

Applicant Outreach Summary



MEMO: Rundle Engagement

June 30, 2021

To: Madeleine Krizan, Planner, Community Planning

From: Madyson McKay, Project Manager, Affordable Housing

Re: **Rundle Affordable Housing Community Engagement - 4225 26 AVE NE, Calgary | DP2020-4959**

Stakeholder Engagement

In preparation for the Rundle affordable housing redevelopment, various stakeholders have been engaged to provide input on the proposed design. The engagement activities were informed by the Engage Plan and the overarching goals of the engagement process are to educate the public on general information about The City's Affordable Housing Strategy and share with the community what type of project is being proposed specifically in their community. Beyond educating the community, the public should have an opportunity to provide some input into the design, where possible.

In addition to the public community engagement, a robust CHC tenant engagement has been ongoing and CHC has been actively communicating with tenants. CHC has been engaging with the tenants since July 2019 to provide support based on their unique needs. These needs are tracked and updated by CHC staff.

Public Engagement

The community engagement strategy for the Rundle project followed the typical affordable housing engagement process and consists of 3 sessions. The first session provides general information and is focused on education and gathering some general concerns and hopes for the upcoming new development. The second engagement session focuses on feedback on design possibilities and intends to gain an understanding of how new design concepts could fit into the community. The third session showcases the final design concepts outlining how the design team incorporating feedback from phases 1 and 2 showing how the design concepts reflect the community input.

The first public community engagement session was held in-person on September 25th, 2019 at the Village Square Leisure Centre. The Rundle community newsletter, Rundle community website, postcard mailout and billboard signs were used to advertise the first and second community engagement. The What We Heard report from the first engagement can be found here:

<https://www.calgary.ca/engage/Documents/Rundle-housing/Rundle-WWH-report-Final.pdf>

The second public community engagement was held online from July 29-24, 2020. Additional online small group Q&A sessions were hosted July 15, July 16, July 20, and July 21. The What We Heard report from the second engagement can be found here:

https://www.calgary.ca/content/dam/www/engage/documents/rundle-housing/Rundle_Ph2_WWHR.pdf

One final online public engagement is planned from July 12-23, 2021 to showcase the final designs. Two supplemental online group Q&A sessions are scheduled for July 20th and 21st. The final phase of engagement was promoted through targeted online ads, social media, bold signs throughout the community, and direct mail postcards to households in Rundle.

To date, the community remains supportive of the proposed redevelopment. The move-out plan for existing tenants, building maintenance and parking considerations were ongoing themes throughout the engagement.

Rundle Community Association:

Members of Affordable Housing met with the Rundle Community Association (CA) to discuss the proposed Rundle Affordable Housing development on October 19, 2019 and June 14, 2020. The Rundle CA was supportive of a redevelopment and emphasized their concern about the appropriate number parking stalls and building height. Questions about potential applications were also included in the discussion.

The second meeting with the Rundle CA provided an update on the current design and information on the existing building demolition and tenant move-out. The CA was generally supportive of the proposed design and expressed an interest to post project information on the Rundle Facebook page. The PDF presentation package was emailed the CA president for distribution.

Please let me know if you have questions or require supporting documents for the engagement outlined above.

Sincerely,
Madyson McKay
Project Manager
Capital Development, Affordable Housing