Planning & Development Report to Calgary Planning Commission 2021 June 17

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Street Name in Silverado (Ward 13), SN2021-0003

RECOMMENDATION:			
That Calgary Planning Commission recommend that Council:			
Adopt, by resolution, the proposed street name: Silverton Glen.			

HIGHLIGHTS

- This application proposes a new street name: Silverton Glen, for use in the community of Silverado.
- Administration recommends approval of the proposal as it complies with the Municipal Naming, Sponsorship and Naming Rights Policy.
- What does this mean to Calgarians? Municipal naming of streets plays an important role in simple and unambiguous identification for location and navigation within Calgary.
- Why does this matter: The proposal will assist citizens and emergency services
 operators with navigation to and within the developing community of Silverado by
 allowing for unique street names for the east and west portions of the community.
- The application is associated with a land use and outline plan applications: LOC2009-0102 and LOC2015-0118.
- There is no previous Council direction regarding this proposal.
- Strategic Alignment to Council's Citizen Priorities: A City of Safe and Inspiring Neighbourhoods

DISCUSSION

This application, in the southwest community of Silverado, was submitted by Measurement Sciences Inc on behalf of the developer, Cardel Homes, on 2021 April 27.

The subject land is located south of Highway 22X and west of Macleod Trail S. Location maps are provided in Attachment 1.

Administration has considered the relevant planning issues and stakeholder feedback specific to the application and has determined the proposed street name to be appropriate.

STAKEHOLDER ENGAGEMENT AND COMMUNICATION (EXTERNAL)

- ☐ Outreach was undertaken by the Applicant
- ☑ Public/Stakeholders were informed by Administration

Applicant-Led Outreach

Applicant-led outreach was not required for this application as the east portion of Silverado is still under development.

City-Led Outreach

In keeping with Administration's practices, this application was circulated to stakeholders. Administration considered the relevant planning issues and stakeholder feedback specific to the application and has determined the proposed street name to be appropriate.

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Following Calgary Planning Commission, this application will be scheduled for decision at a future meeting of Council.

IMPLICATIONS

Social

As per the *Municipal Naming, Sponsorship and Naming Rights Policy*, municipal naming plays an important role in simple and unambiguous navigation within the city of Calgary. The proposed application enables the continuation of development in the community of Silverado and navigation through new communities for citizens and emergency services operators.

Environmental

There are no concerns associated with this application.

Economic

There are no concerns associated with this application.

Service and Financial Implications

No anticipated financial impact.

RISK

The current street names are approved and comply with the policy. If the same names are kept it may cause confusion with the existing Silverado names used for the west portion of the community and would create a disconnect in street names for the east portion of the community. It should be noted that the applicant has approval to start using Silverton Glen for the eastern portions of the community through a previous naming application approval.

ATTACHMENTS

- 1. Location Maps
- 2. Associated Outline Plans
- 3. Applicant Submission
- 4. Policy Steward's Compliance Report

Department Circulation

General Manager (Name)	Department	Approve/Consult/Inform