

CONSTRUCTION & DEMOLITION SECTOR

C&D Sector Target: 40 per cent waste diversion from landfill by 2025.

Program Approach: Promote diversion in the C&D sector by:

- Adding paper/cardboard to the designated material list (DML), and banning paper/cardboard disposal.
- Increasing awareness and education on the importance of reducing and recycling C&D waste.
- Monitoring program effectiveness and reporting to Council on success of programs annually.

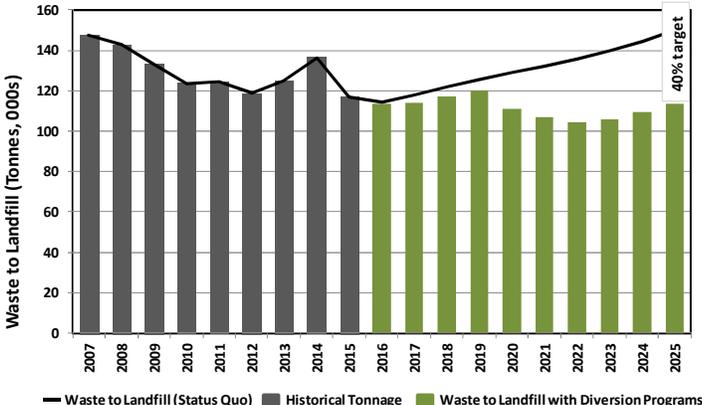
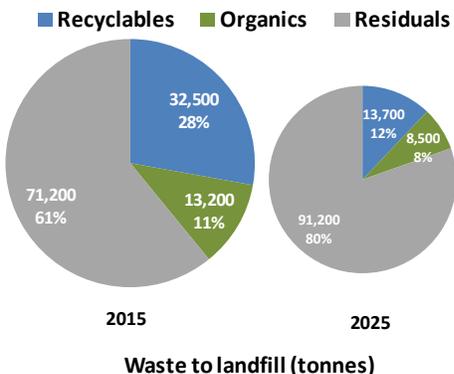
CUSTOMERS

- Individuals and businesses involved in the construction, renovation and demolition industry

PERFORMANCE MEASURES

- Waste to landfill tonnages (total and kg/capita)
- Diversion tonnages (total and kg/capita)
- Quantity of designated materials in the garbage stream
- Quantity of C&D materials recycled

CURRENT STATUS AND FUTURE PREDICTION



PROGRAM RATIONALE AND APPROACH

- Limited Recycling and C&D Material Diversion – Prior to paper/cardboard being added to the Designated Materials program and the implementation of landfill bans for paper/cardboard there is a high per cent of C&D divertibles in the garbage.
- Diversion Opportunity – The Designated Materials program, paper/cardboard ban and education campaigns are expected to support the sector diversion target.
- Supporting Programs - Diversion education, engagement, communications and waste reduction initiatives.
- Stakeholder Support – Public engagement and a previous working group in 2011-2012 demonstrated strong support for further C&D diversion initiatives and programs.

ACTION PLAN:

- Paper/Cardboard on DML (2016) and Banned (2018)
- Communications, education and engagement campaign (2017)

STRATEGIC ALIGNMENTS

- H6.1** Collaborate and create partnerships to achieve reduction and diversion outcomes.
- H6.3** Deliver educational programs to foster behaviour change and enhance public awareness of resource management.

PARTNERS WHO CAN HELP

Construction, renovation and demolition companies and associations, C&D recyclers and processors, private haulers, residents, local organizations, waste management consultants, Recycling Council of Alberta, provincial government, and Green Calgary.