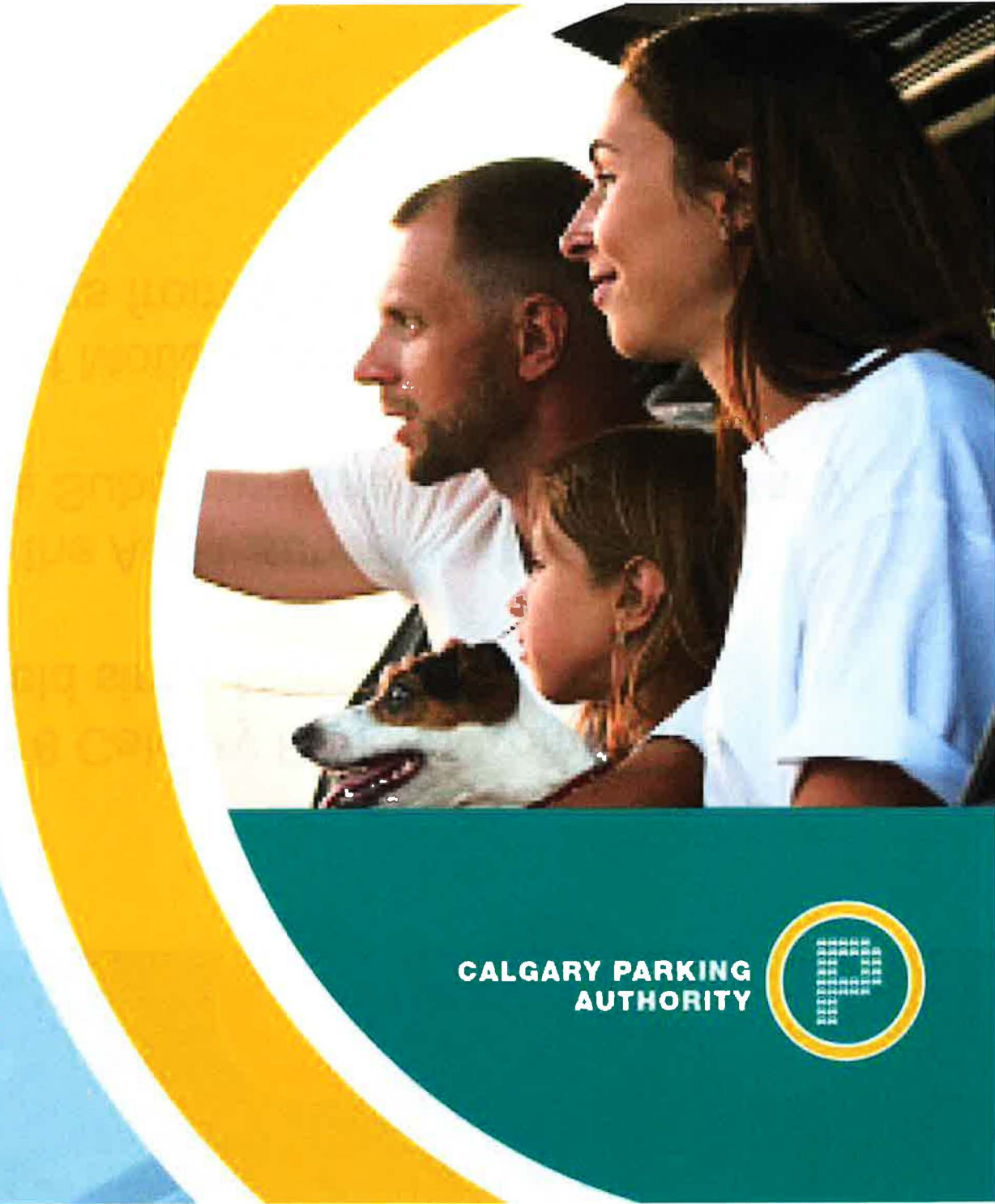


CITY OF CALGARY
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MAY 03 2021
ITEM: #4.1 C2021-0621
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CITY CLERK'S DEPARTMENT



Calgary Parking Committee

CALGARY PARKING
AUTHORITY



Calgary Parking Committee Meetings



- There were 8 Calgary Parking Committee Meetings held since March 2020
- In addition, the Audit Subcommittee and Governance Subcommittee each met quarterly
- The Notice of Motion Oversight Subcommittee had 9 meetings from March 2020 to March 2021





Initiatives, Projects & Ongoing Work



Initiatives, Projects & Ongoing Work



Flex Pass

- Flexible new monthly parking option
- Meeting the evolving needs of parkers

CPA's Flex Pass

10 Weekday Parking Sessions

50% Off the Daily Rate (6am to 6pm)

at select CPA parkades for a limited time.



