



## Public Submission

City Clerk's Office

In accordance with sections 43 through 45 of Procedure Bylaw 35M2017, the information provided may be included in the written record for Council and Council Committee meetings which are publicly available through [www.calgary.ca/ph](http://www.calgary.ca/ph). Comments that are disrespectful or do not contain required information may not be included.

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☒ I have read and understand that my name and comments will be made publicly available in the Council agenda. My email address will not be included in the public record.

First name (required) Jean Michel

Last name (required) Crepin

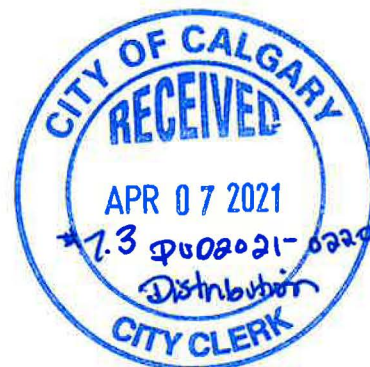
What do you want to do?  
(required) Submit a comment

Public hearing item (required -  
max 75 characters) Creating Street for people

Date of meeting Apr 7, 2021

Comments - please refrain from  
providing personal information in  
this field (maximum 2500  
characters)

While accommodating traffic leaving the city, residents are seriously affected by the speed and noise along 6 Avenue and Bow trail.  
In making Downtown West a more livable place we should consider the availability of schools and playground to allow families to live in Downtown West.





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First name (required) Dianne

Last name (required) Allen

What do you want to do?  
(required) Submit a comment

Public hearing item (required -  
max 75 characters) Calgary's Greater Downtown Plan

Date of meeting Apr 7, 2021

Comments - please refrain from  
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this field (maximum 2500  
characters)

Calgary's Greater Downtown Plan provides strategies that will move us towards an even lovelier city in which to live. The planners should be commended for developing a plan that will position us well in an era of climate change and economic challenges. However, as a resident of Downtown West, I am concerned that with the plan's emphasis on cultural events and facilities, the day-to-day needs of local residents receive less attention. Currently, residents must drive to the suburbs to take part in affordable fitness and recreation programs, or to get exercise in a swimming pool. Looking at the demographics of Downtown West, we have more immigrants and seniors than the average for Calgary neighbourhoods, and a lower median household income, as well as a larger percentage of young adults. The amenities in our neighbourhood need to be affordable to all of us and meet our daily needs. Thank you for the opportunity to present my comments.

March 31, 2021

Mr. Neil Babaluk  
Communications Planner  
Urban Initiatives  
The City of Calgary

**RE: Calgary's Greater Downtown Plan**

Dear Mr. Babaluk,

I am writing to provide Olds College's full endorsement of Calgary's Greater Downtown Plan. As a neighbouring institution and significant contributor to the Calgary economic and social ecosystem, Olds College takes its partnership with Calgary very seriously.

As a formal collaborator with Calgary Economic Development in the Calgary Olds Smart Agri-Food Corridor, our two organizations already work closely in the growth and development of the agriculture and food sector in the region. Together, we have supported companies, attracted investment, fostered entrepreneurship and enhanced the region's innovation potential in one of Alberta's most important sectors.

And we are poised to do more together. We are already exploring ways to re-skill and up-skill technology talent for the agri-food industry; attract investment and accelerator capacity to grow and establish new companies; and are exploring opportunities to grow vertical agriculture production, combined with an education and training focus in the heart of downtown Calgary. Calgary's Greater Downtown Plan will facilitate all of this and more.

The fifth Strategic Move in the Roadmap speaks to future-proofing and innovating for the next generation. It notes what the Greater Downtown will accommodate and attract in 2031, including innovation, testing and economic enterprise and how we will collectively get there. We agree that there are short term wins available through supporting Calgary's tech sector through a Living Lab Program.

Olds College has developed a world leading Living Lab through the Olds College Smart Farm. It has attracted more than \$50 million in investment to date and entrepreneurs, companies and investors from around the globe are taking note and considering the Calgary region as a destination to develop and grow their agri-businesses. As we now consider our next step toward supporting the growth of the Vertical Agriculture industry, we see great potential in establishing a substantial presence for agri-food innovation, education, business development and investment within the downtown core.

