

## Attachment 4 – 2021 2022 Business Plan



### 2021 Business Plan (DRAFT)

References: CPS2020-0790 (Friends of HMCS Calgary Committee – Terms of Reference)

Date: 15 March 2021

#### Background

The Friends of HMCS Calgary Committee (FHCC) was established in late 2020 and began meeting and planning in early 2021. As a new committee, there are only recommended responsibilities and no other established processes or procedures.

#### Executive Summary

With the ongoing Covid-19 restrictions and the recent establishment of the FHCC, the focus for the 2021 Business Plan will be on planning and the formation of key relationships with stakeholders. As HMCS Calgary is operationally deployed, the FHCC will also place emphasis on the support to the ship and crew where possible and a subsequent welcome home. The conclusion of 2021 will see a Committee planning session which will culminate in the completion of a Business Plan for 2022 which will be prepare the committee for the easing of Covid-19 restrictions and the return to full operations.

#### Core Responsibilities

1. In close coordination with HMCS Calgary, support charitable activities aligned with HMCS Calgary and FHCC mandate.
2. Support to events that will enhance awareness of HMCS Calgary and the Ship-City relationship with events in Calgary and home port (Victoria/Esquimalt).
3. Work with City partners to enhance publicity of the Royal Canadian Navy and HMCS Calgary at city events.
4. Work with the Royal Canadian Navy to establish an HMCS Calgary-City of Calgary Canadian Leaders at Sea (CLaS) program.