

April 19, 2021.

Dear Robert Whyte,

Regarding the conclusion of the Cash-in-Lieu Parking Fund:

The Kensington BRZ (BIA) acknowledges that opportunities to create additional parking in Kensington are limited

The BIA is in favour of transferring the remaining Kensington Cash-in-Lieu Parking Funds into the Kensington Surplus Parking Revenue account. The broader terms of usage for the Surplus Parking Revenue program will enable the BIA to use these funds to support economic recovery and our struggling businesses.

Thank you for another wonderful idea for how best to help the BIA organizations and members.



Annie MacInnis, Executive Director  
Kensington Business Revitalization Zone  
200 203 10A Street NW, Calgary, AB, T2N 1W7  
Cell: 403-969-3216  
Email: [kensingtonbrz@shaw.ca](mailto:kensingtonbrz@shaw.ca)



April 19, 2021

To:  
Robert V. Whyte  
Parking Strategist  
City of Calgary  
Transportation Planning, Transportation

RE: Cash-in-Lieu Reinvestment

The Victoria Park Business Improvement Area fully supports the transfer of Cash-in-Lieu funds into the Parking Revenue Reinvestment Program (PRRP). The PRRP has been an invaluable tool to the BIA, allowing us to make significant contributions to the public realm. The PRRP helped us install the longest wirelessly controlled LED lighting system in Canada and expand our pageantry program. The addition of the Cash-in-Lieu funds to our existing parking revenue would further enable us to continue to make significant public realm improvements that will be critical in maintaining the areas vitality and attracting people back once we are through the pandemic.

Sincerely,

A handwritten signature in black ink that reads "David Low". The signature is written in a cursive, flowing style.

David Low  
Executive Director

## Whyte, Robert

---

**From:** Shannon McNally <shannon@lilacfestival.net>  
**Sent:** Monday, April 19, 2021 1:49 PM  
**To:** Whyte, Robert  
**Subject:** [EXT] RE: Forthcoming Report on Cash-in-Lieu Fund

Hi Robb,

Thanks for providing the memo about the parking program. The 4th Street BIA is in support of the recommendation proposed by administration to allocate the principle and interest for cash-in-lieu contributions to the overlapping BIA using the current BIA boundaries. We have no further feedback.

Regards,

Shannon McNally  
4<sup>th</sup> Street BIA Manager

---



Robert Whyte  
Parking Strategist  
Transportation Planning, Transportation  
T 403.701.3737 | F 403.268.1874 | Mail code #8124  
P.O. Box 2100, Stn. M Calgary AB T2P 2M5

RE: 17 Avenue Cash in Lieu of Parking Program

In response to your letter dated April 12, 2021 which outlined and gave an overview of the report that the City's Administration intends to present to Council, we have surmised our concerns with staff's direction and recommendations below.

The direction from Council in 2007 and attached below, advised clear instructions on how the collected funds were to be used. Until inquiries made by our BIA began in 2019 about the status of these funds, the City has not attempted to use the collected funds for the purposes depicted in Council's decision over the past 14 years.

The BIA recognizing the benefit that the funds would provide for our small businesses and membership requested control of the funds via a formal letter (Nov 13, 2020) and a proposal (Jan 25, 2021) to the City to allow us to support our businesses through new and innovative parking strategies that had not been contemplated, proposed or implemented by the City of Calgary, for reasons unknown to the BIA, since Council delivered their directives in 2007.

Here are the issues that the BIA has with the recommended approach:

1. We do not agree that the division of the funds detailed in the letter are justified and would like a complete reconciliation of the Cash In Lieu Funds account.
2. The Cash In Lieu funds were to be held by the City as a Trustee for us (17th Ave RED BIA) as the beneficiaries of the funds that the BIA membership contributed to. The BIA agrees that the City (perhaps Calgary Roads) should hold the funds. However, we must stress that the use of these funds is not to be dictated by the City. This is a community benefit and we are asking for the funds that the 17th Ave BIA Membership has contributed so we can support our community in this time of need.
3. Thirdly, use of \$750,000.00 of these funds for a project (16th Ave SW between 9th and 14th St SW) that the BIA has repeatedly advised we did not wish to use the funds for is not in keeping with either the nature of the fund or with the direction of Council to work in partnership with the BIA.

Though the City has recently completed a report regarding what to do with the Cash In Lieu Funds, the timing of the report is beyond overdue and for the most part, holds a vastly different perspective from the BIA on how to proceed.



We are hopeful that we can reach an agreement that is suitable, in keeping with the intent of the funds, and that will support the interests of the 17th Ave RED BIA.

Sincerely,

A handwritten signature in black ink that reads 'Esther Kelly'.

Esther Kelly  
Executive Director  
17th Avenue Retail & Entertainment District BIA

A handwritten signature in black ink that reads 'martin halliday'.

Martin Halliday  
Board Chair  
17th Avenue Retail & Entertainment District BIA

C.C. Ryan Vanderputten, Meghan Mahoney

**BUSINESS REVITALIZATION ZONE CASH-IN-LIEU/PARKING MANAGEMENT**

**SUMMARY/ISSUE**

Review of Business Revitalization Zone (BRZ)  
Cash-In-Lieu for parking.

