

Applicant Outreach Summary



Community Outreach on Planning & Development Applicant-led Outreach Summary

Please complete this form and include with your application submission.

Project name: Rocky Ridge Athletic Park

Did you conduct community outreach on your application? ☒ YES or ☒ NO

If no, please provide your rationale for why you did not conduct outreach.

Stakeholder engagement has not been started for this project, however we intend to complete this work and have been in coordination with the Engage and Communications teams to develop the strategy. Please note that the in-person process may need to be modified in response to the COVID-19 circumstance.

Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

Further to the above, we anticipate the following overall process:

- Two phases of engagement
 - Phase 1: targeted sport group engagement
 - Phase 2: public outreach
- Online Engage portal
 - Renderings of the site concept(s)
 - Question and answer opportunities
 - Four-week open engagement
 - What We Heard and What we Did reports posted online upon portal close
- Community postcards (delivery radius to be confirmed) directs to Engage portal
- Engagement questionnaire
- Bold street signage directs to Engage portal
- Sounding board(s) directs to Engage portal

Stakeholders

Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)

Anticipated Engage process

Phase 1: targeted sport group engagement

Phase 2: public engagement

We intend to engage the broader community including sport groups, YMCA, Rocky View County, and citizens to ensure involvement and knowledge-ability while gathering inputs and support for the Project.

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What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

This Project is currently going through Project Chartering which includes representatives from a range of business units. Engage and Communications have been a part of the chartering process and will develop the outreach strategy in coordination with Recreation Project Manager.

How did stakeholder input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

As noted above, the outreach process has not been started for the Project however Engage and Communications have been involved since the outset of the work including involvement with Project Chartering.

How did you close the loop with stakeholders?

Provide a summary of how you shared outreach outcomes and final project decisions with the stakeholders that participated in your outreach. (Please include any reports or supplementary materials as attachments)

As noted above, the outreach process has not been started for the Project however Engage and Communications have been involved since the outset of the work including involvement with Project Chartering.

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