

City of Calgary 800 Macleod Trail SE Calgary, AB T2P 2M5

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## CITY OF CALGARY RECEIVED IN COUNCIL CHAMBER

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## RE LOC 2020-0163

To Calgary Planning Commission Members:

We are writing to express our support for the Stage 2 Outline Plan and Land Use of Alpine Park in the Providence Area Structure Plan.

The Calgary Centre for Sport and Well-Being (CCSW) has signed a Letter of Intent for a 15-acre direct control district in Alpine Park's Stage 2. This will be a progressive sport and academic centre that supports the physical and emotional wellbeing of youth and seniors through positive sport, social, and academic experiences.

CCSW's focus is on the whole person - promoting positive sport participation that inspires confidence, teamwork, resiliency and character as well as positive social experiences through engagement and interactions with others. We have the support of advisors who are bringing their expertise and credibility to our vision.

The timing of this application is in line with our continued philanthropic efforts to partner with a prominent Calgary family which will in turn support the market raise that is being overseen by Colliers and Blakes. The Centre represents a \$170M investment in the local economy, takes advantage of the incredible Southwest Ring Road Infrastructure and provides a timely social and activity hub for the emerging Providence Area.

We believe this is a unique opportunity to bring a world-class sport and educational campus to the City of Calgary. We ask Planning Commission to support the application as presented by Administration and Dream.

Kind regards,

CCSW

Shauna Ockey

Founder