



NEIGHBOURHOODS
BELTLINE
ASSOCIATION



Greater Downtown Plan

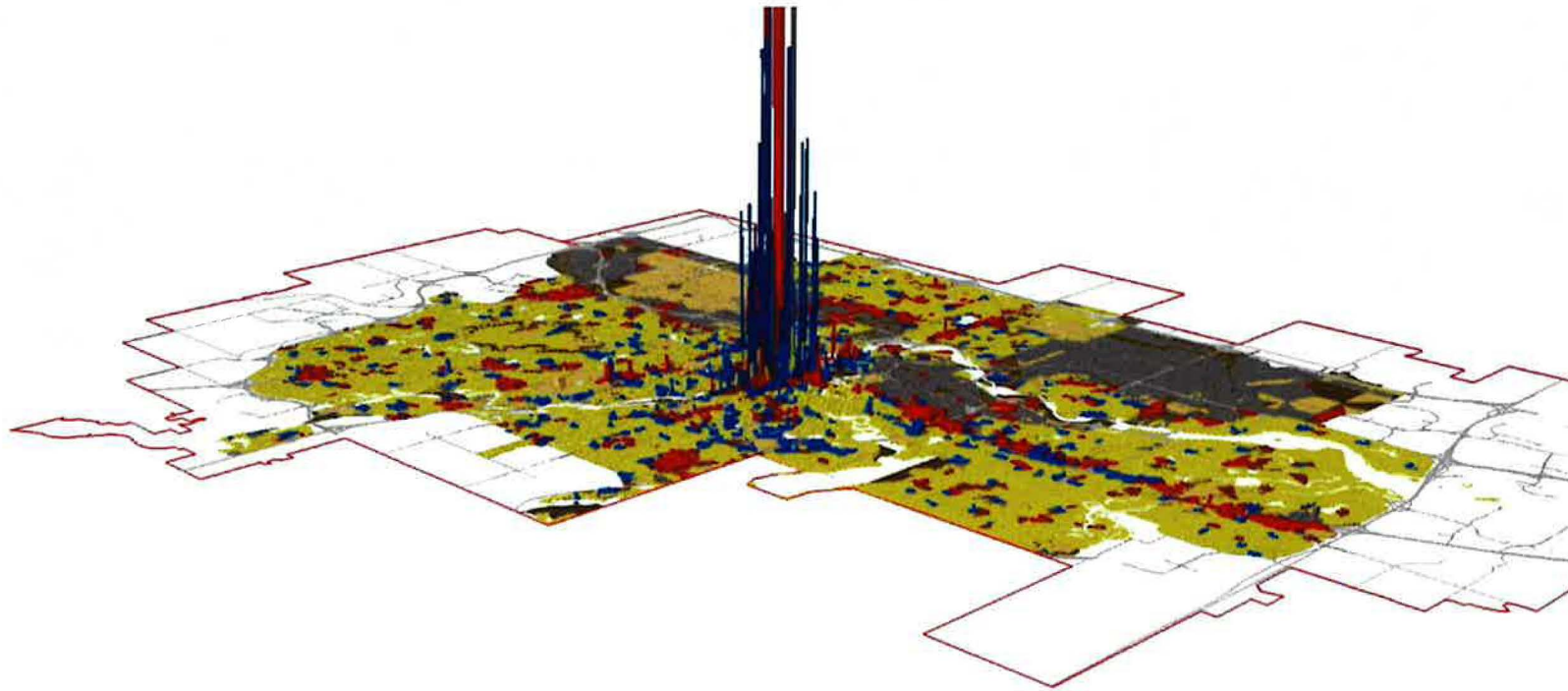
Presentation to
City of Calgary Planning and Urban Development Committee
April 7, 2021

