### RESIDENTIAL TRAFFIC SAFETY ENFORCEMENT

#### **EXECUTIVE SUMMARY**

In 2016 January, Council approved NM2016-05 Residential Traffic Safety Enforcement, which requested that the Calgary Police Service (CPS) along with City and community stakeholders develop residential traffic safety enforcement options and report back by 2016 July. In response, CPS developed a Residential Traffic Safety Strategy approved by the Calgary Police Commission on 2016 June 28 (Attachment 1). The Strategy supports safer mobility for all Calgarians and utilizes traffic safety data to prioritize areas for traffic enforcement and traffic safety education.

### **ADMINISTRATION RECOMMENDATION(S)**

That the SPC on Community and Protective Services recommends that Council receive this report for information.

# RECOMMENDATION OF THE SPC ON COMMUNITY AND PROTECTIVE SERVICES, DATED 2016 JULY 06:

That the Administration Recommendation contained in Report CPS2016-0562 be approved.

#### PREVIOUS COUNCIL DIRECTION / POLICY

On 2016 January 25, Council adopted NM2016-05 which requested through the Calgary Police Commission, that CPS consider the development of residential traffic enforcement options, in conjunction with its key City and community stakeholders, and that these options focus on:

- Targeting high risk residential areas such as school and playground zones along with other pedestrian rich locations:
- Utilizing citizen feedback through the Traffic Safety Request system to inform operational response;
- Emphasizing proactive public education to enhance public awareness; and
- Sharing traffic enforcement data with City partners to support further intervention approaches when needed, including traffic calming measures.

Council further resolved that through the Calgary Police Commission, CPS be requested to report back to the SPC on Community and Protective Services with associated options, recommendations and financial implications by no later than 2016 July.

#### BACKGROUND

CPS coordinates strategies in partnership with members of the Safer Mobility Operations Team which include Roads, Transportation Planning, Calgary Transit, Transportation Infrastructure, Calgary Parking Authority, and Alberta Transportation. In addition, CPS also involved City Councillors and community associations in developing the Residential Traffic Safety Strategy.

#### INVESTIGATION: ALTERNATIVES AND ANALYSIS

CPS' Residential Traffic Safety Strategy (Attachment 1) aims to maximize traffic safety in communities. The strategy utilizes collision data to prioritize traffic enforcement areas and

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provides new opportunities for increased traffic safety education. Through data collection from Traffic Safety Town Halls, Traffic Service Requests, 311, Councillor Offices, and traffic data analysis, CPS will conduct concentrated enforcement in priority areas. CPS will analyse traffic safety statistics before and after each concentrated enforcement period and will post the results online.

Furthermore, the data will be shared with the Safer Mobility Operations Team to identify changes that are needed. City partners and CPS will continue to provide traffic safety information through a variety of social and traditional media, as well as traffic safety education programming at schools. Calgary Police Commission continues to work closely with CPS to ensure priorities identified by City Council are addressed. A summary of CPS' approach and activities is provided in a letter from Calgary Police Commission (Attachment 2).

## Stakeholder Engagement, Research and Communication

Along with its City partners from the Safer Mobility Operations Team, CPS will continue to attend Councillor-led ward meetings where traffic safety is the focus. CPS and City partners will hold Traffic Safety Town Halls for each ward, to enable citizens and City and CPS representatives to discuss traffic issues.

## **Strategic Alignment**

This initiative is aligned with Council Priority #3 from Action Plan 2015-2018: A City That Moves; CPS Commitment – Strengthen Community Policing. The Calgary Police Service provides support to maximize traffic safety in communities and on major roadways.

## Social, Environmental, Economic (External)

The 2016 Residential Traffic Safety Strategy's anticipated outcomes include reduced risk of injuries and collisions; increased citizen perceptions of safety; increased awareness and respect amongst road users regarding safety; and improved operations and relationships between CPS and City partners.

#### **Financial Capacity**

### **Current and Future Operating Budget:**

No implications were identified

#### **Current and Future Capital Budget:**

No implications were identified

#### **Risk Assessment**

Effective and efficient traffic safety measures minimize the risks associated with a busy transportation network for all road users. Implementation of CPS' Residential Traffic Safety Strategy contributes to the reputation of Calgary as a safe city with excellent quality of life.

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## REASON(S) FOR RECOMMENDATION(S):

The 2016 Residential Traffic Safety Strategy aligns with the Calgary Police Service Traffic Safety Plan, 2014-2017 and responds to NM2016-05, which requests that CPS consider the development of residential traffic enforcement options, in conjunction with its key City and community stakeholders.

## ATTACHMENT(S)

- 1. Calgary Police Service 2016 Residential Traffic Safety Strategy
- 2. Letter from Calgary Police Commission