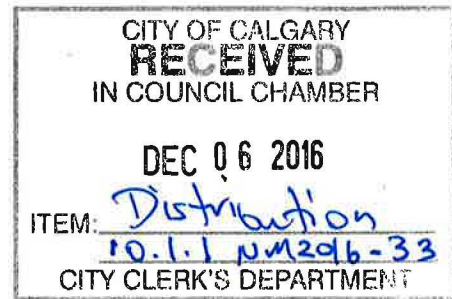


Commn. Community Liaison - Ward 6

Subject: NoM on BRZ

-----Original Message-----

From: Alison Karim-McSwiney of Int Ave BRZ [<mailto:intave@shaw.ca>]
Sent: Wednesday, October 12, 2016 2:19 PM
To: Pootmans, Richard
Subject: NoM on BRZ
Importance: High



Dear Councillor Pootmans:

I was wondering if you would be so kind to review the e-mail below in support of your NoM I would like to send later today. I have recently met with some of my BRZ colleagues to discuss this and believe they are very much in support...

Dear Members of Council and Mayor Nenshi:

I am writing in response to the impending change to the business tax system that will effectively change the nature of Business Revitalization Zone's (BRZ's) or Business Improvement Area's in Calgary. The collection of the BRZ levy will no longer be through business tax but through non-residential property tax. This may not seem like a significant concern but there are a number of unintended consequences to taking this direction. BRZ organizations throughout Calgary will be at risk by ultimately changing our mandate to be an advocate of business to one for property owners (landlords). I am aware of Councillor Pootmans draft for a Notice of Motion to investigate this issue further. I would ask that you support this request as it has the potential to affect many main streets and key business areas within Calgary. These businesses create much of our cultural landscape and economic growth.

Our organizations have been meeting with other BRZ's throughout the province and have heard of the challenges that Edmonton has undergone through a similar process to change the way BRZ levies are collected.

We have an unique opportunity to create a made in Calgary solution as the BRZ regulation is still under review by the provincial government. Thank you for your consideration in this matter.

Best Regards,

Alison

Alison Karim-McSwiney, BA, MIPM (UK)
Executive Director

International Avenue BRZ

Visit International Avenue from 26-61 Streets on 17th Avenue SE ³Where You Can Go Around the World in 35 Blocks²

Address: 212, 4202 17 Avenue SE, Calgary, T2A 0T2

Phone: 403-248-7288

www.internationalavenue.ca