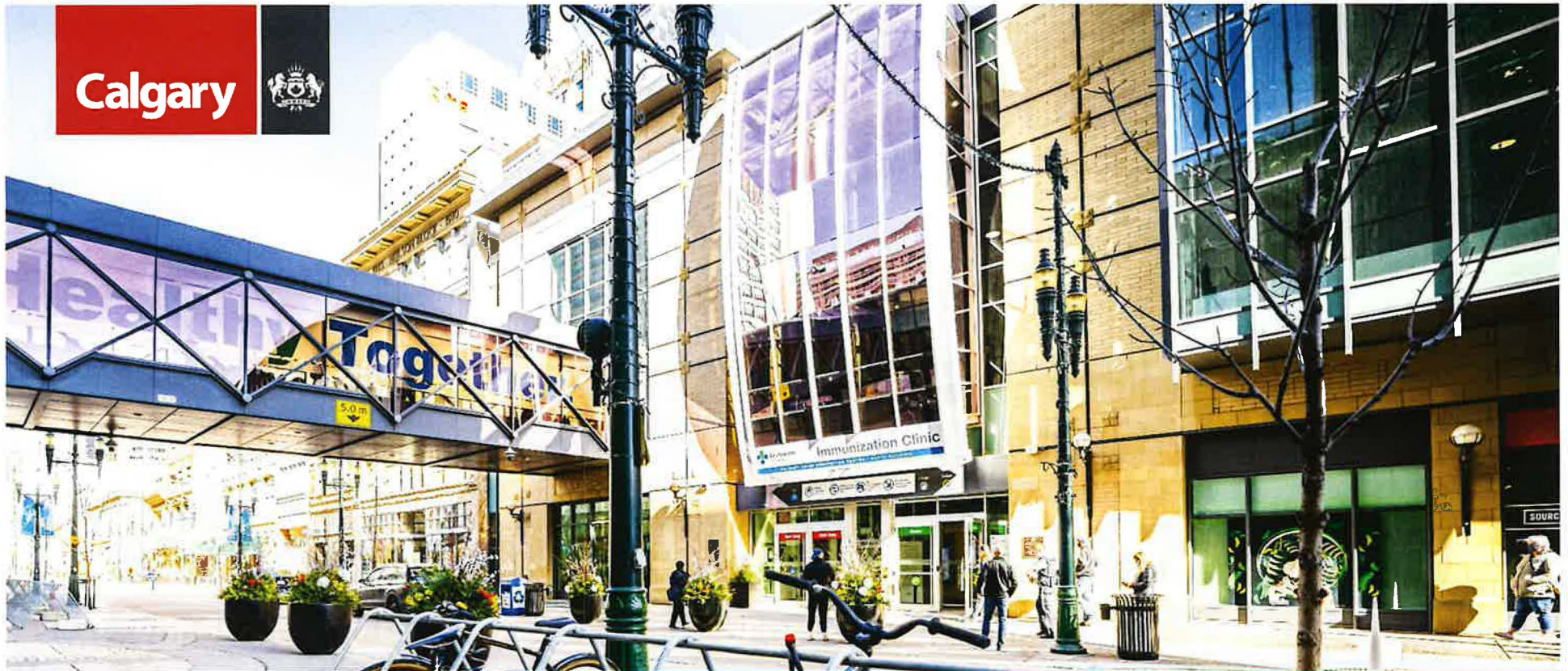




Calgary



2020 Report to Audit Committee

calgary TELUS convention
centre
be part of the energy™

2020 Highlights and Results

Q1 – Hosted 53 in-person events pre-COVID19.

Q2-Q4 – Pandemic declared multiple restrictions – sustained multiple retractions and expansions.

Q2-Q4 – Restructured the organization to create stability and sustainability through Pandemic to economic recovery - 67% reduction.

Q2-Q4 – \$9.2M event revenue saved.