As such, we stand firmly behind the City of Calgary and its Greater Downtown Plan. Once launched, Olds College is ready to engage in the planning and development of its next Living Lab for education, training, research and business development.

Best Regards,



Stuart Cullum  
President



This submission is in reference to the **Greater Downtown Plan** and most importantly the **Downtown West Strategic Direction**.

At the recent Downwest Community Association meeting I enquired from Ms. Julie McGuire – City representative about the plans and details of the 'Downtown West River Promenade and other important amenities specifics'. The intent is to ensure amenities will be provided to Downtown West to elevate the basic standard comparable to other community amenities

It is well recognized that the DWCA community has the highest Total Residential Taxes. This fact has been articulated by our Councillor Evan Woolley as follows-

*<<Is the Downtown West community getting value for the taxes it pays? "We're pulling in a significant amount of property taxes out of that community (Downtown West) and we have given those people that live there no infrastructure and no amenities." Evan Woolley, CBC News April 29, 2020>>*

Further to the factual recognition of DWCA Financial contribution to the total city tax revenue, I am tabling a short list of amenities that will help to correct some of the neglect and respect the tax contribution base from Downtown West

The 'Five Spotlight' Objectives for DTW on page 79 of the Greater Downtown Plan are well received. However, details are lacking and should be made available.

Documented details should be provided to the DWCA Leaders to get a clear understanding of what is under consideration. Clearly, the community is entitled to the details and transparency.

A meetings should, therefore, be convened to incorporate the community requirements and map out an acceptable concrete plan containing the lacking amenities.

Examples of improvements are tabled below which can be easily accomplished within a couple of years. When implemented Downtown West will catch up and could be on par with other community amenities.

As a starting point, for the April 7 Presentation of the '**Greater Downtown Plan**' to the '**PLANNING AND URBAN DEVELOPMENT Committee**', I would like the following specific amenities details be added for the Downtown West as referenced on page 79 '*Calgary Greater Downtown Plan*' .

#### **Strategic Moves Specific to Downtown West :-**

##### **1. How does Downtown West become a vibrant urban life -**

- **Build neighborhood gateways, landmarks and view corridors.**



**ACTION:-** Erect two artistically designed gateway landmarks with welcome greetings that reads 'WELCOME TO DOWNTOWN WEST'. Locations are 9th Av. SW by Shaw Millennium Park at the 10 St. bridge exit south side of the Bow River. This will help to create a Community Identity.

**ACTION:-** 10 St. SW between 9th. Ave and 4th. Ave is an excellent location for Streetscaping. It has the elements that make up the physical environment of a street and that will help define the community character.

There are six restaurants, of which two are new. They offer diverse international cuisine that attracting customers within and outside the community. There are two educational institutes on the street. The Ambiance, Character and Street Charm can be improved with attractive street lights similar to Kensington, Inglewood and 4th St SW. Flower containers, as deployed in other Downtown areas, should be added. Identifying Banner on lamp posts would add character. Care for the sidewalk trees on would add to a healthy canopy. These are easy and relatively inexpensive amenities.

▪ **Develop an array of key gathering places** - The recently built **BOW-FORTH PARK** hosted a number of successful events, while observing COVID 19 protocols, in the first year of operation. The successful events have been documented in the community annual report. This green area is critical to the community. The neighboring monastery compliments and adds to the diversity, architecture and art in the location

**ACTION :-** To leverage green infrastructure assets to create year-round vibrancy as defined in GREATER DOWNTOWN Plans, the Bow-Forth Park should be made a permanent Park and Permanent Realm Area. It is the only accessible park area in the community. The Downtown West Community needs this green area. Amenities should be added to the park similar to the Inglewood and other City Parks.

▪ **Make Downtown West Living More Attractive –**

**ACTION:** - Improve pedestrian walkability, wheel chair capabilities and bike lane surfaces. Side walk repairs and replacement programs will improve safety and reduce liability issues to the City. The side walk replacement and repairs list should be reviewed with the Community Board for prioritizing.

**ACTION:** -Work with owners of undeveloped land/parking lots to improve the community appearance. For example - curb maintenance, fences should be repaired, shrubs and trees should be cared to enhance area appeal.

