Summary and Budgets

Victoria Park

2017 BUDGET

	2017	2016	Change (INC./(DEC.))	<u>Rationale:</u>
	\$	\$	\$	%
<u>REVENUES</u>				
BIA Levy	384,062	363,862	20,200	6%
Grants	10,000	10,000	0	0%
Events Income	0	0	0	0%
Interest/Other Income	52,800	40,000	12,800	32%
Total Revenues	446,862	413,862	33,000	8%

<u>EXPENDITURES</u>				
Administration	145,721	134,721	11,000	8%
Marketing/Communications	98,369	92,369	6,000	6%
Urban Devt.& Planning	60,761	60,761	0	0%
Streetscape Improvements	25,750	25,750	0	0%
Special Projects/Events	61,500	45,500	16,000	35%
Public Safety & Social Issue	53,761	53,761	0	0%
Capital Assets	1,000	1,000	0	0%
Other - BIA Specific	0	0	0	0%
Total Expenditures	446,862	413,862	33,000	8%

Surplus/(Deficit)	0	0
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OTHER INFORMATION (Below this line) (Optional):

Details of "Other Income"

1. Interest	1,200	0	1,200	0%
2. Carry over	51,600	40,000	11,600	29%
3.	0	0	0	0%
	52,800	40,000	12,800	32%

Details of "Other-BIA Specific" expenditure

1.	0	0	0	0%
2.	0	0	0	0%
3.	0	0	0	0%
	0	0	0	0%

2017 BIA Levy Summary and Budgets

Victoria Park

Note 1:

The levy is made up of:

	2017	2016
Victoria Park	363,562	343,362
TransAlta flat rate	20,000	20,000
First street improvement area*	500	500
	<u>384,062</u>	<u>363,862</u>

* This amount is used to fund an enhanced streetscape program on the First Street Improvement Area, between 12th and 14th Avenues.