Applicant Outreach Summary



Community Outreach on Planning & Development Applicant-led Outreach Summary

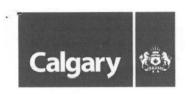
Calgary	Applicant-led Outreach Summar
Please complete this form and include with your application submission.	
Project name:	
Did you conduct community outreach on your ap	plication? VES or NO
If no, please provide your rationale for why you d	id not conduct outreach.
Outreach Strategy Provide an overview of your outreach strategy, so	
undertook (Include dates, locations, # of participal We delivered 150 marketing door knockers w	
rendering of the proposed development to all	surrounding residents and businesses. On
the marketing piece it indicated our website v residence were encourgaed to click on the "c	omments & questions" in the navigation
bar, and provide feedback on the project, bot could address with our design. On the door k	
to which the link will be posted on our website	e 48hrs prior to the zoom call date. The
date of the call was printed on the door knock	er and it is advertised on the website for

Stakeholders

Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)

Thursday March 18th at 6:30pm & again on April 1st at 6:30pm.

Home owners Residence local businesses



Community Outreach for Planning & Development Applicant-led Outreach Summary

What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

While delivering the door knockers some residence asked what it was regarding. When the development was explained and the rendering was shown there was little to no concern. Most people were already familiar with the 4-plex developments as there are a fair number of new developments with 4-plex builds and new 25' (skinny homes) with secondary suites in the area. The only question that was raised twice was "will you be building a garage" when we explained that we were builder a 4 car garage, people were happy to hear that we were allowing for some parking. Businesses in the area were very supportive. A fair number of restaurants in the area had mentioned that takeout had increased dramatically over the past 2 years with the new development in the area of Highland Park. Hopefully when COVID-19 settles patrons will be able to walk to their restaurants and dine in.

How did stakeholder input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

We are hoping to get feedback from residence on our outreach approach so that we can incorporate some of the feedback into our design if possible. The people and businesses we were in contact with, felt the proposed design of our development was modern and timeless. We had great feedback on EV charges in the garages.

How did you close the loop with stakeholders?

Provide a summary of how you shared outreach outcomes and final project decisions with the stakeholders that participated in your outreach. (Please include any reports or supplementary materials as attachments)

Our plan is to constantly update our website and keep residence of Highland Park updated with our final design and build timelines on our website and email list.