



CALGARY GOODS MOVEMENT & LOGISTICS ADVISORY GROUP

MOVING TOGETHER TO HELP OUR ECONOMY

MANDATE

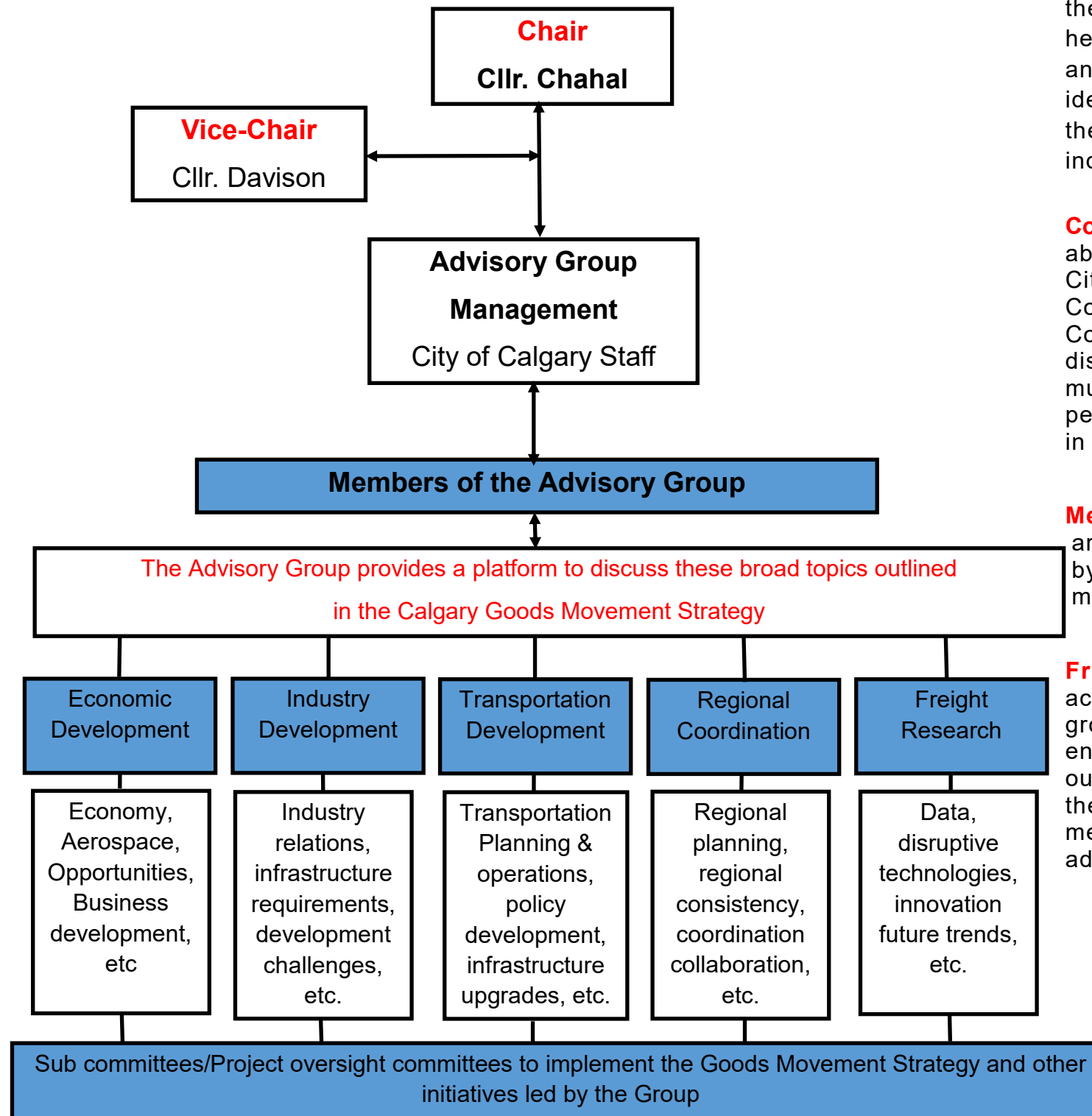
- To help implement the Calgary Goods Movement Strategy
- To provide a forum to bring together key public and private sector stakeholders, to guide the continuous innovation and improvement to the future of the goods movement
- To facilitate the exchange of information and to develop common messages on issues affecting goods movement
- To identify investment attraction opportunities to Calgary
- To develop plans to improve Calgary's potential as an inland market
- Engage industry leaders to monitor emerging opportunities and challenges within transportation and logistics, across various sectors of the Calgary economy

RESPONSIBILITIES

- Monitor, review and provide input and feedback to municipal, regional, provincial and federal initiatives related to goods movement
- Develop action plan with achievable goals and the required partnerships, for the implementation of short-term, intermediate and long-term recommendations from the Calgary Goods Movement Strategy
- Inform Calgary Economic Development (CED) and City Council of economic business sectors that impact logistics needs as well as specific business opportunities and issues impacting transportation and logistics in general
- Promote CED and City Council's knowledge and expertise within the logistics sector businesses
- Promote Calgary region as an Inland Market/Port and enable Calgary to reach its potential as Western Canada's logistics hub
- Act as an advocacy group for the transportation and logistics industry

ISC: UNRESTRICTED

Advisory Group Structure



Purpose: Advise on implementing the Goods Movement Strategy and help improve Calgary's potential as an inland market, focusing on identifying opportunities to benefit the transportation & logistics industries in Calgary.

Code of Conduct: Members must abide by the Code of Conduct for Citizen members appointed to Council Established Boards, Commissions and Committees in discharging their duties. Members must bring a neutral and unbiased perspective regardless of their role in the industry.

Meetings: The Committee meetings are not open to public and hosted by members. The Committee shall meet four (4) times per year.

Friends: The Advisory Group will act as an executive of a broader group of stakeholders. This will enable the Advisory Group to reach out to a broad range of experts from the industry. Any interested industry member can join the "friends" of the advisory group.