ParkPlus



New Clients in 2020

- Southern Alberta Jubilee Auditorium
- Britannia
- Grosvenor
- University District

Contract Renewals

- Calgary Zoo
- TELUS Spark
- City of Edmonton
- City of Saskatoon



Local Clients – Civic Partners



- 2.3K parking stalls
- 23.4K parking permits
- Daily and monthly parking
- Fixed LPR cameras



- 1.5K parking stalls
- 1.5K parking permits
- Hourly and daily parking
- Mobile enforcement patrol



- 495 parking stalls
- 7K parking permits
- Daily parking
- Mobile enforcement patrol



- 143 parking stalls
- Hourly and daily parking
- Mobile enforcement patrol



- 823 parking stalls
- 161 parking permits
- Daily parking
- Event parking
- Mobile enforcement patrol



Other Local Clients



- 2 surface lots
- 1 underground lot
- 700 parking stalls
- 568 monthly contracts
- Hourly and daily parking
- Fixed LPR cameras



- 3 surface lots
- 2 underground lots
- 990 parking stalls
- Monthly contracts
- Hourly and daily parking
- Fixed LPR cameras / Mobile patrol



- Alt Hotel / Riverwalk underground parkade



- MacLeod Professional Center
- Trolley Square



“Software as a Service” Clients



- Account Based Mobile Payment
- Virtual Pay Machine
- Real Time Enforcement
- Violation Review System (VRS - postprocessing)
- Over 4400 parking stalls
- Over 2.5 MM payment transactions
- Over 96,000 phone accounts



- Contract Management System
- Residential Parking System
- Over 7,000 permits a year



- Hourly and daily parking
- Residential Parking System (over 9,000 addresses)
- Enforcement App
- BITs



- Residential Parking System (8,500 address / 6,000 permits)
- Enforcement App
- BITs (over 1,700 tags per year)
- Mobile App
- 45,000 payment transactions in 2018



- Impound Management



Industry Benchmarks



	PARKPLUS SYSTEM	Passport	T2 SYSTEMS	Genetec	gtechna	payby phone
Mobile Payment	✓	✓	✗	✗	✗	✓
Pay-by-plate	✓	✓	✓	✗	✗	✓
LPR integration	✓	✓	✓	✓	✓	✓
Digital Permit	✓	✓	✓	✗	✗	✓
Enforcement app	✓	✓	✓	✓	✓	✗
Violation tracking	✓	✓	✓	✗	✓	✗
Real time enforcement	✓	✓	✓	✓	✓	✗
Post-processing	✓	✗	✗	✗	✓	✗
Start and stop session	✓	✗	✗	✗	✗	✗
Hardware	✗	✗	✓	✓	✓	✗



Diversity, Equity and Inclusion



CALGARY PARKING AUTHORITY

"By being courageous enough to stay true to myself, by embracing my own strength and vulnerability, I challenge stereotypical ideas and biases daily. The shift of mindset starts inwardly."

Valerie Bennett, Mobile Patrol Officer at Calgary Parking Authority

International Women's Day

#EachforEqual #IWD2020

Recognizing Diversity, Equity & Inclusion at the CPA

Cultural Calendar: Acknowledge internally & via social media

- International Women's Day
- Anti-Bullying #PinkShirtDay
- Gender Equality in the Workplace Day
- Indigenous Awareness Week
- Black History Month
- Ramadan, Vaisakhi
- And more

