

MAY 3 1 2021

ITEM: 7.14 PFC2021-0631
released
 CITY CLERK'S DEPARTMENT

PFC2021-0631
 Attachment 5

**Attachment 5 - Application and letters of support for "Craig Reid Park"
 (Confidential)**

Proposed Name:	Craig Reid
Nominator:	Lois and Susan Reid
Achievements:	<p>It is our pleasure to nominate Craig Reid as a notable Calgarian who has created a long lasting positive impact on people, local communities and businesses and should be recognized through the naming of a park named in his honour in the community of Altadore. Craig lived in Altadore from 1961 until his passing in 2009 and his widow Verna still owns the family home. Craig served for 15 years as Alderman of Ward 11 which includes the community of Altadore. Craig's accomplishments are many and varied: • Royal Canadian Air Force serving overseas with the Allouette Squadron Bomber Command as a radar specialist: member of the Caterpillar Club for bailing out of a Halifax Bomber • Bachelor of Arts, Bachelor and Masters of Social Work – University of Toronto • President of the International Prisoners Aid Society • Executive Director of John Howard Society of Alberta • President of Musical Theatre of Calgary, President of Calgary Currie PC Association, President of South Calgary Community Association • Rotarian • Elected to Calgary City Council Ward 11: 1977 – 1992. During that time he was President of the Alberta Urban Municipalities Association and Vice-Chair of the Federation of Canadian Municipalities. Director of Calgary Exhibition and Stampede • After retirement served as Chair of the Kananaskis Improvement District for 15 years and facilitated the G8 Summit in the Kananaskis • Awards include: Confederation Medal Government of Canada, 1967; 125 Year Medal, Government of Canada, 1992; Alberta Centennial Medal, Government of Alberta, 2005; Paul Harris Fellow, Rotary International; Brigadier General Commendation 1988 for establishment of the Calgary Military Museums and the Calgary Centennial Arenas.</p>
Impact:	<p>Public service and citizen engagement are the legacy of Craig's contributions. At 16, Craig distinguished himself saving two girls from an oncoming train. He served in World War II; RCAF as radar specialist. Notably, he bailed out of a Halifax bomber on a training mission over England. After the war, believing one man can make a difference, Craig devoted himself to the pursuit of social justice issues. Receiving his Master of Social Work, Craig went on to advocate for the health and well being of marginalized and disadvantaged groups including aboriginal and incarcerated persons. As the Executive Director of the John Howard Society, he was influential in developing social change in the correctional field. He also served on the committee that founded the school of Social Welfare at the University of Calgary. Craig served as an elected official for his community (Ward 11) for 5 terms. Citizen voice and City Hall accountability were paramount for Craig and served as a guidepost in representing his constituents. His close communication with all of his community associations allowed for accurate dissemination of information and comprehensive collection of citizen opinion to guide evidence based decisions on City Council. Ward 11 would not be the cohesive and family friendly community it is today without Craig's foresight in ensuring the development of thoroughfares did not infiltrate inner city communities. Further, his work on the Public Service Committee maintaining linkages with the City Planning Department proved that collaboration is possible and can save many hours of costly (time and money) appeals. Another major achievement led by Craig was the reactivation of the Audit Committee in City Hall. This process improved the efficiency of city departments and task forces and was noted that in one year it saved taxpayers \$22 million. Craig believed citizen representation was strengthened by effective communication between the various orders of government. Thus he worked hard to represent the voice of the City of Calgary at AUMA and FCM. When the Kinsmen arena collapsed, Craig was first on the scene and worked tirelessly to ensure the collaborative result of the development of the land swap to build the Military Museums and the Calgary Centennial arenas to best serve families, youth, community associations and city sports. Craig's ethic of public service and collaboration was a significant influence on City Council.</p>
Preferred Greenspace:	ALT644
letter of support from CA:	attached - Marda Loop
letter of permission from family:	attached
other letters of support:	2 attached: Bob Hawkesworth, Dale Hodges



Marda Loop Communities Association

To Whom it May Concern:

March 4, 2020

Re: City of Calgary Park Naming Program

The Marda Loop Communities Association is pleased to provide this letter of support to name the park on 47 Ave and 17 street SW in honour of Craig Reid.

Sincerely,

A handwritten signature in black ink that reads "D Fraser". The signature is written in a cursive style.

Doug Fraser
President

Marda Loop Communities Association
3100 - 16 St. SW, Calgary, AB T2T 4G7
403-244-5411 www.mardaloop.com

Municipal Naming Program
City of Calgary
Attention: Michelle Reid

Dear Ms. Reid,

It is with great enthusiasm that I, as his daughter, give my support to the nomination of
Alderman Craig Reid

for the Municipal Naming Program for a park in Altadore.

Craig Reid was a much celebrated Rotarian, Calgarian, Albertan, and Canadian who gave
his time, talent, expertise, and experience to benefit the citizens of Calgary.

My family and I look forward to the outcome of this nomination and being notified that a park
will be named in his honour.

Thank you,

Lois Reid
loismmreid@gmail.com
403-993-8548

BOB HAWKESWORTH
7716 HUNTERQUAY ROAD NW,
CALGARY, ALBERTA T2K 4T8

December 23, 2019

Attn: Ms. Lois Reid

Re: Naming Application Letter of Reference for Alderman Craig Reid

Dear Lois:

I am delighted to provide a letter of reference for a former colleague, a mentor and friend, the late Alderman Craig Reid. I had the privilege of serving on Calgary City Council with Craig Reid for six of the 15 years that he represented Ward 11.

Craig Reid had a strong spirit of public service. He was committed to public participation. He worked to strengthen the professional conduct of elected officials and was an effective advocate for strong local government. Craig Reid consistently lived these values throughout his tenure. In so doing, he contributed to the positive impact made by a series of Calgary City Councils.

