

2020 Civic Partner Annual Report calgary



### 2020 Highlights

CITY OF CALGARY

RECEIVED
IN COUNCIL CHAMBER

MAY 2 7 2021

ITEM: 7.1 CPS 2021-0587

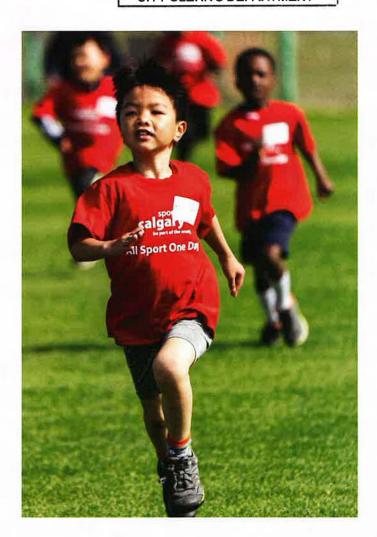
CITY CLERK'S DEPARTMENT

### I. Hosted Modified All Sport One Day

400+ participants at 18 locations, in accordance with AHS guidelines

II. All Sport One City had record attendance and room for huge growth

3700+ adults, 132 sports, 77 locations. 99%+ satisfaction!





### 2020 Highlights (cont'd)

- III. Responsible budget and cost controls in recognition of tough economic times
- IV. Member growth
- V. New digital media such as Original Six Feet Conversations podcast (60+ eps.), member videos
- VI. New digital events
  Corporate Athlete Series
  Leadership Development
  Mental Health
  Indigenous Learning
  Canada's Sports Hall of Fame







### 2020 Highlights (cont'd)

- VII. Increased member resources
  available and increased web
  activity
- VIII. Continued to represent the sport infrastructure needs of our community
- IX. Continued supporting highdemand charitable organizations like Kidsport Calgary, Calgary Flames Sports Bank, Jumpstart
- X. Released COVID Risk Assessment Tool





#### **2020 Performance Measures**

### **All Sport One City**

Adults attending: 3746 (new record)

Total sport organizations: 90+

Total facilities: 20+

### **Outcomes:**

99%+ rated experience "good" or "very good"

98%+ intend to participate the following year

92%+ considered registering in a sport







### **2020 Performance Measures (continued)**

## Reached 350+ members!







### **Current State: Impact of COVID-19**

### **Impact on Sport Calgary**

- Remote work / online collaboration software to maintain high productivity
- April member survey: Impact on Local Sport
  - Picked up nationally
- Postponed All Sport One Day to October, in modified format
- Postponed Celebration of Sport event
- Successful transition to new digital media, events, and member services

403 Selects Volleyball Club Absolute Baseball Academy Ace Volleyball Club Aikido Tanren Juku Alberta Biathlon Club Alberta Cerebral Palsy Sports Association Alberta Colleges Athletic Alberta Field Hockey Association Alberta Golf Alberta Gymnastics Federation Alberta Handball Association Alberta Lacrosse Association Alberta Luge Association Alberta Netball Association Alberta Padel Association Alberta Skeleton Association Alberta Water Polo Associati ALIEN IN-LINE Alpine Canada Altadore Gymnastics Club AMP Sports Academy Archery & Axe Games Calgary Ares Pentathlon & Fencing Athletica Gymnastics Autism Aspergers Friendship Axé Capoeira Calgary Badminton Alberta B-LINE Indoor Bike Park Bow Valley Lawn Bowling Club Bow View Ringette Association Bowls Alberta BPK Industries Inc (Breathe Parkour) Calalta Figure Skating Club

Calgary & District Amtr Softball

Calgary Aquabelles Synch

Swimming Club

Calgary Aerial and Movement Arts Basketball

Calgary Assc. of Skateboarding Enthusiasts Calgary Bike Polo Calgary Broomball Association Calgary Canoe Club Calgary Central Sportsplex Calgary Chieftains Calgary Corporate Challenge Calgary Coyote Baseball Calgary Fencing Club Calgary Fianna GAA CLG Calgary Field Lacrosse Club Calgary Floorball Committee Calgary Grizzlies Wheelchair Basketball Calgary Gymnastics Centre Calgary Heat Wrestling Society

