# Fueling Growth In CALGARY'S INNOVATION ECOSYSTEM

### **COMMUNITY'S LONG-TERM GOAL**

1,000 innovation-driven, high-growth, global market tech companies by 2031.



Currently 2021



But, we know there's a Gap. Pre-Series A funding gap exists for most start-up ecosystems world wide.



#### **New Investment Fund**

The Fund will focus on the gap between Seed to Series A level

This will act as a catalyst to support the

capital where companies have early revenues and are starting to grow.

approximately 50% of OCIF applicants that didn't qualify under the current criteria.

### \$15M



Scaling Capital

## Seed Capital

### **Strategic Investments**

Using a private sector fund manager allows us to take advantage of sector domain expertise in the market to manage and expedite investment decisions and distributions.

### **Scaling Growth**

Additional outside investors brought in to scale and accelerate business growth for companies that have become established and further develop and monetize the company.

### **Innovation Ecosystem**

The fund will accelerate the growth of our tech ecosystem to achieve the community's goal of 2,334 startups and 1,000 core tech companies by 2031.

### **Potential Exit on Sale**

The fund may generate a return that would be reinvested in to OCIF to create more opportunities for the fund and investments in Calgary entrepreneurs.



