

Applicant Outreach Summary



Community Outreach on Planning & Development Applicant-led Outreach Summary

Please complete this form and include with your application submission.

Project name: CornerBrook Land Use Redesignation and Outline Plan

Did you conduct community outreach on your application? ☐ YES or ☒ NO

If no, please provide your rationale for why you did not conduct outreach.

Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

B&A, considering the Community Outreach Assessment Tool, determined that a Direct Outreach Approach is appropriate for this project as it is limited in both complexity and impact to the community. Our approach is to notify existing residents of application and make our team available to answer any questions prior to a Public Hearing.

As such, we will inform adjacent residents with a flyer/handout and advertise via the City's mandatory advertisement process. A notification sign was posted on site as of May 28, 2021 and a flyer was sent to adjacent residents the week of July 18, 2021.

Stakeholders

Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)

Adjacent residents were notified.

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What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

To this point, we have not heard anything based on the outreach program.

How did stakeholder input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

Based on the limited impact and complexity of this application, we have not heard anything from the adjacent residents. Therefore, the process has not influenced any decision-making.

How did you close the loop with stakeholders?

Provide a summary of how you shared outreach outcomes and final project decisions with the stakeholders that participated in your outreach. (Please include any reports or supplementary materials as attachments)

See above response. Stakeholders will be advised of the Public Hearing through the City's mandatory notification process.

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