**ACTION:** - Protect, maintain and grow the tree canopy – The neighborhood trees are gradually decaying with fungus growth. They need to be cleaned, watered and fertilize. Replacement could be costly

▪ **A GREEN NETWORK FOR A HEALTHY ENVIROMENT -**

"It is hoped that by 2031, the vision for Greater Downtown is a vibrant urban environment whose residents and visitors benefit from an interconnected system of regional and local parks, natural spaces and river frontage connected by high-quality people- focused streets (such as main streets). The resulting benefits being local beautification, mental and physical wellness, and carbon reduction"

To achieve the vision as articulated above in the Greater Downtown, the action items presented above should be considered and implement. They are simple and easy 'fixes' with quick results. Downtown West has been neglected far too long. The homeowners and residents have been patient and deserve equal and fair attention to enjoy the 'visioned' vibrant environment in their community.



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First name (required) Irene

Last name (required) Ng

What do you want to do?  
(required) Submit a comment

Public hearing item (required -  
max 75 characters) Calgary's Greater Downtown Plan

Date of meeting Apr 7, 2021

Comments - please refrain from  
providing personal information in  
this field (maximum 2500  
characters)

The March 25 virtual conference regarding the Calgary's Greater Downtown Plan hosted by Community Planning & Development team was a great presentation! As a resident of Downtown West for the past 8 years and current DWCA board director, the proposed roadmap is both exciting and necessary to bring vibrancy back to the downtown core. Our community has evolved a lot in the past few years specifically gaining more families with small children. I walked around our neighbourhood the other day and couldn't find anything children friendly. The Millennium Park is a skateboard park so more gear for teenagers. The Greater Plan didn't include any new developments or plannings for playground equipment or kid friendly play area that I could see. I support this Calgary's Greater Downtown Plan and hope it's not too late for the Community Planning & Development team to incorporate more family oriented amenities for our community.



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First name (required) Fahed

Last name (required) Khalid

What do you want to do?  
(required) Submit a comment

Public hearing item (required -  
max 75 characters) Projects for downtown

Date of meeting Apr 7, 2021

Comments - please refrain from  
providing personal information in  
this field (maximum 2500  
characters)

On behalf of Discovery Pointe, we understand there are projects that were not discussed with our community. This is concerning that there was no consultation with our community. As residents who live here, I don't understand why our community was not, and this would be something relevant.

We would like to have time to review and understand the projects better as relevant stakeholders who are residents here in downtown west.



Beltline Neighbourhoods Association  
102 17 Ave SW  
Calgary, AB T2S 0A1

April 7, 2021

The City of Calgary  
700 Macleod Trail S.E.  
Calgary, AB T2G 2M3

**Re: PUD2021-0220 Calgary's Greater Downtown Plan**

Dear Members of the Planning and Urban Development Committee,

**We support the Greater Downtown Plan**

On behalf of the Beltline Neighbourhoods Association (BNA), we are pleased to offer our support for the City of Calgary's Greater Downtown Plan. The BNA, which represents the 25,000+ residents of the Beltline, has been engaged in the Plan's development and we applaud City Administration's forward looking approach at this critical moment to take decisive action with a visionary "roadmap to reinvention" for the Greater Downtown.

**Importance of reinvesting in the Greater Downtown**

As you are likely already aware, the Greater Downtown, which includes the Beltline, Chinatown, Downtown West and East Village, is the economic and cultural heart of Calgary. The decline of the oil and gas sector has exposed the vulnerability of Downtown's overreliance on a single industry and office-dominated composition. The domino effect of declining Downtown property values is now being felt in all corners of the City as the tax burden has shifted onto the backs of small businesses and homeowners. Recognizing the important role the Greater Downtown plays in the economic success of the city, it's clear that inaction is no longer a viable option.

**Our role in shaping the future of the Beltline**

The BNA has played an active role in shaping the future of the Beltline to be a more vibrant and resilient mixed-use residential, office and commercial district. Through our Beltline Urban Development Committee (BUDC), the BNA has put together a dedicated and talented volunteer team of urban planners, architects, landscape architects, transportation planners, engineers and community builders to work closely with the City, private developers and area stakeholders to improve planning and development in the Beltline - most notably on the development of the Rivers District Master Plan and revised Beltline ARP.

