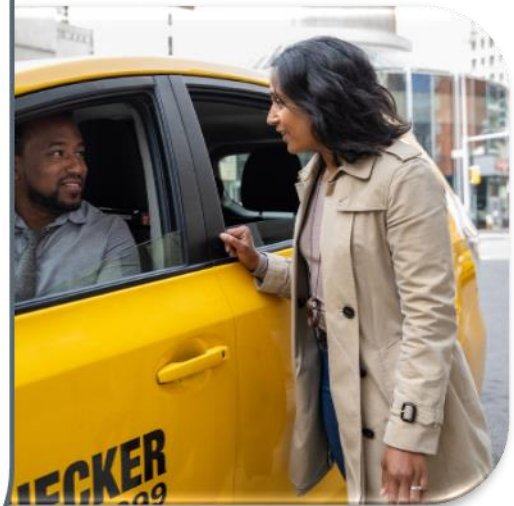


Highlights of Livery Transport Bylaw Impacts for Stakeholders

Customers of Vehicles for Hire

- Upfront pricing option (if offered) will provide more convenience and price transparency for taxi customers; reduce fare anxiety
- All licensed livery drivers have similar safety and customer service requirements
- All new driver applicants must take either on-line or classroom training from The City, understanding City expectations for safety
- Rideshare vehicles will be more easily identifiable by company trade dress
- Increased safety as larger stretch limousines and their drivers will now have to meet City licensing and safety requirements



Drivers

- Safety and service expectations of drivers made consistent across sectors
- Easier to enter multiple sectors as a driver with one licence for both taxi and limo drivers; same training for all
- Plate renewal fees cannot be passed onto driver from plate holders
- Flexible vehicle marking requirements for taxis could reduce driver costs
- Once a year inspection requirement reduces costs
- Reduced driver's licence fees



Highlights of Livery Transport Bylaw Impacts for Stakeholders

Taxi Brokers

- Upfront pricing option available for taxis
- Increased flexibility in broker operating requirements and vehicle markings
- Reduced brokerage fees



New/Existing Taxi Plate holders

- Clarified requirements for all taxi plate holders
- Removed minimum driving hours per year for driver-plate holders
- Future taxi plate release process more efficient with electronic submission and selection
- Significantly reduced plate licence fees

TNC/rideshare

- TNC trade dress required; easier for rideshare customers to recognize company
- Subject to similar driver requirements to taxi and limo drivers
- Reduced TNC fees



Limousines

- Higher seating capacity limos subject to same licensing requirements as other limos
- Removal of specialized limousine category simplifies regulations
- Reduced brokerage fees