

Calgary



CITY OF CALGARY
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CITY CLERK'S DEPARTMENT

Additional Options for Targeted Relief to Businesses Impacted by COVID-19

Presented by City Manager David Duckworth
City Manager's Office

C2021-0725

ISC: Unrestricted



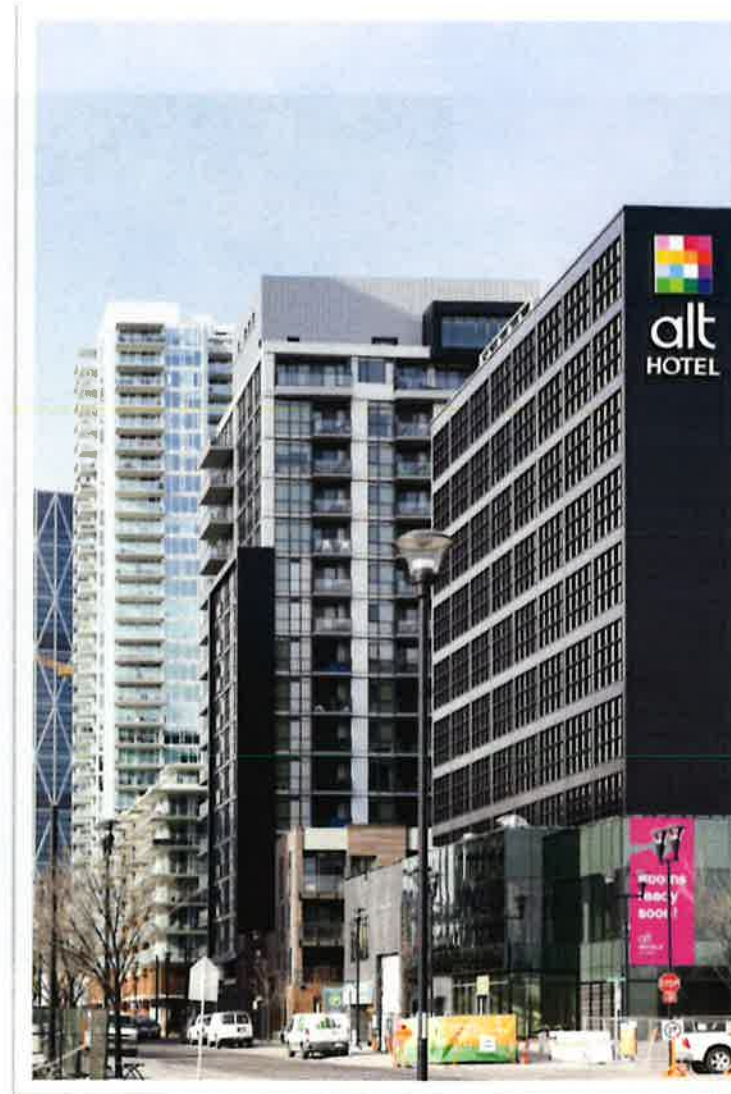
Key Messages

- Council directed \$17.6 million to waive business licensing and related fees for two years starting in 2021 March
- This report includes recommendations for the remaining \$12.4 million, for a total of \$30 million in relief for businesses
- Two components of proposed package: hotel/motel property tax relief, and a reopening grant for businesses significantly impacted by the COVID-19 pandemic
 - Proposing 2021 municipal and provincial tax deferral for hotels and motels until end of 2022
 - Also proposing \$2,500 reopening grant available to restaurants, pubs, bars, entertainment establishments (including night clubs), and fitness centres



2021 Tax Deferral – Hotels and Motels

- Increases cash flow for hotel and motel property owners
- 93 estimated qualifying properties
- Total 2021 municipal and provincial property tax deferred: \$19.5 million
- Cost to The City to defer municipal and provincial taxes until Dec. 31, 2022: \$2.9 million





Calgary Reopening Grant Eligibility and Criteria



- \$2,500 available to approximately 3,800 businesses across Calgary
- Support for businesses significantly impacted by the pandemic:
 - Restaurants
 - Pubs
 - Bars
 - Entertainment Establishments (including Night Clubs)
 - Fitness Centres



Calgary Reopening Grant Eligibility and Criteria

- Applications open July 2, 2021 until August 10, 2021 or until funds are exhausted
- More detailed eligibility and criteria in Attachment 3, with additional details released in June
- Cost to The City for grant program: \$9.5 million





Federal and Provincial Business Relief

Federal	Provincial
<ul style="list-style-type: none"> • Canada Emergency Business Account Interest-free loans for small businesses and not-for-profits – recently extended • Canada Emergency Rent Subsidy Rent and mortgage support for qualifying organizations affected by COVID-19 • Canada Emergency Wage Subsidy Help for businesses to keep or rehire employees • Business Credit Availability Program Credit to help cover operating costs due to COVID-19 • Highly Affected Sectors Credit Availability Program Low-interest loans to cover operational needs for hard-hit businesses • Large Employer Emergency Financing Facility Bridge financing for Canada's largest employers facing financial challenges 	<ul style="list-style-type: none"> • Small and Medium Enterprise Relaunch Grant Third round extended to June 30, 2021 • Alberta Jobs Now Opened May 20, 2021 to support businesses and not-for-profits to hire up to 20 new staff • Stabilize Live Music Program Opened mid-May to provide grants to support musicians and for-profit music venues • Tourism Levy Abatement Extension Accommodation providers are permitted to keep tourism levy amounts collected between April 1, 2021 and June 30, 2021.



Recommendations

That Council direct Administration to:

1. ****REVISED**** Allow hotel/motel non-residential property owners who have not paid their 2021 property taxes to be considered for a deferral of 2021 municipal and provincial property taxes by this program, without penalties, to 2022 December 31, and provide a Report to Council no later than 2021 Q3 with a list of roll numbers of qualifying properties for approval.
2. Develop and administer a Calgary Reopening Grant for Restaurants, Pubs, Bars, Entertainment Establishments (including Night Clubs), and Fitness Centres based on the eligibility and criteria outlined in Attachment 3, and provide a Briefing Note to Council no later than 2021 Q4 with a list of businesses and the amount received through the program.