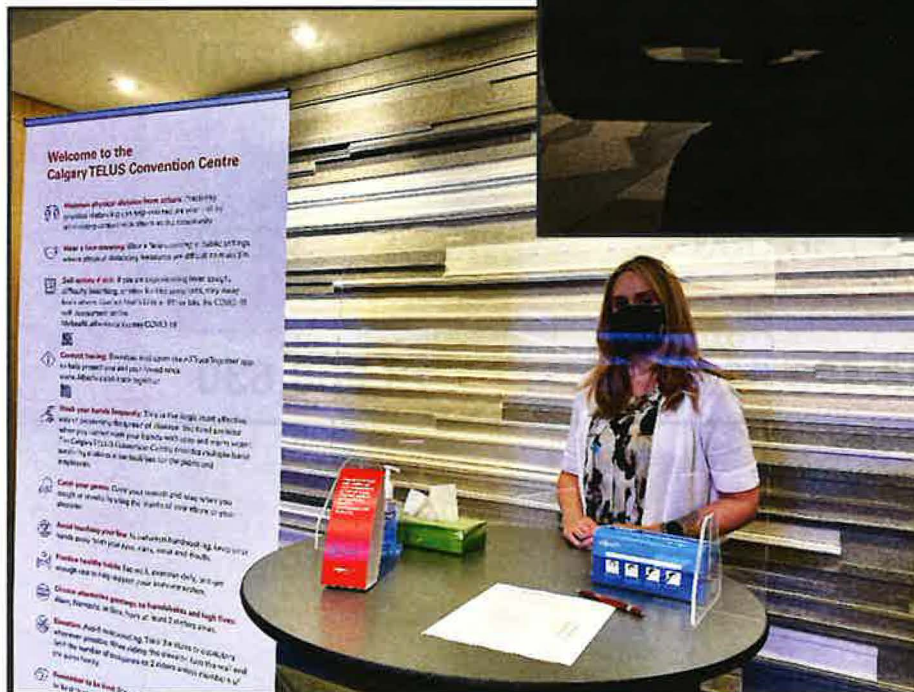
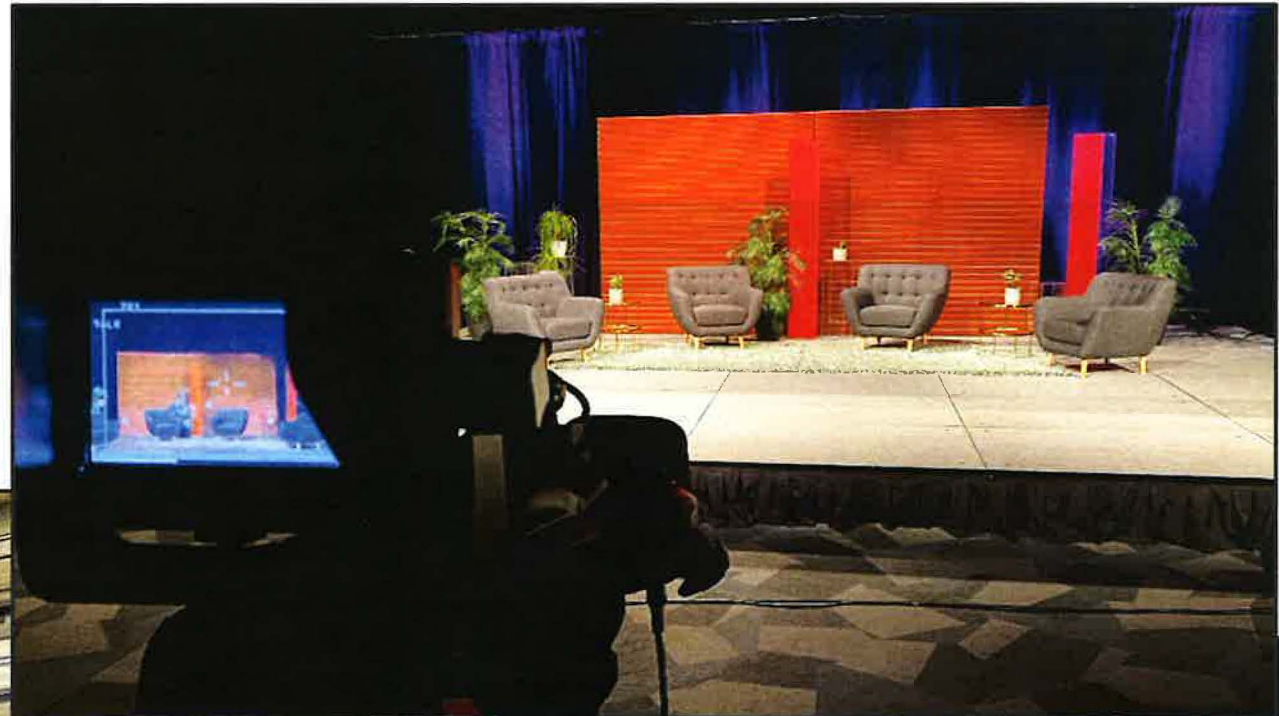
Q3-Q4 – \$3.5M of new sales revenue generated.



2020 Financials

REVENUE	2020 BUDGET (\$)	2020 ACTUAL (\$)
Operating	23,040,828	9,351,081
The City of Calgary Operating	1,703,000	3,514,270
The City of Calgary Capital	3,750,000	5,943,279
TOTAL	28,493,828	18,808,630

Focus for Recovery



Questions?

CITY OF CALGARY
RECEIVED
IN COUNCIL CHAMBER

JUN 24 2021

ITEM: 7.2 AC2021-0942

DISTRIBUTION

CITY CLERK'S DEPARTMENT