



Investment Benefits and Budget

CITY OF CALGARY
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 SEP 08 2021
 ITEM: 7.1 CPS2021-1353
Distribution
 CITY CLERK'S DEPARTMENT

Investment category	Budget
One-time	
Celebrations Study	\$750K
'Event Planners in Residence' project	\$1.4M
Commission Festival and Event Guidebook	\$100K
Base	
Community Initiative Grant	\$500K
Ongoing Strategic Planning and Coordination	\$240K
Capital	
Capital Investment Program to Upgrade Event Venues	\$6M
Facility Inventory Study	\$400K
Event Signage Program	\$850K
MOBS (Millican Ogden Brownfield Site) Development	\$40M
Total Investment	\$47.25