

# Applicant Outreach Summary



## Community Outreach on Planning & Development Applicant-led Outreach Summary

**Please complete this form and include with your application submission.**

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**Project name:** Caravan Land Use Redesignation

Did you conduct community outreach on your application? ☒ YES or ☐ NO

If no, please provide your rationale for why you did not conduct outreach.

### **Outreach Strategy**

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

B&A planning group undertook a public outreach program with Caravan Mobile Home Park Residents, adjacent neighbours, and the Riverbend Community Association since June 2020.

1,700 project flyers were delivered, with a public outreach goal to inform stakeholders about the project prior to submitting the Land Use Redesignation application. B&A tailored the communications approach to the diversity of the directly adjacent neighbours which includes residents of the area, adjacent businesses, and individuals employed in the area. Due to social distancing measures, tactics did not require in-person meetings.

The project team held two online community meetings (June 29 and July 8, 2020) and attended the Riverbend Community Association Annual Meeting (October 2020). Feedback received throughout these events, alongside feedback provided through

### **Stakeholders**

Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)

Caravan Mobile Home Park Residents  
1,700 Adjacent Residents and Local Businesses  
Riverbend Community Association

[calgary.ca/planningoutreach](https://calgary.ca/planningoutreach)



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### **What did you hear?**

Provide a summary of main issues and ideas that were raised by participants in your outreach.

During outreach, area stakeholders provided questions and comments on area transportation, the preliminary development concept, the proposed land use and impacts from City plans such as the South Hill Area Plan and the Green Line project. The project team has summarized the Questions and Answers in a Public Outreach Summary to respond to all stakeholder queries received during outreach. Current residents of Caravan Mobile Home Park expressed concerns about the uncertainty on timelines for development and transition options available.

See Public Outreach Summary for details.

### **How did stakeholder input influence decisions?**

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

The concept plan has been revised throughout the planning process and key changes include:

- Decreased the maximum height from 26 to 15 storeys or 50 metres (42% reduction);
- Significant public park over-dedication (23% of the site);
- Providing a critical pathway connection between two City-owned parcels that navigates significant slope challenges.

### **How did you close the loop with stakeholders?**

Provide a summary of how you shared outreach outcomes and final project decisions with the stakeholders that participated in your outreach. (Please include any reports or supplementary materials as attachments)

Providing an update to the Community Association, Caravan Mobile Home Park Residents, and our stakeholder list.