When Craig was elected to City Council in 1977, Calgary had a population of about 487,000. Council members served on a part time basis. As the city grew, the responsibilities for councillors grew with it. Craig was unapologetic in advocating for strong governance oversight by Council and for a compensation package commensurate with the increasing duties required. We take it for granted now, but at the time, the transition to a full-time professional role for Aldermen was controversial and strongly contested. In 1992, Craig's last year on Council, Calgary had grown by nearly 50% to over 717,000. By then, all Council members served on a full-time basis.

In the old City Hall Council Chamber, Aldermen sat in a row, their backs to the public gallery. Looking down on the councillors from a dais two feet higher, were the Mayor and the Board of Commissioners. Craig did not like that arrangement. He felt it embodied a set of values that devalued the important roles of the public and of the councillors. He set out to change it. Thanks to the work of Ald. Craig Reid, the Council Chamber in the new City Hall was reimagined and designed into the semi circle we see today. Council faces administration on a more equal footing, the governance circle completed by the public gallery.

Craig Reid was attentive to the needs of the residents he represented. Traffic issues were significant as the city expanded outward beyond his inner-city ward. Craig had to contend with a backlash from suburban commuters inconvenienced by the closing of the road over the top of the Glenmore Dam. That was one of several traffic calming measures he had to successfully implement. Today, it is considered normal for City Councillors to have good working relationships with their Community Association leadership. Craig Reid was an early practitioner of healthy community engagement to forge strong, respectful and productive relationships with civil society.

Craig Reid played a pivotal role in establishing the Calgary Military Museums as a place of remembrance. Craig actively served with Canada's armed forces during the Second World War. He had a commitment to military service and a personal knowledge of what military sacrifice meant. He was motivated to help

1

bring the Calgary Military Museums to life on the site of the former Currie Barracks. He had an abiding wish that generations to come would understand and commemorate Calgary's link to Canada's illustrious military history represented by those former CFB Calgary lands.

The Calgary Centennial Arenas are also a living legacy of Craig's commitment to youth, athletics and recreation. He worked tirelessly to make that facility a reality. Calgary is twice as large as when the construction of the arenas was first proposed. The arenas continue to serve an important need in our much larger city, another enduring legacy of Craig Reid's effort.

In 1982, Craig Reid was elected President of the Alberta Urban Municipalities Association (AUMA), the first Calgary City Councillor to fill this role. At that time, AUMA was a small organization, not widely embraced by municipal governments. Craig brought into the role of President, his values of public service and a vision for vigorous local government. He was an early advocate of revenue sharing between the provincial and municipal orders of government. In his term, the first debate was held on a provincial gasoline tax earmarked for infrastructure financing. President Reid showed others who followed, how advocacy could be done effectively and constructively. In this way, Craig helped lay the foundation for the AUMA and its sister organization, the Federation of Canadian Municipalities (FCM), to become effective voices for local government.

Calgary is viewed as one of the most desirable and liveable cities in the world. That success did not happen by accident. It is the outcome of innumerable decisions, policies and actions taken over many years. Craig Reid was a leader on five of the City Councils that put in place some of the key winning conditions that have led to Calgary's success.

Craig Reid articulated a vision of three complementary orders of government. The AUMA and the FCM have earned their place at the table to build constructive partnerships with the two other orders of government. Craig created early precedents that gave tangible shape to that vision. Craig instilled, in the leaders who followed him, confidence to implement it. I believe a consequence of his leadership is that Calgary, indeed Alberta and Canada, are better places.

I'm very pleased and honoured to support the application for naming a Calgary amenity or facility after the late Alderman Craig Reid. Please contact me if there is anything further I can provide you in support of this application.

Sincerely,



Bob Hawkesworth

NAMING OF PARK

January 20, 2020 2:05 PM

From: ydhodges

To: LOIS REID

Cc: ydhodges

It is my pleasure to write this letter in support of the naming of a park in honour of former Alderman, Craig Reid.

Alderman Craig Reid was first and foremost a grass roots oriented member of City of Calgary Council. During his five terms as a member of Council he supported a number of noteworthy initiatives in his ward, each of which enjoyed substantial public support.

The most significant of these projects was the facility now known as the Centennial Twin Arenas on Crowchild Trail S.W. Craig was a catalyst in ensuring the establishment of the Twin Arenas. Beyond his important and essential political support, he was involved in related fund raising, for the Arenas thus ensuring the realisation of this dream. Raising funds from the nearby military base was part of this initiative. The Arena project was soon followed by the Military Museum Project also strongly supported by Craig. Both projects were significant to the larger community of Calgary.

Also significant to the community of Calgary at large was Craig's early support for the 1988 Calgary Olympics. Ahead of many others, he saw the potential of the Games in putting Calgary on the map, both nationally and internationally. He also believed that the Games would engender civic involvement and pride in Calgarians. All of this proved to be true.

Beyond these major projects, Craig's most important contribution was the enhancement of the daily lives of Calgarians. He was a man of conscience and this manifested itself in his vigilance for those whom he served. He was tireless in attending to the daily issues raised by individuals and community associations. Most of these he responded to on a 1:1 basis, absorbing his time day after day. No issue was too large or too small. Concerns such as bus service, garbage pick-up, road corridors, road maintenance, animal control, park maintenance, etc were all matters of immediate interest. He was actively involved in responding to concerns, knowing that attention to such matters directly impacted the daily life and well-being of constituents.

Craig Reid was a man of conscience. He was a man who used his gifts of intelligence, patience, good humour, optimism and persistence in the interests of enhancing the life of Calgarians. I fully support the naming of a park in his name.

Dale Hodges. Former Alderman. City of Calgary

Sent from my iPad