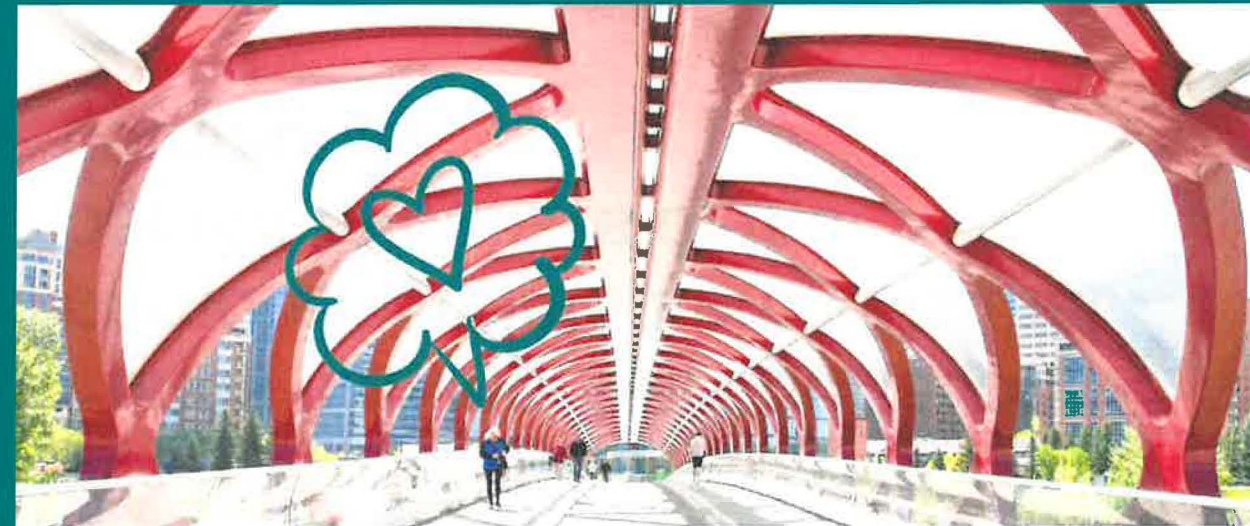
Employee training & awareness:

- Respect in the Workplace Training
- New position of People & Culture Advisor



Community

- Local deals
 - MyParking app feature connecting parkers with exclusive coupons supporting local businesses
- Pay it Forward
 - \$5 parking credit provided to MyParking app users in December that could be applied to their account or paid forward to the Calgary Homeless Foundation or Calgary Food Bank