The BNA has been a strong champion of the city-shaping Green Line LRT and continues to work closely with the Green Line Team to ensure the project effectively serves and integrates with the Beltline. More than anywhere else in the city, we have seen the benefits of greater mobility options and corridor redevelopment in the Beltline. The revitalized underpasses and streets, and new mobility tracks have had a notable positive impact on the quality of life in the densely populated neighbourhoods of the Beltline.

However, we know there is still much work to be done. The pandemic has exacerbated the significant shortage of public park space in the Beltline, the City has struggled to maintain adequate recreational amenities, and we need to do more to improve safety to attract more residents and businesses to the Beltline. For these challenges and more, the Greater Downtown Plan will provide the resources and vision to make real progress.





### **Our success in community building, placemaking and elevating the Beltline**

The BNA is no stranger to many of the ideas and concepts proposed in the Greater Downtown Plan. We operate the McHugh House Community & Arts Hub as an accessible community space featuring all-ages live music programming. We host the annual Beltline Bonspiel at Lougheed House each February. We program Central Memorial Park with free live music and outdoor movies. We're transforming neighbourhoods into vast open-air art galleries with over 50 murals commissioned from local, national and international artists through the BUMP Festival. And we're creating innovative new outdoor public spaces like High Park on the rooftop of the City Centre Parkade that Calgarians are now flocking to visit.

These initiatives have been broadly supported by residents, local businesses and private developers and have played a key role in elevating the perception of the Beltline over the last 5 years. We see the Greater Downtown Plan as a vehicle for even more of these successful community building and placemaking initiatives and we look forward to playing a key role in the success of the Greater Downtown as a valued community partner. We feel it is important to point out that as the home to the largest population of residents in the Greater Downtown, the success of the Beltline and Downtown are closely intertwined.

Once again, we recognize the importance of the vibrancy of the Greater Downtown on the overall economic success of the City and commend City Administration for their work in pulling together this much needed plan and roadmap to reinventing the Greater Downtown at a critical junction in time for the city. We are pleased to offer our full support for the Greater Downtown Plan.

Thank you for your attention.

Sincerely,

A handwritten signature in black ink, appearing to read 'Peter Oliver'.

Peter Oliver  
President

Tyson Bolduc  
Director of Planning & Urban Development

# Feedback: Downtown West Community Association



Farnaz Sadeghpour, Ph.D  
President – DWCA  
(Associate Professor  
Department of Civil Engineering  
University of Calgary)



## What we think?

- We would like the Plan to be approved, *but*  
further consultation with community to shape list of strategic Investments instead of existing list  
revisit the governance of **Downtown Strategy Leadership Team**

Page 74



## Implementation

Page 93

### Role of the Downtown Strategy program

The Downtown Strategy was approved by City Council in April of 2019. It is a program that brings together The City of Calgary, our civic partners, community partners and business improvement areas in a co-ordinated and collaborative effort to make life better every day for citizens, customers, residents and businesses as it relates to the downtown. The Downtown Strategy brings new energy to a future-focused, collective approach to align existing projects and initiatives, thereby increasing the impact of our work. The City and our partners are striving to support and incentivize private investment in business and buildings, align programming that generates visits and spending in the downtown, and provide amenities and services to enhance the quality of life for people living and working in the downtown. The Downtown Strategy focus is on vibrancy, to make the downtown a welcoming, inclusive and thriving place for all — a destination for Calgarians and visitors alike.

The Downtown Strategy includes four pillars important to a vibrant downtown and our city's economic resilience. These working areas are built on the four areas of focus in Calgary's economic strategy, Calgary in the New Economy:

It will take all of us to build and take a shared position in stewardship. The Downtown Strategy is built on this shared vision and its organizational structure.

The Downtown Strategy Leadership Team, comprised of representatives from The City, Calgary Economic Development Corporation, Greater Downtown University of Calgary. This team will monitor progress for initiatives in Greater Downtown and implementation of this Plan. Support Group comprised of subject matter experts and partners to provide the necessary resources and deliver on strategic priorities.

