

## CALGARY PATHWAYS AND BIKEWAYS PLAN UPDATE STATUS REPORT Engagement Plan Summary

This project aligns with The City of Calgary's engage! Policy. It has been identified as High Impact, High Complexity. An engagement plan has been developed by the Engage Resource Unit, to be further refined by the project team once engagement resources have been retained. The tactics used to achieve the engagement goals will be defined in the forthcoming engagement plan. The principle goals of engagement for this project are:

- To engage broad and diverse segments of Calgary across various income levels, ages, genders, geographic locations, language preferences, and current mode of transportation.
- To ensure that the updated plan reflects the priorities and interests of current and future users of the system.
- To ensure that the updated plan is well supported by internal and external stakeholders (including the general public).

The levels of engagement being considered for this project are defined as follows:

Listen and Learn - Stakeholders and The City listen to and learn about each others' views, plans, concerns, and expectations. We will listen to stakeholders and learn about their plans, views, issues, concerns and expectations and ideas.

Consult - Stakeholders' feedback is obtained through consultation to analyze issues and build alternatives, and thereby make contributions to the decision-making process. Consulting with stakeholders ensures issues and concerns are understood and considered. We will consult with stakeholders to obtain feedback and ensure their input is considered and incorporated to the maximum extent possible. We undertake to advise how consultation impacted the decisions and outcomes

The engagement objectives will be different for each phase of the project, as outlined below:

### **Phase 1 – Create Vision and Gather Information      April 2016 – September 2016**

1. Listen and Learn with internal, key external, and general public stakeholders regarding the project's existence, objectives and timelines, and to gauge stakeholder interest.
2. Consult internal, key external, and general public stakeholders on a vision statement for the pathway and bikeway network (long range / aspirational).
3. Consult internal and key external stakeholders in developing potential criteria and the corresponding data requirements.
4. Consult internal, key external and general public stakeholders in selecting criteria for identifying and prioritizing new pathway and bikeway connections.
5. Consult regional partners to confirm long range pathway and bikeway network is in alignment with latest plans for lands and highways surrounding the city.

### **Phase 2 – Network Analysis      September 2016 – January 2017**

1. Consult internal and key external stakeholders on weighting of the selected criteria.
2. Listen and learn with general public stakeholders on weighting of the selected criteria.
3. Listen and learn with internal, key external and general public stakeholders on proposed new pathway and bikeway connections.

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### **Phase 3 – Prioritization for City-funded Projects and Recommendations      February – March 2017**

1. Consult internal and key external stakeholders on initial draft prioritized list and make adjustments to the criteria and weighting used in assessment tool.
2. Consult internal stakeholders on recommendations to support the development of the proposed pathway and bikeway network.
3. Listen and Learn with Council on project and engagement outcomes and gauge support for proposed plan through 1:1 meetings with individual councillors.

### **Phase 4 – Finalize Project      April 2017 – December 2017**

1. Consult internal stakeholders to obtain endorsement of map, guidelines and recommendations, and prioritization list.
2. Consult key external stakeholders and the general public on proposed map, guidelines, list of recommendations and prioritization list (specific route issues noted for consideration at time of specific future project<sup>1</sup>).
3. Listen and Learn to confirm with Council through 1:1 meetings that their feedback has been incorporated and gauge support for proposed plan prior to the Standing Policy Committee (SPC) on Transportation and Transit meeting.

<sup>1</sup> It is important to remember that the Pathway and Bikeway Plan provides planning level alignments and all selected projects will undergo route review and public engagement as part of the plan and design process for the specific facility.