- Donate via ParkPlus
 - By entering zone HOME for the Homeless Foundation or FOOD for the Food Bank, citizens can donate via ParkPlus pay machines or the MyParking app year-round



Thinking local? Us too.

Get exclusive deals AND support your fave YYC businesses on the Local Deals feature!

Learn more:

CalgaryParking.com/LocalDeals



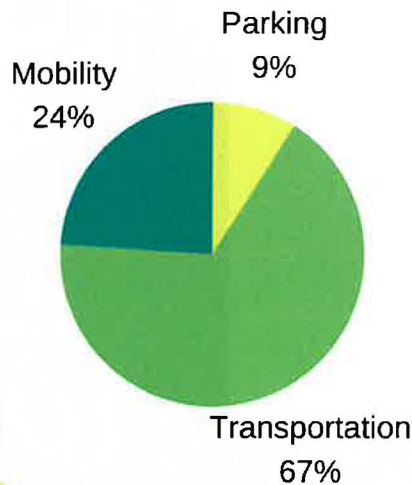
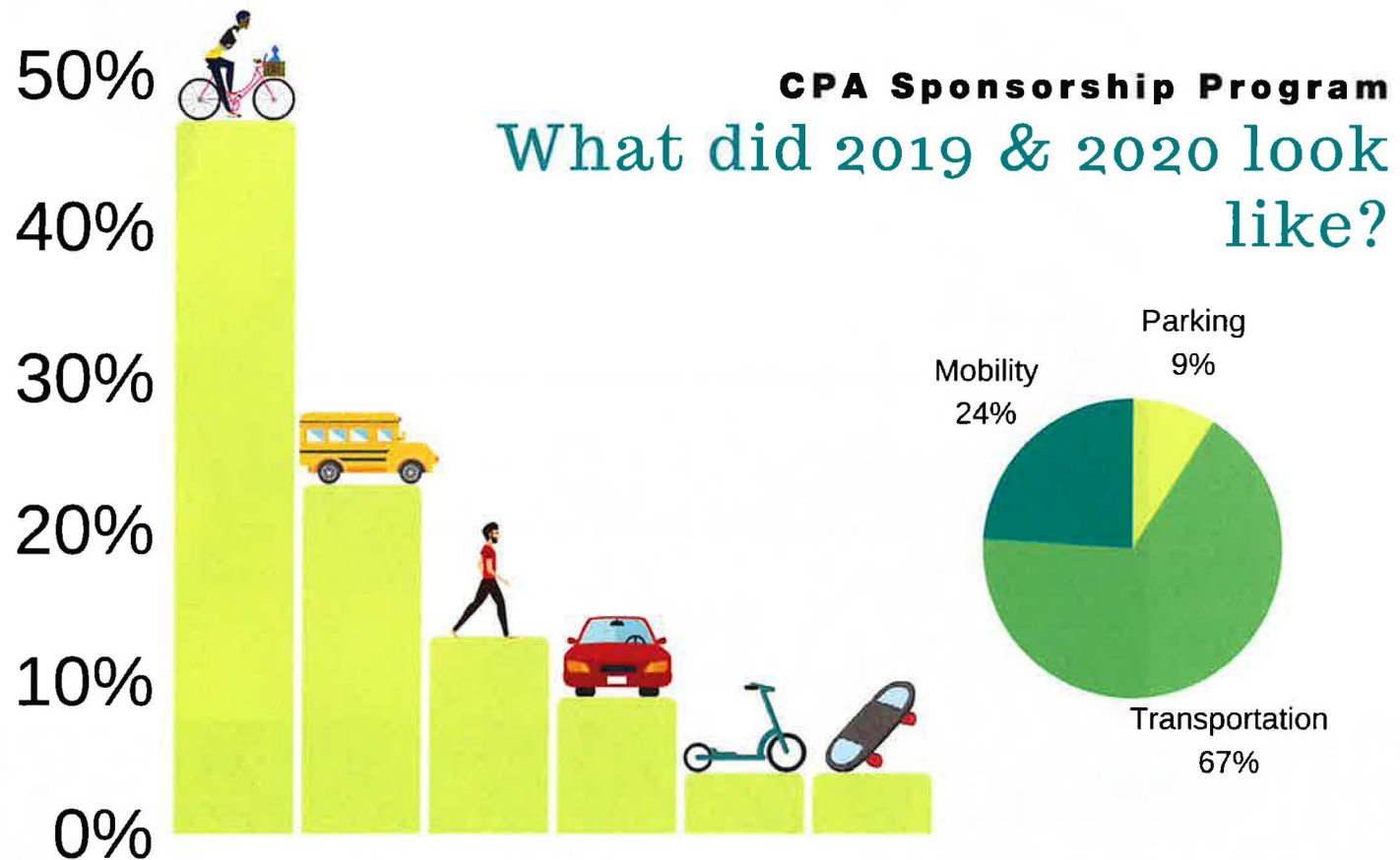
CPA's Sponsorship Program



