

**Planning & Development Report to
Calgary Planning Commission
2021 April 8**

**ISC: UNRESTRICTED
CPC2021-0472
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Street Name in Greenwood/Greenbriar and Bowness (Ward 1), SN2020-0007

RECOMMENDATION:

That Calgary Planning Commission:

1. Forward this report (CPC2021-0472) to the 2021 May 10 Combined Meeting of Council to the Planning Matters not Requiring Public Hearing portion of the Agenda.

That Calgary Planning Commission recommend that Council:

2. Adopt, by resolution, the proposed street name: Greenwich.

RECOMMENDATION OF THE CALGARY PLANNING COMMISSION, 2021 APRIL 8:

That Council adopt, by resolution, the proposed street name: Greenwich

HIGHLIGHTS

- This application proposes a new street name: Greenwich, for use in the northwest community of Greenwood/Greenbriar and Bowness.
- Administration recommends approval of the proposal as it complies with the *Municipal Naming, Sponsorship and Naming Rights Policy*.
- What does this mean to Calgarians? Municipal naming of streets plays an important role in simple and unambiguous identification for location and navigation within Calgary.
- Why does this matter: The proposal will assist citizens and emergency services operators with navigation to and within the developing community of Greenwood/Greenbriar.
- The application is associated with a land use and outline plan application: LOC2019-0183.
- There is no previous Council direction regarding this proposal.
- Strategic Alignment to Council's Citizen Priorities: A City of Safe and Inspiring Neighbourhoods

DISCUSSION

This application, in the northwest community of Greenwood/Greenbriar, was submitted by B&A Planning Group on behalf of the developer, Greenbriar Development Corp, on 2019 November 29. The subject land is located north of the Trans Canada Highway (16 Avenue NW) and east of Stoney Trail. Location maps are provided in Attachment 1.

A concurrent land use amendment and outline plan application (LOC2019-0183, Attachment 2) for the lands has been submitted and is on the 2021 April 08 Calgary Planning Commission (CPC2021-0444) Agenda.

The developer has selected the proposed street name, Greenwich, as it is compatible with the existing street names in the developing community of Greenbriar to the east. Further information can be found in the Applicant Submission in Attachment 3.

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Administration has considered the relevant planning issues and stakeholder feedback specific to the application and has determined the proposal street name to be appropriate as it complies with the *Municipal Naming, Sponsorship and Naming Rights Policy*.

STAKEHOLDER ENGAGEMENT AND COMMUNICATION (EXTERNAL)

- Outreach was undertaken by the Applicant
- Public/Stakeholders were informed by Administration

Applicant-Led Outreach

Applicant-Led outreach was not required for this application.

City-Led Outreach

In keeping with Administration's practices, this application was circulated to stakeholders.

One stakeholder comment provided one restriction to the proposed street name, as noted in the Policy Steward's Compliance Report (Attachment 4). The proposed name, Greenwich, is somewhat phonetically similar to Green Ridge Road located in southwest Calgary, it is recommended that the roadway type "Road" shall not be used with the proposed street name.

No public comments were received at the time of writing this report. There is no community association for the subject area.

Following Calgary Planning Commission, this application will be scheduled for decision at a future meeting of Council.

IMPLICATIONS

Social

As per the *Municipal Naming, Sponsorship and Naming Rights Policy*, municipal naming plays an important role in simple and unambiguous navigation within the city of Calgary. The proposed application enables the continuation of development in the community of Greenwood/Greenbriar and navigation through new communities for citizens and emergency services operators.

Environmental

There are no concerns associated with this application.

Economic

There are no concerns associated with this application.

Service and Financial Implications

No anticipated financial impact.

RISK

There are no known risks associated with this proposal.

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ATTACHMENTS

- 1. Location Maps
- 2. Associated Outline Plan (LOC2019-0183)
- 3. Applicant Submission
- 4. Policy Steward's Compliance Report

Department Circulation

General Manager	Department	Approve/Consult/Inform