

Applicant Outreach Summary

2021 June 25

Project Name: 800 144 Avenue NE

Did you conduct community outreach on your application? Yes

Outreach Strategy

The Community Outreach Assessment Tool was completed and the project received a score of 1A which identifies the development to have a low impact on the community. The City then suggests choosing 2 – 3 tactics for engaging stakeholders. The City of Calgary application process already incorporates avenues for informing citizens about outline plans and land use amendments including circulation to landowners, identifying the proposed amendment on the City's online development map and requiring that notice posting be erected on the property. To augment the City's engagement tactics, the project team met with the local Councillor. The development was also coordinated through discussions with the landowners to the west of the subject site. Finally, the notice posting led to a phone call being received by the applicant from an interested member of the public.

Stakeholders

The project team connected with the following stakeholders:

- Periodic meetings with the local Councillor
- Periodic meetings with property owner/developer to the west
- Answering phone calls from the public

What did you hear?

The main issues raised were:

- Councillor: Growth management
- Western property owner: Aligning stormwater management strategies
- Public: Opportunity to purchase commercial site

How did stakeholder input influence decisions?

The main issues were addressed in the following manner:

- Growth management: Discussions were held with City management to determine an appropriate approach for addressing City growth management policies.
- Stormwater management: The project engineers of the subject site and the property to the west worked closely to align the stormwater management strategy for the area.
- Commercial Site Purchase: The developer's contact information was passed onto the interested member of the public.

How did you close the loop with stakeholders?

The finalized outline plan was shared with western property owner. The local Councillor and City management were regularly updated on the progress of the project.