# **Applicant Outreach Summary**

Project name: 1627 - 33 Avenue SW, Legal: 4479P; 65; 27,28

Did you conduct community outreach on your application?



NO

### **Outreach Strategy**

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

Public engagement website available at www.engage1627.com

Direct mail engagement flyer >> delivered to 126 residents in the 2-block immediate radius mailed Feb 25, 2021.





### POLICIES

The property is identified in the following policies for the City of Calgary (more details are available on the engagement website):

- Municipal Growth & Development Plan (MDP): Established Area
- Calgary Transportation Policy (CTP): Neighbourhood Boulevard within a Neighbourhood Main Street
- Guidebook for Great Communities (the "Guidebook"): Neighbourhood Flex area
- South Calgary / Altadore Area Redevelopmen Plan (ARP): Residential Conservation Area
- 33rd and 34th Avenues SW Marda Loop Streetscape Master Plan M-H1 area
- The parcel is <u>not</u> within the boundaries of the Marda Loop Area Redevelopment Plan

### CONSIDERATIONS

Interim Rezoning - The application of a R-C2 based DC zone in a mixed-use area is supported by precedent in nearby areas of the community.

Redevelopment Erosion - The parcel shares the block with newer-built homes (circa 1999-2011) which have "eroded" the redevelopment potential of the block with higher property values.

### CONTACT INFORMATION

You may contact the City of Calgary file manager or the applicant directly with questions or concerns. Please reference the file # LOC2021-0026

City of Calgary, File Manager Johnson Kwan, Senior Planner, Centre West Team (403) 819-6212 | ManHoJohnson Kwan@calgary.ca

The Applicant Jennifer Dobbin (Agent for the land owner) Dobbin Consulting Inc. (403) 922-9556 | Jennifer@DobbinConsulting.ca www.DobbinConsulting.ca

### Stakeholders

Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)

General public via website

2-block radius of neighbours (126)



CPC2021-0481 Attachment 4 ISC: UNRESTRICTED

# What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

All correspondence received will be forwarded to the file manager and a Developer's Engagement Report will be provided prior to CPC.

## How did stakeholder input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

Stakeholder input was not gathered prior to application.

# How did you close the loop with stakeholders?

Provide a summary of how you shared outreach outcomes and final project decisions with the stakeholders that participated in your outreach. (Please include any reports or supplementary materials as attachments)

Updates and reporting will be provided on the website.