Calgary's Greater Downtown Pillar and as such, its implementation is the Downtown Strategy organizational structure through their respective roles.

Organizational focus



# Project Timeline

**Lack of engagement  
with community on  
the list of strategic  
investments**

## Timeline



### Q2 2021

- April 7, 2021 - Bring draft Plan to Standing Policy Committee on Planning and Urban Development.
- April 26, 2021 - The draft Plan will be presented to Council for final approval after that point.



### Q1 2021

- Host stakeholder session to provide an update on the plan and seek feedback



### Q2-Q4 2020

- Prepare draft Plan.



### Q3/Q4 2019

- Prepared a working document, including actions to ensure alignment with City policy and strategy. We will use this information to inform the content for the new Plan.



### Q1/Q2 2019

- Met with internal stakeholders to: review the input; refine the vision and principles; and Identify big moves or policy changes.
- Prepared subject matter briefs to inform focused workshops.
- Held six focused workshops to refine, outcomes, goals, and initiatives.



### Q4 2018

- Gathered and analyzed data from the engagement sessions
- Reported back on previous engagement to help inform further engagement and policies.



### Q3 2018

Public and stakeholder engagement sessions

- Online engagement
- Two stakeholder workshops
- One public workshop

**March 31st**

# What We Thought?

March 31<sup>st</sup>

117 pages

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## The vision for Greater Downtown

Greater Downtown is the economic and cultural heart of Calgary. It is a resilient and vibrant place for everyone, with welcoming neighbourhoods, active streets and well-used public spaces.

## The principles for Greater Downtown

This Plan builds on the foundation of the *Centre City Plan* by offering a modernized set of principles. These principles express a sought-after end state that is not time dependent. They provide context and direction for decision-making in Greater Downtown.



### Vision

Greater Downtown is the economic and cultural heart of Calgary. It is a resilient and vibrant place for everyone, with welcoming neighbourhoods, active streets, and well-used public spaces.

### 10 Principles Greater Downtown Plan

#### Strategic move 1: Neighbourhoods for vibrant urban life

- Create and support mixed-use neighbourhoods
- Reinforce neighbourhood gateways, landmarks, view corridors
- Celebrate diversity, culture, art and history
- Develop an array of key gathering places
- Make downtown living more attractive
- Shift the image of the Downtown Core

#### Strategic move 2: A green network for a healthy environment

- Plan, expand and connect to the green network
- Protect, maintain and grow the tree canopy
- Connect and celebrate the rivers
- Be flexible and accommodating in design and use
- Leverage green infrastructure to create year-round vibrancy

#### Strategic move 3: Streets for people

- Invest in a multi-modal transportation network
- Re-envision street space and public rights of way
- Improve connectivity throughout Greater Downtown
- Invest in the public realm
- Support the Plus 15 network

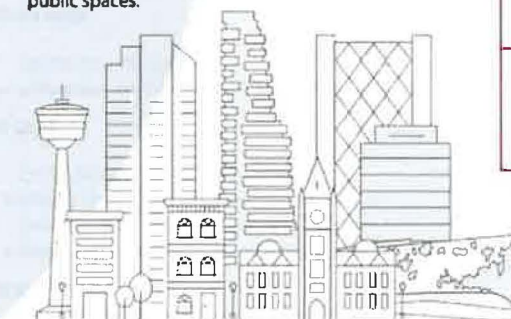
#### Strategic move 4: Transit for all

- Expand and enhance transit service
- Improve transit stations and stops to create welcoming experiences

#### Strategic move 5: Future-proof and innovate for the next generation

- Encourage innovation and testing
- Innovate the regulatory environment
- Reduce vulnerabilities
- Improve energy use and reduce GHG emissions

29







# 5 Building on our investments

## Strategic Investments

- Downtown Core: 9 (14 completed)
- Downtown West: 5 (7 completed)
- Eau Clair + Chinatown: 3
- Beltline west: 10 (17 completed)
- River District: 4 (27 completed)

## Place-based investment

Calgary's future success relies on our downtown being set up businesses and go to work. When our downtown neighbourhoods are at different stages of redevelopment next decade, investment in physical spaces, buildings, residents and visitors, and drive investment. Each area features and opportunities that have influenced the priority of this plan.

make significant vibrancy within chapter presents our strategic direction in the areas of:

town and Eau Claire

Each area presented in this chapter the strategic direction for the area of the strategic moves — outline Chapter 4 of this Plan. Then we examine significant investment maps.