- Funds parking, transportation or mobility related projects that benefit members of the community



Sponsorship Program



- In 2019 & 2020 the CPA invested over \$40,000 back into Calgary
- 23 successful recipients
- \$35,000 available for 2021



9th Avenue Parkade



9AP Partnerships:

- **CPA** is the parking provider
- **CMLC** coordinated the partnership & delivered the structure itself
- **Platform** provides the non-parking use (the Innovation Centre)



9th Avenue Parkade



9AP Guiding Principles:

- 500+ stalls
- Mixed-use & convertible
- Part of the mosaic of the neighbourhood
- Enhances the public realm
- Fulfils the EV Redevelopment Plan (EVARP) design principles
- Completion & launch in 2021



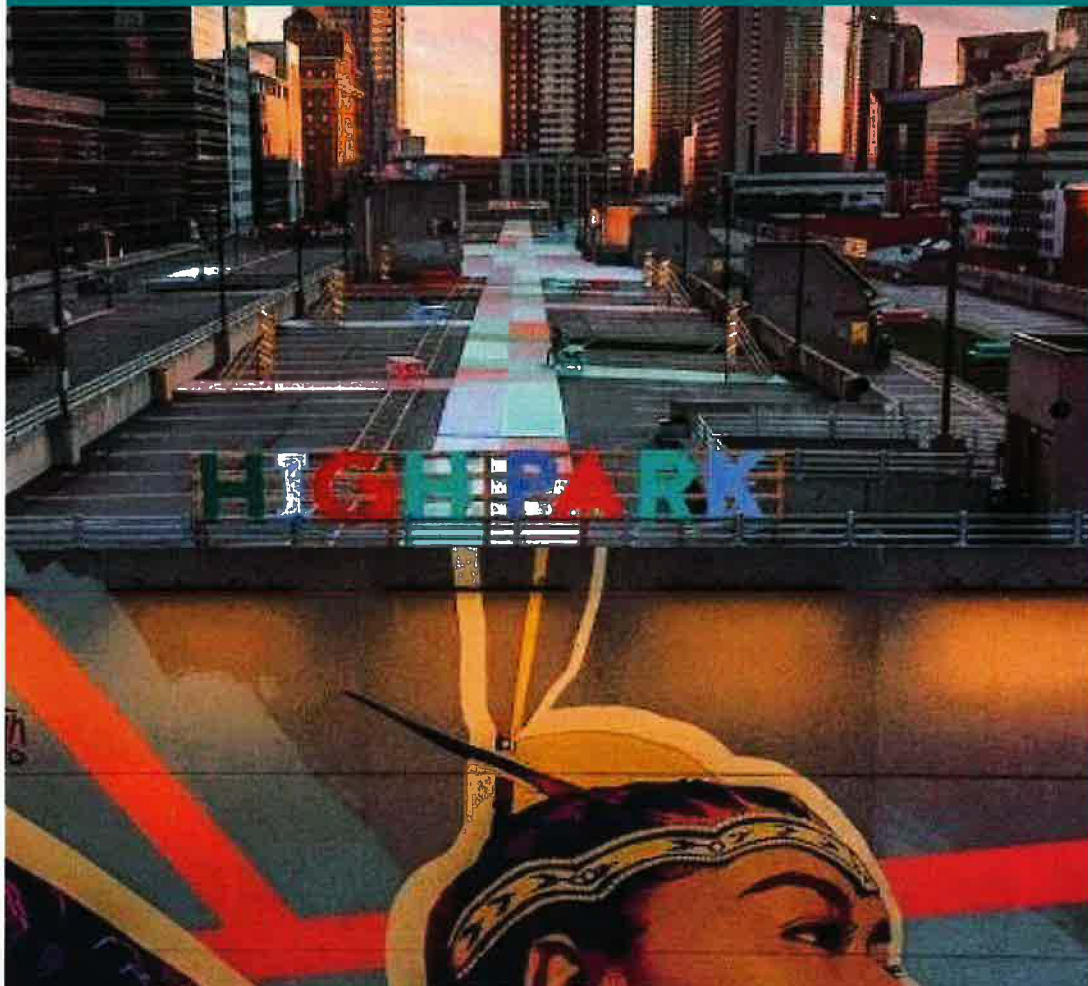
PARK PARK



- Collaboration with the Calgary Municipal Land Corporation, Inglewood Business Improvement Area & **Public City Architecture Inc.**
- Mixed use space
 - A multi-use recreational space & a parking lot
- Pilot project
 - In place until August 2022



High Park



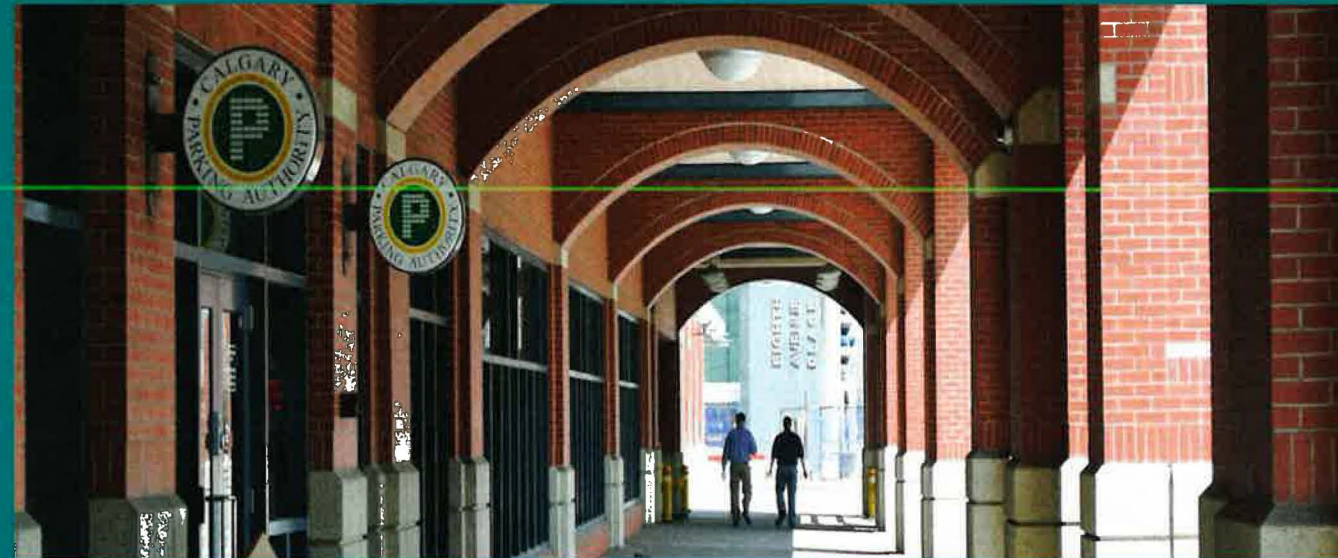
- Sixth floor of the City Centre Parkade
- Repurposing underused parking space
 - Acting as a public park, engagement hub and event rental space
- Temporary installation
 - Until September 2022