**ADMINISTRATION RECOMMENDATIONS:**

That the SPC on Land Use, Planning and  
Transportation recommends that Council:

1. Abandon the Cash-In-Lieu policies for Kensington, 4 Street S.W. and 17 Avenue S.W.;
2. Utilize the remaining funds in the existing Cash-In-Lieu for the Kensington, 4 Street S.W. and 17 Avenue S.W. parking districts for the short term parking improvements identified in Attachment 1;
3. Develop a Parking Management Strategy for each of the Kensington, 4 Street S.W. and 17 Avenue S.W. parking districts in partnership with the Business Revitalization Zones;
4. Develop a Council Policy outlining criteria for relaxing parking requirements in the Kensington, 4 Street S.W. and 17 Avenue S.W. parking districts in partnership with the Business Revitalization Zones.

**RECOMMENDATIONS OF THE SPC ON  
LAND USE, PLANNING &  
TRANSPORTATION DATED  
2007 APRIL 18:**

That the SPC on Land Use, Planning and  
Transportation recommends that Council:

1. Abandon the Cash-In-Lieu policies for Kensington, 4 Street S.W. and 17 Avenue S.W.;
2. **Work with the Business Revitalization Zones to utilize the remaining funds in the existing Cash-In-Lieu for the Kensington, 4 Street S.W. and 17 Avenue S.W. parking districts for the**

**short term parking improvements  
identified in Attachment 1;**

3. Develop a Parking Management Strategy for each of the Kensington, 4 Street S.W. and 17 Avenue S.W. parking districts in partnership with the Business Revitalization Zones **and Community Associations;**
4. Develop a Council Policy outlining criteria for relaxing parking requirements in the Kensington, 4 Street S.W. and 17 Avenue S.W. parking districts in partnership with the Business Revitalization Zones **and Community Associations;**
5. **Direct Administration to report to the SPC on Land Use, Planning, and Transportation by 2008 April 30; and**
6. **Adopt the criteria for Parking Relaxation (listed in Attachment 4), as interim decision making criteria until more formal criteria are developed as directed in Recommendation 4.**

Oppositions to Recommendations:

Recommendations 1 and 2

OPPOSED: Alderman Hodges

**ATTACHMENTS**

1. Short Term Parking Improvements
4. Criteria for Parking Relaxations

LPT2007-22  
ATTACHMENT 1

SHORT TERM PARKING IMPROVEMENTS

**4 Street S.W.**

- Improve directional signage to underutilized parking facilities in the area
- Develop 17 angle parking stalls on the south side of 25 Avenue S.W. between 4 Street S.W. and 5 Street S.W.

**17 Avenue S.W.**

- Improve directional signage from 17 Avenue S.W. to the underutilized parking on 16 Avenue S.W. between 8 Street S.W. and 12 Street S.W.

**Kensington**

- Improve directional signage to the underutilized parking facilities in the area
- Add 22 angle parking stalls south of Kensington Road N.W.
- Add 8 angle parking stalls on Kensington Crescent N.W.
- Add 6 parking stalls on the east side of 10 A Street N.W. north of Kensington Road N.W.

LPT2007-22  
ATTACHMENT 4

### CRITERIA FOR PARKING RELAXATIONS

In the Business Revitalization Zones (BRZs) areas of 4 Street S.W., 17 Avenue S. and Kensington, parking relaxations for commercial uses should be considered when:

1. The relaxation will ensure the retention of a building on The City's Inventory of Potential Heritage Sites;
2. The relaxation will ensure the retention of a small building or lot which would otherwise be demolished or consolidated to accommodate the parking requirement for the use.
3. Parking relaxations for medium or large restaurants, either licensed or food service only, (as defined by Land Use Bylaw 1P2007) are not to be considered.

Note that these criteria are to be considered at the discretion of the approving authority, and they must be considered against the unique merits of each application.





Beltline Neighbourhoods Association  
102 17 Ave SW  
Calgary, AB T2S 0A1

April 7, 2021

Attn: Robert Whyte  
The City of Calgary  
700 Macleod Trail S.E.  
Calgary, AB T2G 2M3

**Re: Cash-In-Lieu Parking Program - 17th Ave**

Dear Members of the Priorities and Finance Committee,

We strongly support the proposed initiative to reallocate funds from the cash-in-lieu parking program towards immediate upgrades to 16th Avenue South between 7th Street and 14th Street SW. This avenue has long been a neglected interface between the 17th Avenue commercial main street and the more residential areas within the Beltline and presents significant opportunities.

We recognize the importance of improving the public realm along this avenue through improvements to the walking environment, safety and vehicle circulation. With existing contractors in the area already in 2021 we also understand the opportunity for considerable cost savings.

Finally, it's important to note that public parking along 17th Avenue has already increased significantly over the last decade through the addition of new underground parkades including Mount Royal Block, Best Buy and Mount Royal Village (Urban Fare / Canadian Tire).

Thank you for your consideration.

Sincerely,

Peter Oliver  
President

Tyson Bolduc  
Director of Planning & Urban Development



BELTLINEYYC.CA