## **Applicant Outreach Summary**

March 18, 2021

LOC2020-0196 Community Engagement Letter

Project Location: 4316 Centre Street NE / 103 43 Avenue NE Land Designation: R-C2 (Residential - Contextual One/Two Dwelling)

Design Proposal: M-U1 (Mixed Use - General) Re-Designation

To whom it may concern,

The following letter is intended to outline and summarize the community outreach and engagement with the proposed land use re-designation at the parcel(s) known as 4316 Centre Street NE and 103 43 Avenue NE. The parcel(s) are currently designated as R-C2 (Residential - Contextual One/Two Dwelling District); the landowner is hoping to change the designation to M-U1 (Mixed Use- General District). Below you will find a detailed summary of our strategies, as well as the outcomes, in our community engagement conducted on behalf of the landowner via k5 Designs.

The primary stakeholders are the nearby residents, specifically the other landowners in close proximity of the subject parcel(s). k5 Designs has been only going door-todoor in the event that there is no interest generated by the city sign posting.

On December 28 2020, k5 Designs posted the city sign on the subject properties of 4316 Centre Street NE and 103 43 Avenue NE. After not having received any calls or emails, the landowner also attempted to go door-to-door in hopes of establishing a connection and gain interest from the stakeholders (the other three landowners on the block), but with little success. There was a single comment from one of the stakeholders who stated that they would show interest provided the other two primary stakeholders also showed interest- however, k5 Designs has not been able to establish contact with the other two primary stakeholders at this time. k5 also attempted to go door-to-door with members of the community, with one nearby landowner in opposition of the change, but other landowners stating interest in their respective properties receiving a land use re-designation. After k5 had gone door-todoor, it was discovered that the majority of the residents in the area were renting and were not the respective land owners, however- we received three support letters from various members of the community. Due to a lack of input from the primary stakeholders, there was little to no influence in decisions made for the proposal, and ergo k5 Designs was unable to successfully close the loop with them.

If you require any additional information regarding the community engagement outreach performed by k5 Designs for LOC2020-0196, please do not hesitate to contact us via telephone at (587) 353-9797 or by email at info@k5designs.ca.

Thanks,

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