Municipally Controlled Corporation



- As per the notice of motion passed on December 17, 2019, CPA Subcommittee & Administration are undertaking an exploration of the feasibility of the CPA becoming a municipally controlled corporation
- CPA Subcommittee struck and Project Team assembled in early 2020
- Targeting Q2 2021 to present to SPC on Transportation & Transit

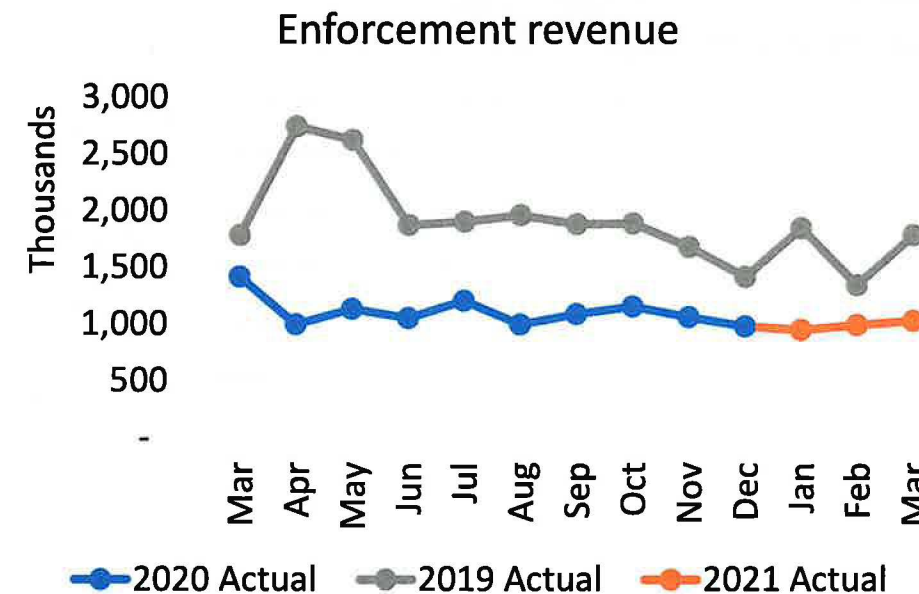
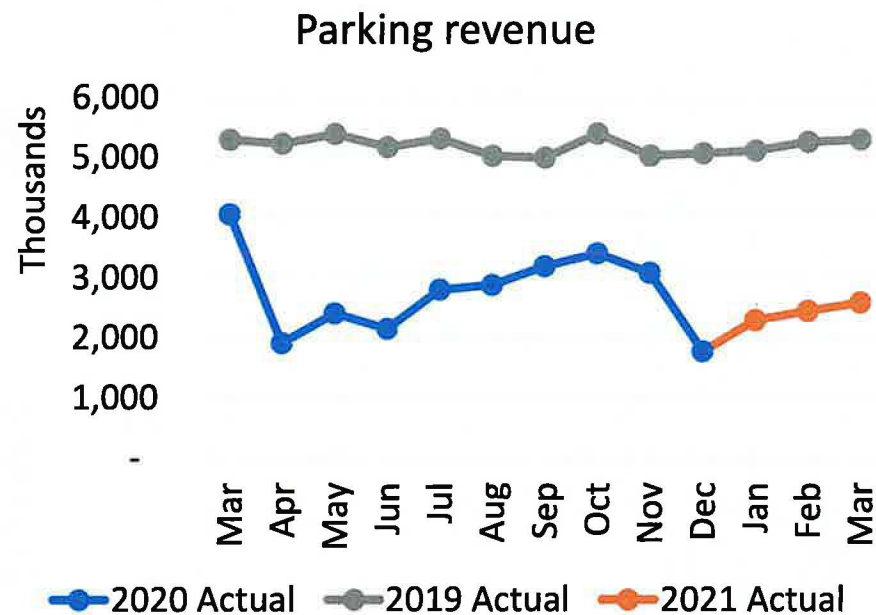


Challenges to Fulfilling Mandate



Impact of COVID-19

- Due to COVID-19, the CPA's revenue streams continue to be severely impacted. Many segments are still generating 50-70% below normal revenue.





Questions?

