

Applicant Outreach Summary



Community Outreach on Planning & Development Applicant-led Outreach Summary

Please complete this form and include with your application submission.

Project name: 2404 22 ST Rowhouse

Did you conduct community outreach on your application? ☒ YES or ☐ NO

If no, please provide your rationale for why you did not conduct outreach.

In 2017, Administration undertook significant stakeholder outreach as part of the Council-directed Banff Trail City-initiated redesignations to R-CG. In 2018, as part of a Development Permit application, standard circulations were sent to all affected and adjacent land owners. A series of meetings were also undertaken with directly impacted neighbours.

Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

The development proposal is approved and is not a significant change for the community. As the development vision and intent remains unchanged, and the associated DC application seeks only to reinforce existing Council approvals in order to move forward with development, this 'house-keeping' type application will be limited to information sharing only.

Our goal is to provide the public with balanced and objective information to assist them in understanding the proposal. Our promise to the public is to keep them informed.

Mail-outs to inform of the land use change will be delivered to all adjacent and affected land owners.

Stakeholders

Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)

Adjacent and affected land owners.
Ward 7 Office

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What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

N/A

How did stakeholder input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

N/A

The outreach strategy lands within the 'Inform' category of the IAP2 spectrum of public participation.

How did you close the loop with stakeholders?

Provide a summary of how you shared outreach outcomes and final project decisions with the stakeholders that participated in your outreach. (Please include any reports or supplementary materials as attachments)

N/A

The outreach strategy lands within the 'Inform' category of the IAP2 spectrum of public participation.

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