WHO WE ARE

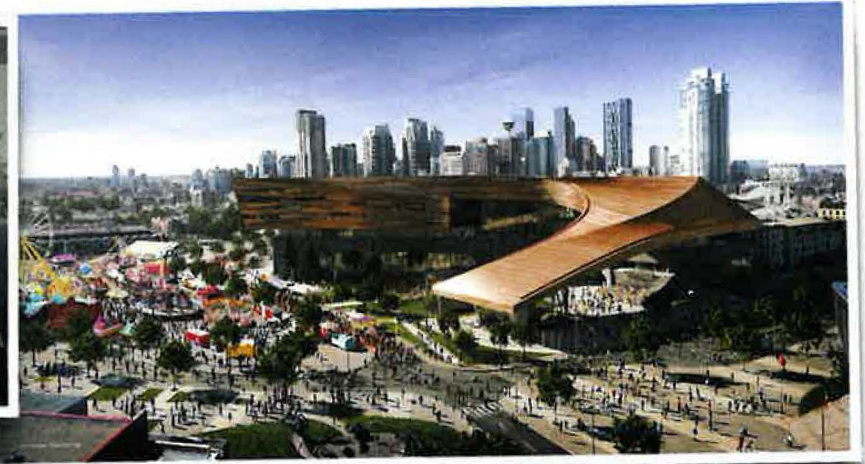


WE SUPPORT THE GREATER DOWNTOWN PLAN

“Recognizing the important role the Greater Downtown plays in the economic success of the city, it’s clear that inaction is no longer a viable option.”



OUR ROLE SHAPING THE FUTURE OF THE BELTLINE



SUCCESS IN COMMUNITY BUILDING AND PLACEMAKING

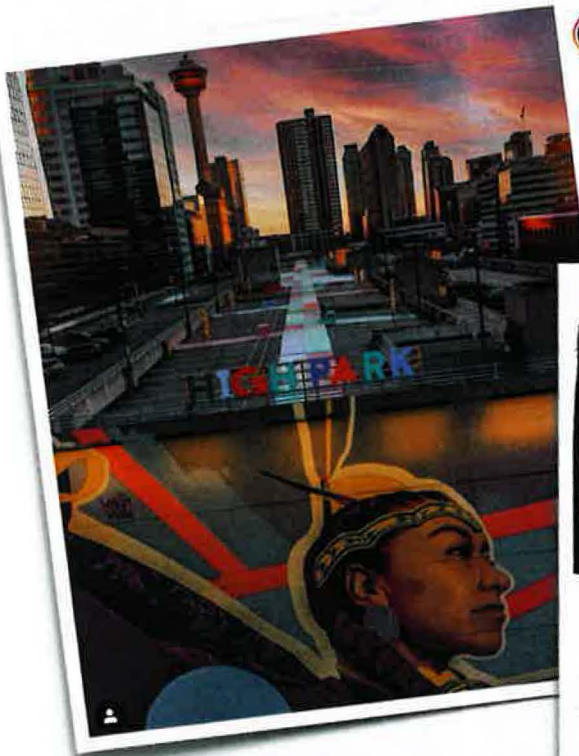


ELEVATING THE BELTLINE



NEIGHBOURHOODS
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Featured in marketing materials of developers and tourism industry promoting the Beltline and Calgary



BATTISTELLA
DEVELOPMENTS

OUR BUILDINGS OUR RENTALS ABOUT BLOG CONTACT LOGIN



Jill Stanton Kicks Off BUMP at gravitypop

August 10, 2018

As we get closer to the launch of *Nude* in the West Beltline, we love taking in our new neighbourhood. Needless to say, we're so excited for the facelift happening between 10 and 11 Street SW. This week, the 2018 Beltline Urban Murals Project (BUMP) got underway beginning with the wall that we've sponsored at gravitypop.

Fremont-based muralist Jill Stanton has been working through a whirlwind of Calgary weather to share her own take on an iconic YYC symbol for her first piece in the city: cowboy boots. We caught up with Jill on a quick break in 30 degrees C weather to talk about her inspiration and her involvement with BUMP.

Battistella: Can you tell us about the mural you're working on now?

Jill: It's a two-part mural called "Partners." Growing up in Alberta, you're always aware of this cowboy thing happening and everyone knows that Calgary is the epicentre for it. I think a lot of the aesthetic is that kind of crazy Stampede — glitter cowboy hats and daisy dukes and stuff — for women. I wanted to give a different take, a different voice, on the femme cowboy theme with these strong graphic cowboy boots that are related. They could be friends or partners, I guess you could say.



OUR BELTLINE LOCATION & NEIGHBOURHOOD



QUESTIONS?

