

## Resilient Roofing Rebate Tracking and Projections

The below table identifies the volume of applications received from 2021 June 1 – July 12 and the anticipated volume of applications for the remainder of year one (until 2022 May 31) of the program.

	<b>Volume</b>	<b>Funding amount</b>
Applications received for 2020 hail events – Group A (as of July 21, 2021)	501	\$1,503,000
Applications anticipated for 2020 hail event – Group A	249	\$747,000
<b>Group A total</b>	<b>750</b>	<b>\$2,250,000</b>
Applications anticipated for Group B – roof replacement	300	\$900,000
Applications anticipated for Group B – 2021 hail events	700	\$2,100,000
<b>Group B total</b>	<b>1000</b>	<b>\$3,000,000</b>
<b>Year 1 total</b>	<b>1750</b>	<b>\$5,250,000</b>

Given the overall rebate program budget of \$2 million, Administration projects that the program will not have sufficient funding to support any *Group B* applicants during year one of the program.

The table below illustrates the program’s success based on the defined success measures.

<b>PROGRAM SUCCESS MEASURES</b>	
<b>Measure</b>	<b>Program Year 1 YTD</b>
<b>1. Building awareness</b> At least 200 participants at each of the resilient roofing webinars	282 attendees
<b>2. Increased public interest</b> Average of 100 website visits per week on resilient roofing	2,596 visits per week
<b>3. Usage</b> Rebate awarded to 500 homes by the end of Year 1 of the program	87 rebates awarded