The aim is to show proposed plans and how they related to current Greater Downtown.

Page 79 -80

## Downtown West

### About Downtown West

The boundary between the Downtown Core and Downtown West is blurred, but the integration between these two neighbourhoods supports the vitality of both. As Greater Downtown's western gateway, Downtown West is a transitioning residential mixed-use neighbourhood with the potential to be a sought-after location for start-up companies and creative professionals. Its residential density and proximity to recreational and cultural resources are tremendous assets, but it is challenged by a lack of community identity, aging infrastructure and few local opportunities for goods and services. In spite of its prime location, pedestrians in Downtown West remain largely disconnected from surrounding neighbourhoods. Major vehicular corridors as well as the freight rail corridor divide Downtown West and separate it from the Bow River and adjacent neighbourhoods.

### Strategic direction

To transform the image of Downtown West, there must be:

- A rebuilding of neighbourhood identity and vitality, possibly by leveraging the role of Contemporary Calgary.
- Improved connections to the river, Beltline and Downtown Core.
- Significant public realm improvements.
- Adaptive reuse of older office buildings.



The illustration above is conceptual and illustrative.

### Spotlight

#### Downtown West River Promenade

The illustration above imagines the future of Downtown West, having transformed into a vibrant connector neighbourhood with a high-quality park and pathway amenity that connects the neighbourhood to the Bow River and beyond.

This transformation will be guided by a master plan and capital investment plan that will reduce and/or realign redundant roads to increase the size of the River Park lands, and consolidate fragmented parcels to improve development potential.

The future Downtown West River Promenade will:

1. Improve the Bow River promenade and pathway system from Eau Claire to 14 Street SW.
2. Create a better connection between the neighbourhood and the Bow River.
3. Create a better connection between the pathway and the edge of the Bow River.
4. Create more green space.
5. Consolidate and review land use for fragmented City-owned parcels.

Figure 12: Downtown West Strategic Investments

#### Projects – Completed, underway, designed

##### Park / Plaza Projects

- 1 West Eau Claire Park

##### Streetscape Enhancement

- 2 11 Street SW Market Place and adjacent study

##### Project and Programs

- 3 Contemporary Library located at 701 11 Street SW (old Police Station)

- 4 Dog park – temporary

- 5 Equity improvement program – temporary

- 6 Alura program

- 7 Flower pot program – temporary

- 8 Downtown West Action Strategy Action refers to the whole neighbourhood

#### Projects – Proposed

##### Park / Plaza Projects

- 9 Make Millennium Park upgrades

##### Streetscape Enhancement

- 10 Avenue SW Redesign

- 11 10 Street SW pedestrian main street activation

- 12 Supply chain public realm upgrade

##### Underpass Enhancement

- 13 11 Street SW underpass upgrade and build

##### Project and Programs

- 14 Downtown West local area plan, update or revision (action refers to the whole neighbourhood)



Legend

- Green Network
- Pedestrian Green Network
- Car Drive Main Street
- Pedestrian Main Street
- Potential location for Open Space/Playground
- Landscape Public Plaza
- Streetscape Improvement
- Underpass Enhancement
- Proposed P2 Green Line
- Existing P2 Green Line
- Future P2 Green Line

The illustration above is conceptual and illustrative.



# Projects Proposed vs. Community Priorities



## Community Priorities

1. Acquisition of BowForth Park
2. Sidewalk improvement
3. Children playground
4. ...

The future Downtown West River Promenade will:

1. Improve the Bow River promenade and pathway system from Eau Claire to 14 Street S.W.
2. Create a better connection between the neighbourhood and the Bow River.
3. Create a better connection between the pathway



- Flower pot program - temporary
- Downtown West Action Strategy (Action refers to the whole neighbourhood)

## Projects – Proposed

### Park / Plaza Projects

- 8 Shaw Millennium Park upgrades

### Streetscape Enhancement

- 9 4 Avenue S.W. Realignment
- 10 10 Street S.W. potential main street activation
- 11 Stephen Avenue Public Realm upgrade

