

# Applicant Outreach Summary



## Community Outreach on Planning & Development Applicant-led Outreach Summary

**Please complete this form and include with your application submission.**

**Project name:** 240 32 Avenue NE (LOC2020-0193)

Did you conduct community outreach on your application?  YES or  NO

If no, please provide your rationale for why you did not conduct outreach.

N/A

### Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

Our primary outreach strategy is to place signs (please see attached PDF for more information) at street level on the property where it is clearly visible; on the sign is a small summary of the proposed re-designation, as well as our company's contact information. This will be done in lieu of community outreach where close contact with other individuals is more likely- this is done as a precaution to COVID-19. Any individuals within the neighbourhood will be able to contact us via phone/e-mail accordingly. In addition, k5 Designs will send a letter outlining the re-designation to the local community association in hope of also establishing a connection with them and gathering further input and feedback.

### Stakeholders

Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)

The primary stakeholders are the nearby residents within close proximity of the subject property.

[calgary.ca/planningoutreach](http://calgary.ca/planningoutreach)



## Community Outreach for Planning & Development Applicant-led Outreach Summary

### What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

On March 02 2021, k5 Designs posted the aforementioned sign onto the property at street level. Our intention is to leave the sign on site as long as possible, past the required circulation time, so that the members of the community have access to the information and can establish interaction accordingly. Unfortunately, k5 Designs has not heard any feedback as of March 15. We will continue to keep the sign there in hopes that members of the community or the primary stakeholders will show interest; however, at this time, there has not been any feedback, questions or comments from anyone. k5 has also sent the community association a letter outlining the land-use change and the president of the community association has stated that they have no objection but have yet to receive the circulation package from the city.

### How did stakeholder input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

Due to a lack of input or interest from the primary stakeholders, there was little to no influence in decisions made by k5 Designs in regards to the land use re-designation for this property.

### How did you close the loop with stakeholders?

Provide a summary of how you shared outreach outcomes and final project decisions with the stakeholders that participated in your outreach. (Please include any reports or supplementary materials as attachments)

k5 Designs has not been able to establish contact with the primary stakeholders, nor the members of the community, ergo we have been unable to close a loop with them.

[calgary.ca/planningoutreach](https://calgary.ca/planningoutreach)

## Posted Signage



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### Proposed Land Use Change (Re-designation)

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#### Dear Neighbour!

We are proposing a land-use change at:

[240 32nd Avenue NE \(From Current Zoning R-C2 to R-CG\)](#)

[Project Number: LOC2020-0193](#)

The proposed land-use re-designation would transition the current lot [R-C2](#) to a [Residential-Grade-Oriented Infill \(R-CG\) District](#) to understand the proposed development vision, which will introduce new and modernize housing options for Calgarians looking to live in amenity-rich inner-city communities like Highland Park. The proposed development vision includes four-unit residential building (fourplex), with front doors facing both [2 Street and 32nd Avenue NE](#).

The proposed use is well-suited to the site, given its strategic location, surrounding context, and lot characteristics. [R-CG](#) is a multi-residential designation in the developed area that is primarily for townhouses and fourplexes.

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Please feel free to contact us if you have any questions, comments or concerns.

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