



Calgary Parking Committee

Mandate and Composition

<p>Mandate</p>	<p>The Calgary Parking Committee is established as a committee of Council to oversee the Authority with respect to the following purposes:</p> <ul style="list-style-type: none"> • implement the parking policies and framework established by Council; • arrange for the provision of parking facilities; • manage and operate the parking facilities that are owned or leased by the City and which have been designated by Council for management by the Authority; • provide parking services for parking facilities owned or leased by third parties, or manage and operate such parking facilities; • manage and operate a parking enforcement program pursuant to the provisions of the Calgary Traffic Bylaw 26M96, as amended, and the Traffic Safety Act, R.S.A. 2000, c. T-6; • manage and operate municipal impound lots; • report to and advise Council, and City business units as appropriate, on matters related to the parking of vehicles in the City; • generate sufficient funds from its operation of parking facilities to finance its ongoing operations, service capital debt and meet financial return expectations established by Council; • demonstrate leadership in customer service by taking a proactive approach to customer complaints and feedback, regularly communicating with customers and establishing and tracking performance metrics; • ensure Authority operations are efficient and effective; • to perform all duties and functions delegated by Council pursuant to this Bylaw, subject to the provisions of the Act; • manage parking permit programs; • manage records of the Authority; and • develop, maintain, utilize, enhance and/or commercialize parking-related technologies.
<p>Composition</p>	<p>2 Members of Council 5 Elector-members 1 General Manager, Transportation 1 Chief Financial Officer</p>



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Details

Chair	Shahid Qureshi
Summary of initiatives, projects or work completed or ongoing in the last year.	<p>The following highlights some of the work that has been completed by the Calgary Parking Committee and Administration in 2020:</p> <p>Flex Pass</p> <ul style="list-style-type: none"> Introduced the Flex Pass as a flexible new monthly parking option to meet the evolving needs of parkers. <p>ParkPlus</p> <ul style="list-style-type: none"> Launched MyParking Services, allowing parkers to manage their residential parking permits and monthly parking in one location. New ParkPlus clients in 2020: Grosvenor, University District, Britannia, Southern Alberta Jubilee Auditorium. Contract renewals: Calgary Zoo, TELUS Spark, City of Edmonton, City of Saskatoon. <p>Local Deals</p> <ul style="list-style-type: none"> Introduced the Local Deals feature on the MyParking app, connecting parkers with exclusive coupons from local businesses. <p>Donations via ParkPlus</p> <ul style="list-style-type: none"> Donations are collected year-round for the Calgary Food Bank and Calgary Homeless Foundation using curbside ParkPlus pay machines and ParkPlus cell phone accounts. <p>Pay it Forward Campaign</p> <ul style="list-style-type: none"> Introduced the Pay it Forward campaign, which provided a \$5 parking credit for customers who used the MyParking app to pay for parking during the latter half of December. Customers could choose to apply the credit to their ParkPlus account, or to pay it forward to the Calgary Homeless Foundation or the Calgary Food Bank. <p>CPA Sponsorship Program</p> <ul style="list-style-type: none"> Funds parking, transportation or mobility related projects within Calgary that benefit members of the community. In 2019 & 2020 the CPA invested over \$40,000 back into Calgary.



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YYC Food & Drink Experience 2020

- Sponsored free parking to participating diners for this annual event that promotes locally owned restaurants in the downtown core and surrounding BIAs in February 2020.

9th Avenue Parkade (9AP)

- Partnered with the Calgary Municipal Land Corporation (CMLC) and PLATFORM to create a 500+ stall, mixed-use development that is designed to allow future conversion to non-parking use.
- Completion & launch in 2021.

PARK PARK

- Partnered with the Calgary Municipal Land Corporation, the Inglewood Business Improvement Area and Public City Architecture Inc. to transform Lot 43 into a multi-use recreational space while still functioning as a parking lot.
- The Canadian Parking Association named the CPA and PARK PARK the winner of its 2020 Innovation in Parking Operations & Programs Award.

High Park

- Supported the Beltline Neighbourhoods Association's creation of High Park, a new rooftop public park and event space atop the City Centre Parkade.

Diversity, Equity and Inclusion

- Created a new position of People and Culture Advisor to champion organizational initiatives that support a positive, respectful, inclusive culture with a focus on equity, diversity, and inclusion; learning and development; and wellness initiatives and strategies at the CPA.
- As part of the CPA's commitment to ensure a safe and healthy work environment, a mandatory Respect in the Workplace training program was provided for all employees.

Municipally Controlled Corporation

- As per the notice of motion passed on 17 December 2019, CPA Subcommittee and Administration are undertaking an exploration of the feasibility of the CPA becoming a municipally controlled corporation.



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	<ul style="list-style-type: none"> • CPA Subcommittee struck and Project Team assembled in early 2020. • Targeting Q2 2021 to present to SPC on Transportation & Transit.
Outline of 2021-2022 work plan.	Please find the Calgary Parking Committee 2021 Work Plan enclosed as Attachment A .
Challenges to fulfilling mandate. <i>(COVID impacts will be documented in the next section)</i>	Due to COVID-19, the CPA's revenue streams continue to be severely impacted. Many segments are still generating 50-70% below normal revenue.
Additional information you would like to share with Council.	<p>Pandemic Response</p> <ul style="list-style-type: none"> • Prepared Committee formed in February 2020 to direct the CPA's strategic response to COVID-19 and ensure the health and safety of employees and customers. • 37 COVID bulletins distributed alerting employees to AHS guidelines, clarifying government restrictions and reminding of safety protocols to follow.

Impact of COVID-19

How many meetings were held since March 2020?	8 Committee meetings have been held since March 2020. The Audit Subcommittee and Governance Subcommittee continued to meet Quarterly. The Notice of Motion Oversight Subcommittee had 9 meetings from March 2020 to March 2021.
How has public participation in meetings been impacted? Please identify any barriers to accessibility, participation, etc.	N/A.



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How do you manage to continue the work of the committee in the current situation?

Committee and Subcommittees will continue to meet virtually.

Attachment:

- A. Calgary Parking Committee 2021 Work Plan