

Applicant Outreach Summary



Community Outreach on Planning & Development Applicant-led Outreach Summary

Please complete this form and include with your application submission.

Project name: LOC2021-0025 1747 34 AVE SW Calgary

Did you conduct community outreach on your application? ☒ YES or ☐ NO

If no, please provide your rationale for why you did not conduct outreach.

N/A

Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

I completed the Outreach Assessment Tool in order to determine my outreach strategy. Based on the results of the tool, my impact score is 1A where my 'project is likely of low impact to the community and is not proposing a major change or disruption.' Therefore, I chose an informative brochure and email communication as outreach to the impacted community residence.

In light of the Covid-19 pandemic, my outreach strategy consisted of 20-25 door-to-door information brochure drop offs to detached dwellings on December 21 2020. Firstly, the brochure had specific and detailed information on my project, which is attached for your reference. Both email and phone number were included in the brochure to allow residence to contact me with any question or concerns. Secondly, my business website, www.altaphysio.com, was also attached to provide stakeholders with further information about me and my business. Lastly, I contacted Ward 8 Counselor, Evan Woolev, the President and Planning and Development Representative. Casev Brav and Stakeholders

Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)

1. Surrounding neighbors of 1747 34 Ave SW which consisted of ~25 detached dwellings.
2. Ward 8 Counselor
3. The MLCA board

calgary.ca/planningoutreach



Community Outreach for Planning & Development Applicant-led Outreach Summary

What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

No issues or concerns were raised by participants in my outreach. I did not receive any feedback regarding the information brochures that were circulated. I received supportive responses from my Ward 8 counselor and the MLCA.

How did stakeholder input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

Ward 8 counselor, Evan Wooley, encouraged me to engage the Marda Loop Community Association for support in my application. My interaction with the MLCA was a positive opportunity to further connect within my community.

How did you close the loop with stakeholders?

Provide a summary of how you shared outreach outcomes and final project decisions with the stakeholders that participated in your outreach. (Please include any reports or supplementary materials as attachments)

I shared my community outreach results with both Ward 8 counselor and members of the MLCA. There were no issues raised by the impacted residence, and I received positive support for my application.

calgary.ca/planningoutreach