

Applicant Outreach Summary



Community Outreach on Planning & Development Applicant-led Outreach Summary

Please complete this form and include with your application submission.

Project name:

Did you conduct community outreach on your application? YES or NO

If no, please provide your rationale for why you did not conduct outreach.

Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

A media release for the project occurred October 22, 2020. Dashmesh

Culture Centre (DCC) undertook primary engagement.

In February 2021, the DCC held a two-day open-house weekend where a petition of support received upwards of 500 signatures.

DCC met with Saddleridge and Martindale CAs in October 2020 and March 2021. RBA had discussion with Saddleridge CA in February 2021.

10,000 brochures were mailed via Canada Post by the DCC in early 2021, complete with QR code to additional information. Several individual discussions were undertaken with residents by DCC. Included communities of Taradale, Martindale, Saddleridge and Savanna. Online response was limited and positive.

Stakeholders

Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)

Residents (DCC)
Saddleridge Community Association (DCC and RBA) Taradale
Community Association (DCC)
Martindale Community Association (DCC)
Ward 3 (DCC and RBA)
Ward 5 (DCC and RBA)
Various MLAs (DCC)
Various Service Organizations (DCC)
DCC members (DCC)

Various contracting businesses (DCC)

What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

- general support for women's transitional housing initiative
- a mix of reactions to commercial element, in particular uses such as liquor or cannabis stores
- concern re height and massing
- concern re traffic and parking

How did stakeholder input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

The main concerns surrounding height and massing were expressed repeatedly across several stakeholder groups and by the City of Calgary. As a result, redesign was undertaken to address these issues.

Parking and traffic are not expected to create significant issues. A parking study is underway to look at this in detail.

How did you close the loop with stakeholders?

Provide a summary of how you shared outreach outcomes and final project decisions with the stakeholders that participated in your outreach. (Please include any reports or supplementary materials as attachments)

Engagement will be ongoing to share the redesigned development and communicate reasons for revisions and provide further clarity around the development, ie. commercial uses being considered.