

April ¹⁵____, 2021

City of Calgary
Development & Building Approvals
P.O. Box 2100, Stn M, #8073
Calgary, AB T2P 2M5

Attn: Kaitlin Bahl

RE: McDonald's Restaurants of Canada Limited – Policy Amendment and Land Use Amendment
1422 17th Ave SW, Calgary, AB

Dear Kaitlin:

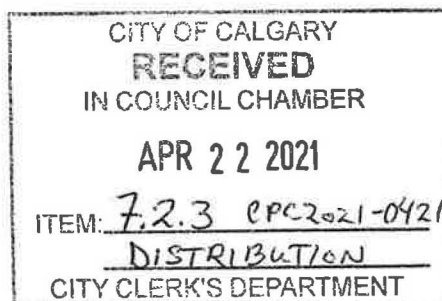
We are writing to express our support for the upcoming application by McDonald's Restaurants of Canada Ltd.'s at the Calgary Planning Commission on April 22, 2021, relating to their restaurant located at 1422 17 Avenue SW. We understand that their application is to obtain (i) amendments to the Beltline ARP, and (ii) a Direct Control Bylaw, each of which would allow for the redevelopment of the McDonald's restaurant.

As community builders we have made significant investments in the Beltline community and elsewhere in the City of Calgary not only with our time and money, but with the goal of building a better community. This McDonald's restaurant has been operating for over 35 years and is poorly functioning. The proposed application will create jobs in our community, improve the pedestrian and vehicular corridors and allow for a newer and more appropriate built form.

The existing location is tired and creates traffic issues that reverberate throughout 17th Avenue SW. While we understand that the existing planning policies do not allow for development of new drive thru uses in the Beltline Community, we ask that common sense be applied. McDonald's has communicated that it is imperative to their business that drive thru access to and from 17 Avenue SW be maintained – this seems like a very minor accommodation to provide in order to achieve significant improvements to this site, particularly given the current use can continue indefinitely.

We recognize that planning policy is drafted to apply broadly to our communities – often times it is more art than science and it gives rise to acceptable exemptions where appropriate. In this instance we feel that the current planning policy should be amended to allow McDonald's to proceed towards their new and vibrant development.

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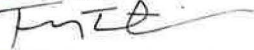


We strongly support their application and would appreciate the opportunity to speak further to this matter should the opportunity be available.

Regards,

Name: Gary Silbernagel
Company:
Title:

DocuSigned by:



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Name: Tony Trutina
Company: Truman
Title: COO

DocuSigned by:



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Name: Lee Dowd
Company: AnaCreek Capital
Title: President

Name: Michael Evans
Company:
Title:

DocuSigned by:



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Name: Ryan Darragh
Company: Ronmor Developers Inc.
Title: VP, Leasing

Name: Frank Lonardelli
Company:
Title:

Name: Jeffrey D. Kohn
Company:
Title:

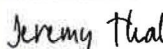
DocuSigned by:



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Name: W. Brett Wilson
Company:
Title:
Name: Jim Mitchell
Company: Certus
Title: President

DocuSigned by:



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Name: Jeremy Thal
Company: Royop Development Corporation
Title: President

Name: Shannon Darragh
Company:
Title:

DocuSigned by:



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Name: Cole B. Harris
Company: Centron Group
Title: President

April 17th, 2021

City of Calgary
Development & Building Approvals
P.O. Box 2100, Stn M, #8073
Calgary, AB T2P 2M5

Attn: Kaitlin Bahl

RE: McDonald's Restaurants of Canada Limited – Policy Amendment and Land Use Amendment
1422 17th Ave SW, Calgary, AB

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We recognize that planning policy is drafted to apply broadly to our communities – often times it is more art than science and it gives rise to acceptable exemptions where appropriate. In this instance we feel that the current planning policy should be amended to allow McDonald's to proceed towards their new and vibrant development.

We strongly support their application and would appreciate the opportunity to speak further to this matter should the opportunity be available.

