

# Applicant Outreach Summary



## Community Outreach on Planning & Development Applicant-led Outreach Summary

Please complete this form and include with your application submission.

Project name: LOC2019-0100

Did you conduct community outreach on your application?  YES or  NO

If no, please provide your rationale for why you did not conduct outreach.

### Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

-creation and hosting of engagement web portal on February 21 and on-going (<http://ibiengage.com/mcdonalds>) which included information regarding the the application, the referral of the application being reviewed, he revised proposed application, as well as dates and timelines for the process of the application returning back to Calgary Planning Commission.

-engagement website linked to City of Calgary Development Map

-Virtual Stakeholder Engagement Meeting held on March 11 (18 participants)

### Stakeholders

Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)

- Bellline Neighbourhood Association
- Mount Royal Community Association
- BIA -17th Avenue Retail and Entertainment District BIA
- Sunalta Community Association
- Councilor Representation
- City of Calgary
- IBI Group

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### What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

- definition of 'usable amenity space" discussed
- noise/sound analysis of vehicles discussed
- CPTED strategies in development discussed
- TIA and vehicle movement discussed (TIA was not available prior to meeting)
- discussion of RIRO along 17th Ave vs. limiting traffic to RI only
- discussion of operational adjustments to location to limit loitering
- discussion of access re-location further west along 17th Avenue
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### How did stakeholder input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

- TIA (submitted March 16th./21) demonstrated that access along 17th Ave along with access on 16th Ave would both be required for optimal traffic flow through the site
- moving access west along 17th Avenue is being explored but as this is a Development Permit concern, could be vetted further in application process.
- noise analysis were completed and presented with no concerns for residential Land Use District along the north
- CPTED strategies have been integrated into all aspects of the development thus far and will include CCTV and lighting upgrades at the Development Permit stage
- McDonald's has expressed that operational adjustments could be included at this location including restricted upper level use, WIFI limitations, drink re-fill limits/etc.

### How did you close the loop with stakeholders?

Provide a summary of how you shared outreach outcomes and final project decisions with the stakeholders that participated in your outreach. (Please include any reports or supplementary materials as attachments)

- engagement website has provided ongoing information and ability for dialogue/feedback on the application.
- as most comments related to DP i.e. site plan reconfiguration, building design and not the DC Bylaw, there have been no further amendments to the site plan until a DP is submitted for review. Discussion with McDonald's are ongoing about amending the site plan to reflect discussion points and posting on the website.

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