

Attachment 3

Proposed Eligibility and Criteria of the Calgary Reopening Grant for Restaurants, Pubs, Bars, Entertainment Establishments (including Night Clubs), and Fitness Centres

The purpose of this *Calgary Reopening Grant for Restaurants, Pubs, Bars, Entertainment Establishments (including Night Clubs), and Fitness Centres* is to provide timely financial support for targeted local business to put towards reopening costs resulting from lifting health restrictions due to the COVID-19 pandemic.

Eligibility:

To be eligible for the grant, the applicant must be a business owner with a licensed business located within the City of Calgary limits, and must follow the criteria and application process. This will confirm that grant resources are used efficiently and effectively to support businesses that have been significantly impacted by the pandemic, specifically, restaurants, pubs, bars, entertainment establishments (including nightclubs) and fitness centres. Business owners with multiple Calgary permanent physical establishments are eligible to apply for funding for each establishment. This includes scenarios where a business owner has more than one location or chapter or branch, to a maximum of three.

Criteria and Application Process:

To qualify, business operators would be required to meet certain terms and criteria. The following documentation, subject to change to allow Administration flexibility while designing the program, may be required by applicants:

1. A completed application form per locations including corporation name, location, address(es), ownership, nature of business and demonstration of need (ex. closures due to COVID-19)
2. Provide a copy of a valid business license verifying the business is one of the following:
 - a. Restaurant
 - b. Pub
 - c. Bar
 - d. Entertainment Establishment (including Night Club)
 - e. Fitness Centre
3. Consent for the name of the business to be released
4. A short description of COVID impacts on the business (optional)

Review Process:

The grant program will commence July 2, 2021, with an online application form accessible from the City of Calgary website. Each application will be reviewed by Administration for completeness and for alignment with eligibility and criteria. Only completed applications deemed eligible will be allocated funding.

Applications for the grant program will be open until August 10, 2021 or until funds are exhausted (whichever is sooner). Grants will be distributed on a first come, first served basis. For transparency purposes, Administration will prepare and publish a list of those businesses who received funds, as well as provide the list to Council.