### Underpass Enhancement

- 12 11 Street S.W. underpass design and build

### Project and Programs

- Downtown West local area plan update or visioning (Action refers to the whole neighbourhood)



## Implementation

Page 93

### Role of the Downtown Strategy program

The Downtown Strategy was approved by City Council in April of 2019. It is a program that brings together The City of Calgary, our civic partners, community partners and business improvement areas in a co-ordinated

It will take all of us to build and reshape downtown and it's important to take a shared position in stewarding our downtown into the future. The Downtown Strategy is built on the foundation of community collaboration and its organizational structure reflects that principle.

The Downtown Strategy Leadership Team is comprised of leadership from The City, Calgary Economic Development, Calgary Municipal Land Corporation, Greater Downtown Business Improvement Areas and the University of Calgary. This team leads, guides, supports and communicates progress for initiatives in Greater Downtown and will be key to the implementation of this Plan. Supporting the Leadership Team is a Working

**Place** — Investing in the physical spaces, buildings, and infrastructure to increase the number of downtown residents and visitors, and drive investment into our downtown.

### Organizational focus

Calgary's Greater Downtown Plan was prepared by a cross-corporate team representing key functional areas that are responsible for delivering on the

Community	Municipal Taxes Residential	Provincial Taxes Residential	Total Taxes Residential
DWCA	\$5,331,956.44	\$3,059,836.83	\$8,391,793.26
Eau Claire	\$3,953,102.70	\$2,268,557.40	\$6,221,660.10
East Village	\$4,098,298.75	\$2,351,880.70	\$6,450,179.45



Calgary



PUD2021-0220  
Attachment 3

# Calgary's Greater Downtown Plan

Roadmap to reinvention





## Our Feedback

- ✓ Great vision
- ✓ Great principles (10 Principles)
- ✓ Great Strategic Moves (5 Strategic Moves)
- *Concerns* about list of Strategic Investments (chapter 5)
- *Concerns* about governance of Downtown Strategy Leadership Team (page 93)

1. Neighbourhoods for vibrant urban life



2. A green network for a healthy environment



3. Streets for people



We recommend the Plan to be approved, *but*

Further consultation with community to shape list of Strategic Investments instead of existing list

Revisit the governance of Downtown Strategy Leadership Team to include communities voice

## We believe...

With more time for consultations, it will be easier to shape list of investments in line with community priorities  
More time will allow for more transparency, more clarity, and more meaningful engagement



## Public Submission

City Clerk's Office

In accordance with sections 43 through 45 of Procedure Bylaw 35M2017, the information provided may be included in the written record for Council and Council Committee meetings which are publicly available through [www.calgary.ca/ph](http://www.calgary.ca/ph). Comments that are disrespectful or do not contain required information may not be included.

### FREEDOM OF INFORMATION AND PROTECTION OF PRIVACY ACT

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- ☒ I have read and understand that my name and comments will be made publicly available in the Council agenda. My email address will not be included in the public record.

First name (required) **Brian**

Last name (required) **Jeannotte**

What do you want to do? (required) **Submit a comment**

Public hearing item (required - max 75 characters) **Calgary's Greater Downtown Plan Roadmap to Reinvention, PUD2021-0220**

Date of meeting **Apr 7, 2021**

Comments - please refrain from providing personal information in this field (maximum 2500 characters)

With reference to the Downtown West Strategic Direction, as outlined in the Greater Downtown Plan.

While I support a more effective plan for the downtown area, I am opposed and disappointed in the methods used by this planning group to develop this strategy.

Any meaningful community involvement and consultation ended in 2018. Our community, like the city, has seen major changes to its economy, its demographics and its community involvement since. Despite our best efforts to influence and contribute to this plan, there has been a complete denial of our efforts and a lack of transparency from the authors.

Our community contributes more tax revenue in relation to size than any other downtown community, yet we are often the last community to be included when City projects and plans are considered.

This plan has been in the works for over six years – I believe a delay in approval and implementation to get the Downtown West's input and feedback would be time well spent. Forcing a flawed plan on us is certainly not in the Council's, or anyone's, best



**Public Submission**

City Clerk's Office

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interest.