Calgary Jump Crew

Football Club

Association

Club

Calgary 55 Plus Games Association Calgary Rollers Wheelchair

Calgary Kangaroos Australian

Calgary Lawn Bowling Club

Calgary Minor Soccer Association

Calgary Minor Softball Association

Calgary Renegades Water Polo

Calgary Rifle and Pistol Club

Calgary Roadrunners Club

Calgary Rowing Club

Calgary North Edge Skating

Calgary Minor Basketball

Calgary Minor Football

Calgary Pickleball Club

Calgary Quidditch Club

Calgary Saracens Rugby Club ELEV8 Lacrosse Calgary Ski Club Calgary Skip Squad Club Calgary Sledge Hockey Association Calgary Speed Skating Association Calgary Sportsing meetup Calgary Tennis Club Calgary Ultimate Association Calgary Underwater Hockey Club Calgary United Soccer Association Calgary Winter Lacrosse Calgary Youth Curling Association Calgary Youth Flag Football Questions?

Epic Fencing Club Evolve Camps Fast and Female Fencing Academy of Calgary First Serve Tennis Flip Factory Inc. Flying Squirrel Sports Foothills Nordic Ski Club Frisbee Rob Frontier Performance Fung Lov Kok Taoist Tai Chi Fusion Coed Soccer Garrison Curling Club

Outrun the Stigma Calgary Pedalheads Bike Camps PGA of Alberta Pride Lawn Bowling league Reminaton YMCA Remix Baton Club Renbukai Canada Repsol Sport Centre Ringette Calgary Rocky Mountain Diving Club Roller Recreation Association Saddletowne YMCA SAIT Sentenashi Karate School Ridge

Outlaw Country Ltd

SUNS Basketball Academy Swim Alberta The Alberta Champions Cup The Beach YYC The Calgary Wolfpack Football The RUN YYC The Stampede Challenge The Tao of Peace Ltd Touché Fencina Club Tri Fit Training Ltd Trico Centre for Family Wellness Ultimate Wheelchair Sports Fdn United Field Hockey Club Calgary Shane Homes YMCA at Rocky Unity Integration Studios University of Calgary - Active Livil Sity of Calgary Dinos Healthier Generations Walla ball Alberta werks Kayak Club West Hillhurst Community Centre Western Ball Hockey League Ltd. South Health Campus YMCA Westside Recreation Centre Wheelchair Sports Alberta Wild Water Polo WTM Muay Thai

STARS Volleyball

Studios Group Martial Arts Ltd

Capoeira Aché Brasil Calgary Chestermere Reg Community Assc Chinook City Roller Derby Chinook Kendo Dojo

Chinook Rythmique Gymnastic

City of Calgary - Golf Courses

Coach Throw Flag Football League

Comrie's Sports Equipment Bank

Crew Club Athletics Dance with France Dark Horse Athletic Inc.

DC Dance Club Dinos Wrestling Club

Dynasty Cheer Allstars Eastside Memorial Football Hiro's Judo Club InjaNation Fun & Fitness Inc. KidSport Society of Calgary Lawn Bowls Association of Alberta LDK Foundation MAKIN HOOPS Melcor YMCA at Crowfoot

Minor Hockey Association of Calgary Momo Movement Monkeynastix Calgary

Mount Royal University Cougars

Northwind Training Nose Hill parkrun

Olympic Oval

Osten & Victor Alberta Tennis Centre

Osuna Karate

Southern Alberta Junior Roller Derby Southland Leisure Centre Southpaw Boxing Club Space Dogs Ski Club Spruce Meadows Ltd Squash Alberta Stanley Park Lawn Bowling

South Fish Creek Rec

Association

A few of our members...

YouQuest

YYC Cornhole

YYC Dodgeball

be part of the energy-



### **Appendix: Sport Calgary Declaration**

# calgary

#### **DECLARATION**

Here, you are welcomed, accepted and respected. No matter who you are or where you come from, you are at home, regardless of your race, marital or family status, gender identity or expression, age, colour, disability, political or religious belief or non-belief. All that we ask is that you be ethical, excellent and inclusive in all you do, and most importantly, have fun!

## calgary

Sport Calgary
assists, supports, and influences
the growth of sport in Calgary

As the voice of amateur sport, we connect Calgarians and sport

We work across all sports, helping individuals, teams and organizations learn, improve and grow

Learn more at sportcalgary.ca