Regards,



Name: Mark Chen

Company:

Title:

April 15, 2021

City of Calgary
Development & Building Approvals
P.O. Box 2100, Stn M, #8073
Calgary, AB T2P 2M5

Attn: Kaitlin Bahl

RE: McDonald's Restaurants of Canada Limited – Policy Amendment and Land Use Amendment
1422 17th Ave SW, Calgary, AB

Dear Kaitlin:

On behalf of Jamesons pubs 17 th ave LTD, this letter is provided in support of McDonald's proposed policy amendment (amendments to the Beltline Area Redevelopment Plan) and land use amendment (direct control bylaw) that will enable the construction of a new McDonald's on 17th Avenue SW with continued drive thru access to/from 17th Avenue SW.

We have reviewed preliminary plans and are of the opinion that the construction of a new McDonald's restaurant with high quality design will improve the 17th Avenue Streetscape and contribute to the community. Specifically, we anticipate the planned new development will:

- Eliminate car stacking and congestion on 17th Avenue SW;
- Improve the streetscape by introducing a new flagship McDonald's restaurant to the area;
- Improve the safety of the area; and
- Bring new customers to the area which we believe can have trickle down effects to the district

We recognize that the proposed continued drive thru use does not align with current policies but we believe the application must be balanced with the existing use.

This application is seen as a positive addition to the community and we wholeheartedly support the application.

Sincerely,

DocuSigned by:

Harry Dimitriadis

Name: Harry Dimitriadis

Company: Jamesons pubs 17 th ave LTD

Title: Owner

April 20, 2021

City of Calgary
Development & Building Approvals
P.O. Box 2100, Stn M, #8073
Calgary, AB T2P 2M5

Attn: Kaitlin Bahl

RE: McDonald's Restaurants of Canada Limited – Policy Amendment and Land Use Amendment
1422 17th Ave SW, Calgary, AB

Dear Kaitlin:

On behalf of Calgary Jewellery, this letter is provided in support of McDonald's proposed policy amendment (amendments to the Beltline Area Redevelopment Plan) and land use amendment (direct control bylaw) that will enable the construction of a new McDonald's on 17th Avenue SW with continued drive thru access to/from 17th Avenue SW.

We have reviewed preliminary plans and are of the opinion that the construction of a new McDonald's restaurant with high quality design will improve the 17th Avenue Streetscape and contribute to the community. Specifically, we anticipate the planned new development will:

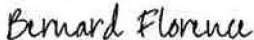
- Eliminate car stacking and congestion on 17th Avenue SW;
- Improve the streetscape by introducing a new flagship McDonald's restaurant to the area;
- Improve the safety of the area; and
- Bring new customers to the area which we believe can have trickle down effects to the district

We recognize that the proposed continued drive thru use does not align with current policies but we believe the application must be balanced with the existing use.

This application is seen as a positive addition to the community and we wholeheartedly support the application.

Sincerely,

DocuSigned by:



Name: Bernard Florence

Company: Calgary Jewellery

Title: President

April 15th, 2021

City of Calgary
Development & Building Approvals
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Calgary, AB T2P 2M5

Attn: Kaitlin Bahl

RE: McDonald's Restaurants of Canada Limited – Policy Amendment and Land Use Amendment
1422 17th Ave SW, Calgary, AB

Dear Kaitlin:

On behalf of walls Alive Ltd., this letter is provided in support of McDonald's proposed policy amendment (amendments to the Beltline Area Redevelopment Plan) and land use amendment (direct control bylaw) that will enable the construction of a new McDonald's on 17th Avenue SW with continued drive thru access to/from 17th Avenue SW.

We have reviewed preliminary plans and are of the opinion that the construction of a new McDonald's restaurant with high quality design will improve the 17th Avenue Streetscape and contribute to the community. Specifically, we anticipate the planned new development will:

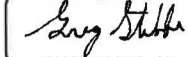
- Eliminate car stacking and congestion on 17th Avenue SW;
- Improve the streetscape by introducing a new flagship McDonald's restaurant to the area;
- Improve the safety of the area; and
- Bring new customers to the area which we believe can have trickle down effects to the district

We recognize that the proposed continued drive thru use does not align with current policies but we believe the application must be balanced with the existing use.

This application is seen as a positive addition to the community and we wholeheartedly support the application.

Sincerely,

DocuSigned by:



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Name: Greg Stebbe

Company: walls Alive Ltd.

Title: Owner